## Agenda | 22 October

**Fairmont Miramar–Hotel & Bungalows | Santa Monica, CA**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>8:00 am – 8:30 am</td>
<td>Registration and Continental Breakfast</td>
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<tr>
<td>8:30 am – 8:45 am</td>
<td>Welcome and Opening Remarks</td>
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<td><strong>Rajesh De, Partner, Mayer Brown LLP</strong></td>
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<tr>
<td>8:45 am – 11:00 am</td>
<td>Cross-Border Cybersecurity Incident Tabletop Exercise</td>
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<td><strong>Members of Mayer Brown’s Cybersecurity &amp; Data Privacy team, along with representatives from Aon’s Cyber Solutions (formerly Stroz Friedberg) and Sard Verbinnen &amp; Co, will present a fictional cybersecurity breach scenario. Working in collaborative teams facilitated by incident first responders, participants will explore critical legal, forensics and communication issues and gain valuable and important insights to take back to their companies.</strong></td>
<td>Facilitator: <strong>Marcus Christian, Partner, Mayer Brown LLP</strong></td>
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<tr>
<td>11:00 am – 11:15 am</td>
<td>Coffee Break</td>
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<tr>
<td>11:15 am – 11:45 am</td>
<td>A Conversation with <strong>Brian Brooks, Chief Legal Officer, Coinbase</strong></td>
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<td><strong>Moderator: Rajesh De, Partner, Mayer Brown LLP</strong></td>
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<tr>
<td>11:45 am – 1:00 pm</td>
<td>Luncheon</td>
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<td><strong>Special address by California Senate Majority Leader Robert Hertzberg</strong></td>
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<tr>
<td>1:00 pm – 1:30 pm</td>
<td>A Conversation with <strong>Doug Kramer, General Counsel, Cloudflare</strong></td>
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<td><strong>Moderator: Rajesh De, Partner, Mayer Brown LLP</strong></td>
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<tr>
<td>1:30 pm – 2:30 pm</td>
<td>Trends in Cyber and Privacy Litigation</td>
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<td><strong>Moderated by Mayer Brown Partner Stephen Lilley, the Trends in Cyber and Privacy Litigation panel will discuss significant recent cybersecurity and data privacy decisions and their practical implications for businesses. It will include panelists John Greifzu, Associate General Counsel, Frontier Communications Corporation; John Nadolenco, Partner, Mayer Brown LLP; Leslie Schafer, Senior Vice President &amp; Senior Legal Counsel, Northern Trust Corporation; and Kimberly Udovic, Assistant General Counsel, Toyota Motor North America, Inc.</strong></td>
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<tr>
<td>2:30 pm – 2:45 pm</td>
<td>Coffee Break</td>
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<tr>
<td>2:45 pm – 3:45 pm</td>
<td>Navigating New US Data Privacy Requirements: California and Beyond</td>
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<td>Top of mind for many data privacy lawyers are developments in data privacy legislation</td>
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<td>throughout the United States. Moderated by Mayer Brown Counsel Kendall Burman, the New Data</td>
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<td>Privacy Requirements in California and Other States will not only address the important new</td>
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<td>obligations for businesses arising from the California Consumer Privacy Act but will also</td>
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<td>discuss how to navigate the increasingly complicated and quickly changing privacy policy</td>
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<td>landscape. Kendall will be joined by Valerie Baumer, Assistant Vice President – Senior Legal</td>
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<td>Counsel, AT&amp;T Services, Inc.; Brian Emeott, Director, Privacy, Lyft; Jocelyn Liu, Senior</td>
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<td>Attorney, Allstate Insurance Company; and Howard Waltzman, Partner, Mayer Brown LLP.</td>
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<tr>
<td>3:45 pm – 4:00 pm</td>
<td>Break and Relocate to Breakout Sessions</td>
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<td>4:00 pm – 5:00 pm</td>
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<td>Breakout Session A</td>
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<td>Data Due Diligence: How and Why Privacy and Security Matter in Mergers &amp; Acquisitions</td>
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<td>Location: Wilshire II</td>
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<td></td>
<td>Moderated by Mayer Brown Counsel Kendall Burman, our breakout session titled Data Due Diligence</td>
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<tr>
<td></td>
<td>will explore how and why privacy and security matter in mergers &amp; acquisitions. Kendall will</td>
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<tr>
<td></td>
<td>be joined by Mayer Brown colleagues Paul de Bernier (Corporate &amp; Securities Partner),</td>
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<td>Michelle Gross (Technology &amp; Transactions Partner) and David Simon (Cybersecurity &amp; Data</td>
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<td>Privacy Partner).</td>
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<td>4:00 pm – 5:00 pm</td>
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<td>Breakout Session B</td>
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<td>A Closer Look at International Privacy Laws: Focus on the European Union, the United Kingdom</td>
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<td>and Brazil</td>
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<td>Location: Wilshire III</td>
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<td></td>
<td>Moderated by Mayer Brown Partner Lei Shen, our breakout session titled A Closer Look at</td>
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<td></td>
<td>International Privacy Laws will focus on recent developments in the European Union, the United</td>
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<td>Kingdom and Brazil. Lei will be joined by Mayer Brown colleagues Charles-Albert Helleputte</td>
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<td></td>
<td>(Brussels, Partner), Cristiane Manzueto (Rio de Janeiro, Counsel) and Mark Prinsley (London,</td>
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<td></td>
<td>Partner).</td>
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<tr>
<td>5:00 pm – 6:00 pm</td>
<td>Cocktail Reception &amp; Networking</td>
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Speaker Biographies

Valerie Baumer
Assistant Vice President – Senior Legal Counsel, AT&T Services, Inc.

Valerie Baumer is Assistant Vice President – Senior Legal Counsel in AT&T’s Sacramento offices. She has supported the company’s Legislative Affairs unit in Sacramento since 2001. Valerie reviews dozens of pieces of state legislation every year for their impact to the company. As privacy has become an increasingly popular topic for California legislators, more of Valerie’s legislative portfolio has focused on representing AT&T’s interests in this important area. She works closely with AT&T’s Sacramento lobbying team and California trade associations to help draft workable approaches to protecting consumer data while allowing businesses to offer innovative products and services. She is also the lead attorney supporting AT&T’s Legislative Affairs and Public Policy teams on privacy legislation across all 50 states. In addition to legislative work, Valerie guides the company’s compliance with California state and local ethics and political laws, including lobbying and campaign contributions.

Steve Bohanan
Director, Aon

Steve Bohanan is a Director within Aon’s Advisory Services Practice located in Los Angeles, CA. Steve is helping empower customers by delivering innovative and effective solutions that support Risk. His role is part of a cross-functional Proactive team that manages, executes, and delivers security-related engagements for clients.

Steve recently worked at Verizon for 9 years conducting Professional Services such as Web Application testing, Risk Assessments, Product Research & Development and led a global team of 40 consultants.

Previous to Verizon, Steve served in the US Marine Corps for 22 years as an Engineer and within Information Security, in which he was fortunate enough to participate in numerous global events from 1988 to 2010. Steve finished his military career at Twenty-Nine Palms, CA as a Master Sergeant.
Kendall Burman

Counsel, Mayer Brown LLP

Kendall Burman is a Cybersecurity & Data Privacy counsel in Mayer Brown’s Washington DC office. Kendall advises a broad range of clients, including financial services and technology companies, on legal, regulatory, and policy issues involving emerging technologies, security, privacy, and the flow of information across borders. Her practice focuses on advising clients on their privacy and data security policies and practices, including advising companies on how to develop their information programs in ways that comply with the law and industry best practices. Kendall also advises and advocates for clients on new and complex policy and compliance issues involving big data, artificial intelligence, and other technologies.

Prior to joining Mayer Brown, Kendall served in a variety of roles in public service and in the nonprofit sector. Most recently, she served as Deputy General Counsel for the US Department of Commerce where she developed and executed the department’s priorities in areas such as cybersecurity and privacy. In her role, Kendall worked with US companies to engage with the European Union over the Safe Harbor framework and development of the new Privacy Shield. Previously, she served as Special Assistant to the President and Associate White House Counsel. In between her time in the administration, Kendall worked as a senior national security fellow for the Center for Democracy and Technology, where she focused on reforming the Electronic Communications Privacy Act. Kendall also served as senior staff counsel for President Obama’s 2008 presidential campaign where she managed a team of in-house attorneys to support the campaign’s political, financial, and messaging goals. Kendall is a Cybersecurity Fellow at the New America Foundation where one of her areas of emphasis is attracting more women to the field of cybersecurity.

Since returning to private practice, Kendall has received recognitions from Washingtonian magazine ("Top Lawyer"), National Law Journal ("Cybersecurity and Data Privacy Trailblazer"), and Law 360 ("Rising Star").
Marcus Christian

Partner, Mayer Brown LLP

Marcus Christian is a Washington DC partner in Mayer Brown’s Cybersecurity & Data Privacy practice and White Collar Defense & Compliance group. Since joining Mayer Brown in 2013, Marcus has represented clients in matters involving data security planning, board governance of cybersecurity, cyber fraud, data breach response, and congressional investigations, among others.

Previously, he was the executive assistant United States attorney at the US Attorney’s Office for the Southern District of Florida, the third-highest ranking position in one of America’s largest and busiest offices of federal prosecutors. In this role, Marcus worked on the senior management team with responsibility for the Criminal, Civil, Appellate, Asset Forfeiture and Administrative Divisions. Among other things, he oversaw a number of identity theft task forces, maintained critical incident response readiness, and supervised investigations and prosecutions of crimes related to data breaches. Marcus developed strong working relationships with members of the Federal Bureau of Investigation, the United States Secret Service, and other agencies that investigate computer and data crimes. He also held a top secret security clearance.

Prior to joining the US Attorney’s Office, Marcus was the chief of staff for US Representative Peter Deutsch of Florida’s 20th Congressional District. He joined the congressman after working for TSIC, Inc., a statewide nonprofit organization that provides full-tuition, four-year college scholarships to thousands of Florida’s low-income students. At TSIC, Marcus served as chief operating officer and legal counsel and later as president.

Earlier in his career, Marcus was selected by the Attorney General’s Honors Program to work as an attorney in Appellate Section of the Tax Division of the United States Department of Justice in Washington DC. He also clerked for Judge H. Robert Mayer of the United States Court of Appeals for the Federal Circuit in Washington, DC.
Raj De

Partner, Mayer Brown LLP

Raj De is the managing partner of Mayer Brown’s Washington DC office, which is comprised of more than two hundred lawyers. He leads the firm’s global Cybersecurity & Data Privacy practice, as well as the firm’s National Security practice, and serves as a member of the firm’s Congressional Investigations & Crisis Management team. After nearly two decades in private practice and public service across all three branches of the United States government, Raj is one of the most trusted voices in Washington. He has held senior appointments in the White House, the Department of Justice (DOJ) and the Department of Defense (DOD). Raj returned to Mayer Brown in 2015 after serving as General Counsel at the United States National Security Agency (NSA). Since returning to the firm, Raj has received numerous recognitions, including by American Lawyer (“Lateral All-Star”), Washingtonian magazine (“Top Lawyer”), The National Law Journal (“Cybersecurity and Data Privacy Trailblazer”), and Cybersecurity Docket (“Incident Response 30”). Raj focuses his practice on cutting-edge legal and policy issues at the nexus of technology, national security, law enforcement and privacy. He advises clients, including management teams and boards of directors, in connection with crisis management, government and internal investigations, high-stakes litigation, regulatory enforcement matters, and congressional inquiries. Raj provides clients with strategic counseling and practical legal advice, drawing upon a wealth of experience in government service and private practice.

As General Counsel of the NSA, Raj served as the agency’s chief legal officer and senior advisor to the NSA Director. He supervised an office of approximately one hundred lawyers and staff that provides legal advice across a range of issue areas, including foreign intelligence, cybersecurity, government contracts, intellectual property, research and technology, administrative law, government ethics and pending legislation. Raj represented the agency regularly with senior officials across the executive branch, as well as before the United States Congress, the Foreign Intelligence Surveillance Court, and foreign governments.

Prior to his service at the NSA, Raj served in the White House as Staff Secretary and Deputy Assistant to the President of the United States. In that capacity, he was responsible for managing all written material provided to the President. Prior to his White House role, Raj served as Principal Deputy Assistant Attorney General in the Office of Legal Policy at the Department of Justice. In that capacity, he worked closely with the Attorney General and senior DOJ leadership, litigating components and enforcement agencies on policy development and implementation across subject areas that included civil rights, criminal justice, national security and civil litigation. Raj started his career at DOJ, where he was a trial lawyer in the Antitrust Division under the Attorney General’s Honors Program.

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Raj has also had significant congressional experience over the course of his career. He served as Counsel to the National Commission on Terrorist Attacks Upon the United States (the "9/11 Commission"), conducting scores of interviews with United States government and foreign officials and drafting sections of the 9/11 Commission’s widely recognized final public report. After his service to the 9/11 Commission, he served as Counsel to a special bipartisan staff of the United States Senate Committee on Homeland Security and Governmental Affairs, where he was a primary drafter and negotiator of the intelligence reform legislation that implemented the 9/11 Commission’s recommendations for the appointment of a Director of National Intelligence and the establishment of a National Counterterrorism Center. During his earlier time as a partner at Mayer Brown, Raj served on a pro bono basis as General Counsel to the Commission on the Prevention of Weapons of Mass Destruction Proliferation and Terrorism, a bipartisan blue-ribbon panel charged with making recommendations to the President and Congress.

Earlier in his career, Raj clerked for the Honorable A. Wallace Tashima of the United States Court of Appeals for the Ninth Circuit in Pasadena, California. He graduated magna cum laude from both Harvard Law School and Harvard College.

Today, Raj serves in various roles that build upon his Washington legal and policy experience, including the following:

- Board of Directors, Southern Center for Human Rights
- Central Intelligence Agency, General Counsel’s External Advisory Board
- Senior Advisor, Homeland Security & Defense Business Council
- Software.org Advisory Committee
- American Bar Association, Standing Committee on Law and National Security
- Third Way, Cyber Enforcement Initiative, Advisory Board
- Board of Advisors, NYU School of Law Center on Law and Security
- Distinguished Senior Fellow, Cyber Governance, NYU School of Law Center on Law and Security
- National Security Institute, George Mason University School of Law, Advisory Board
- Distinguished Fellow, Institute for National Security and Counterterrorism, Syracuse University
- National Security Agency, Director’s Distinguished Service Medal
- National Security Agency Intelligence Under Law Award

Raj has received a number of honors for his public service, including the following:

- US Attorney General’s John Marshall Award (Outstanding Legal Achievement for Preparing or Handling Legislation)
- Department of Defense Medal for Distinguished Civilian Service, awarded by the Secretary of Defense
- National Intelligence Distinguished Service Medal, awarded by the Director of National Intelligence
- National Security Agency Director’s Distinguished Service Medal
- National Security Agency Intelligence Under Law Award
Brian Emeott

*Director, Privacy, Lyft*

Brian is the first full-time privacy legal hire at Lyft, dedicated to building and scaling Lyft’s global privacy program as Director, Privacy. Before this, Brian built and led the global privacy program at Dolby Laboratories. He began his privacy career working in privacy management and policy at both Google and Facebook.

Brian is a graduate of Harvard Law School, Harvard Kennedy School of Government, and Harvard University. He is a certified as CIPP/US, CIPM, and FIP and is active in the IAPP as a member of its Publications Advisory Board as well as co-chair of its San Francisco Bay Area KnowledgeNet Chapter.

Paul de Bernier

*Partner, Mayer Brown LLP*

Paul de Bernier is the office practice leader in Los Angeles for Mayer Brown’s Corporate & Securities practice. He is an experienced US corporate and securities lawyer whose practice focuses on M&A, capital markets and other corporate transactions, including joint ventures, private equity, venture capital and restructuring. Paul regularly advises on US and international commercial contracts, including sales, agency and distribution, supplier, joint ventures and collaborations, manufacturing, logistics and licensing arrangements. He also advises management and boards on corporate governance and regulatory matters.

Paul spent a number of years in Mayer Brown’s London office, where he led the US corporate and securities group. Ranked as a key individual, one client enthused that Paul is “highly knowledgeable, gives practical advice and delivers excellent client service,” notes *Chambers* UK 2012. He “excels in tough negotiations” (*Legal 500*, 2011). He is a “top quality lawyer, insightful and responsive” (2010), has a “great reputation” (2009) and provides “excellent, remarkable service and superb quality” (2008).

Paul’s experience includes US, European and Asian capital markets, cross-border M&A and advising clients with international operations, including non-US clients investing in the US. Paul is active in media/entertainment and clean energy transactions and is co-chair of our India practice and an active member of our China and East Asia practices.

Paul has lived for extensive periods in India, the UK and the US and is fluent in Hindi and conversant in French.
Daniel Goldstein
Principal, Sard Verbinnen & Co

Daniel Goldstein is a Principal in the Los Angeles office. His primary account responsibilities include Pabst Brewing Company, The RealReal and TSG Consumer Partners.

Since joining the firm, Daniel has provided strategic communications support to public and private organizations on numerous transactions and special situations, including cybersecurity incidents, complex litigation, crisis situations, mergers and acquisitions, spin-offs, shareholder activism and proxy contests, executive changes and regulatory investigations, as well as long-term corporate positioning and investor relations.

Recent assignments include advising: Live Nation/Ticketmaster on corporate positioning and issues management; Desktop Metal on its trade secret litigation settlement with Markforged; Pabst Brewing Company on a series of leadership changes, including the departure of the company’s CEO and COO, and the return of PBC’s chairman to the CEO role; Flex Logix Technologies on its complaint in U.S. District Court against Venkat Konda and Konda Technologies, Inc. for false advertising and unfair business practices; TSG Consumer Partners on several investments, such as Dutch Bros Coffee, Prive Revaux Eyewear and Huda Beauty, acquisitions by portfolio companies and executive promotions; Tudor, Pickering, Holt on its collaboration with Google Cloud; University of California San Diego on the resignation of the Women’s Soccer head coach due to potential NCAA violations over a multi-year period; Clarifai on crisis communications and media relations support regarding a security incident; PWP Growth Equity on its sale of Western Window Systems and additional investment in portfolio company The RealReal; Perella Weinberg Partners on multiple executive hires; and Golden Gate Capital on its establishment of a new operating company, PSEB Group, composed of portfolio companies PacSun and Eddie Bauer.

Other notable assignments include advising: PayPal on a data breach at recently-acquired subsidiary TIO Networks; ILG on its sale to Marriot Vacations; DineEquity on its rebrand to Dine Brands Global and subsequent Investor Day; Aperio on a cybersecurity incident; RGP on its acquisition of Accretive Solutions; TEGNA on its spin-off of Cars.com, sale of its stake in CareerBuilder and CEO succession; Xerium Technologies on its CEO transition; Pabst Brewing Company on the opening of its first craft brewery in Milwaukee; Diligent Corporation on its acquisitions of BoardPad and Blueprint; Autodesk on its CEO transition; ServiceNow on its CEO transition; Tesla on its acquisition of SolarCity; TSG Consumer Partners on its closing of funds TSG7 A and TSG7 B; STX Entertainment on fundraising and content-related announcements; Global Eagle Entertainment on the close of its acquisition of EMC; Sessa Capital on its proxy contest and litigation with Ashford Hospitality Prime; Sports Authority on its restructuring; Activision Blizzard on its acquisition of King Digital Entertainment; PartnerRe on its merger with AXIS; DreamWorks Animation on the sale of a 25% stake in AwesomenessTV to Hearst Publishing; SoftBank on its contested acquisition of a majority stake in Sprint and Sprint’s contested acquisition of Clearwire; and Gannett on its separation into two publicly traded...
companies and acquisitions of Cars.com, six London Broadcasting Company television stations and Belo.

Prior to joining SVC, Daniel worked at the Nassau County Film Office and WCBS-FM in New York.

Daniel graduated magna cum laude from Cornell University with a B.S. in Communication, minors in Business and Film and a concentration in Creative Writing.

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**John Greifzu**

**Vice President, Associate General Counsel, Frontier Communications Corporation**

John Greifzu, Jr. is Vice President, Associate General Counsel at Frontier Communications Corp. (NASDAQ: FTR), a Fortune 500 company and leader in providing communications services to urban, suburban, and rural customers in 29 states. At Frontier, John oversees corporate litigation matters, government inquiries, internal investigations, and the company’s compliance function. Prior to joining Frontier in 2015, John spent eight years as a litigator in New York with Paul, Weiss, Rifkind, Wharton & Garrison LLP, and most recently with Shearman & Sterling LLP. At those firms, John handled complex commercial disputes and global white collar criminal and regulatory enforcement investigations. John received his J.D. from The Chicago-Kent College of Law, where he was the class of 2007 valedictorian and elected Order of the Coif, and his B.A. from Tulane University.

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**Michelle Gross**

**Partner, Mayer Brown LLP**

Michelle Ontiveros Gross is a partner in Mayer Brown’s Technology Transactions and Cybersecurity & Data Privacy practices in Northern California. Her practice includes advising clients on a wide range of technology-related matters, including data, digital services, outsourcing, licensing and M&A transition services and support. She also advises clients on data privacy and security matters, including with respect to cybersecurity, technology and data initiatives, development of privacy and data security policies, and product development.

Michelle has significant experience with intellectual property strategy and commercialization; copyright, patent and trademark matters; and integration of business units and product lines in connection with mergers and acquisitions. She frequently advises clients on large-scale, complex business process and information technology outsourcing transactions across a broad range of business processes, such as finance and accounting, information technology, application development and maintenance, human resources, claims processing, logistics, co-location, and facilities management.
Charles-Albert Helleputte

Partner, Mayer Brown LLP

Charles is a partner in the firm’s global Cybersecurity and Data Privacy practice. He heads the Cybersecurity and Data Privacy team in Brussels.

Charles assists organizations in a number of sectors (hospitality, financial & insurance, travel platforms, aviation, infrastructures) in complying with existing EU and national cybersecurity and privacy laws, such as NIS Directive & GDPR, and with upcoming developments, such as the Cybersecurity Act and ePrivacy Regulation.

He assists clients in implementing compliance programs (and the training of staff post implementation of such programs), developing global data transfers mechanisms and the negotiation of data processing agreements. He has specific experience in developing incident management policies and procedures and in handling incidents in a cross border context (taking into account multiple cybersecurity, privacy and other regulatory frameworks, such as NIS and PSD2). In addition to such work, Charles is active on the transactional side (from cybersecurity and data privacy due diligence to audits and negotiations in the course of M&A operations).

Charles is a member of the International Association of Privacy Professionals (IAPP), holds a CIPP/E certification and serves as co-chair of the Brussels KnowledgeNet Chapter. He is appointed as Legal Expert by ENISA, the European Union Agency for Network and Information Security. He is also active in the Digital Economy Committee at AmCham EU.

Charles is regularly in contact with data protection authorities around Europe and represented clients in front of the Working Party No. 29 (now EDPB). Charles regularly publishes articles and is invited as speaker on such topics.

Charles is fluent in English and Dutch, in addition to his native French.

David Isaacs

Principal, Sard Verbinnen & Co

David Isaacs is a Principal based in the San Francisco office. His primary account responsibilities include Golden Gate Capital, Intel Corporation and Seagate Technology, among others.

Since joining the firm in 2007, David has worked on a number of media and investor relations programs, transactions and special situations, including data breaches, unsolicited takeover proposals, proxy fights, management changes, chapter 11 restructurings and product recalls.

Recent projects include advising Gardner Denver on its proposed combination with Ingersoll Rand’s Industrial segment, Intel on its acquisition of Mobileye, Avaya on its chapter 11 filing, Golden Gate Capital on its acquisition of Neustar, Medivation on its acquisition by Pfizer, as well as its defense against Sanofi’s unsolicited acquisition proposal and consent solicitation process, and Eddie Bauer on its malware intrusion.
David has extensive experience across a wide range of M&A assignments, including: Intel’s acquisition of Altera, Mentor Graphics’ acquisition by Siemens, StanCorp Financial’s acquisition by Meiji Yasuda Life Insurance Company, UIL Holdings’ acquisition by Iberdrola USA, Riverbed’s acquisition by Thoma Bravo, OneWest Bank’s acquisition by CIT Group, Seagate’s acquisitions of Dot Hill Systems, Xyratex and LSI’s flash businesses from Avago, National Semiconductor’s acquisition by Texas Instruments, Google’s acquisition of Motorola Mobility and Spectrum Equity’s investments in lynda.com and GrubHub.

Other notable special situations include Intel’s major restructuring announcement, Vera Bradley’s payment card incident, Samsung Electronics’ unsolicited proposal to acquire SanDisk Corporation, Astellas’ unsolicited proposal to acquire CV Therapeutics, Fisher Communications’ proxy defense against FrontFour Capital Group, Blair LLC’s product recall, and management changes by Electronic Arts, Online Resources, Saba Software and Yahoo!

In addition, David has provided strategic investor relations counsel and support to a number of companies, including Seagate, Qualys, Identiv and Fisher Communications, among others.

Prior to joining the firm in 2007, David wrote a weekly column for Sports Illustrated on Campus, with a link to his article appearing on the front page of the Sports Illustrated web site every Monday. Previously, he spent six months as Baseball Operations Intern to the Commissioner at the Golden Baseball League, formerly an eight team independent baseball league.

David graduated from the University of California, Santa Cruz with a B.A. in business management economics.

Kelly Kimberly
Managing Director, Sard Verbinnen & Co

Kelly Kimberly is a Managing Director in the Houston office and a member of the firm’s Cybersecurity and Data Privacy practice. She advises clients on crisis and issues management, reputation management, media relations, litigation support, financial communications, M&A, investor communications and environmental and social governance (ESG).

Recent cybersecurity and data privacy projects include: advising consumer products, media and energy clients on ransomware situations; data privacy matters for technology, consumer and construction companies and development of an incident response communications plan for a global law firm.

Additional crisis experience includes matters such as executive misconduct, employee and civilian fatalities and environmental matters. Work has included leading crisis preparedness and response, media relations, stakeholder engagement, including interface with grassroots and grasstops and state and federal agencies and elected officials, facility and project siting, and interaction with non-governmental organizations.
Notable recent assignments include advising a medical services company on environmental controversies, Fairway Midstream on issues management, litigation support and leadership changes, Leeward Renewable Energy for crisis planning and tabletop exercises, an Ivy League college on controversies on campus, various worker fatalities and resulting investigations, media and tenant communication related to a visitor shooting at an apartment complex, issues management and media support for a privately-held specialty tax services company; activist defense and corporate positioning for a leading technology company and multiple #metoo and employment matters.

Prior to joining SVC, Kelly was Principal of Kimberly Public Affairs for 15 years. The boutique agency provided strategic public relations planning, media relations, crisis and issues management and corporate social responsibility consulting services to a diverse set of clients ranging from Fortune 500 corporations to startups to high profile individuals. Industry expertise included energy, water, transportation, chemicals, technology and food.

Kelly previously served in several leadership positions at Enron, including Senior Vice President of Public Relations and Marketing Communication for Enron International; Senior Vice President of Corporate Social Responsibility, Diversity and Community Relations for Enron Corp.; and Senior Vice President of Marketing, Public Relations and Competitive Intelligence for Enron Broadband Services.

Kelly holds a B.S. in Psychology from the University of Nebraska-Kearney and a M.A. degree in Communication from the University of Nebraska at Omaha. She serves on the advisory board for JDRF Houston-Gulf Coast Chapter.

Stephen Lilley
Partner, Mayer Brown LLP

Stephen Lilley is a partner in the Washington DC office of Mayer Brown. He focuses his practice on helping clients navigate cutting-edge and interrelated litigation, regulatory, and policy challenges. A member of the firm’s Supreme Court & Appellate practice, Stephen briefs complex appeals and dispositive motions, and develops strategies to manage legal risks and to shape regulatory policy across a broad range of substantive areas. He frequently litigates and advises clients on cybersecurity and data privacy, and consumer financial services matters. Stephen is widely recognized for his cybersecurity law and policy experience. He co-authored the firm’s guides on Cybersecurity Regulation and Cyber Incident Response, and served as a member of the Center for Strategic & International Studies Cyber Policy Task Force as it developed cybersecurity recommendations for the administration.

Stephen’s recent cybersecurity and data privacy matters include:

- Representing petitioner in Spokeo, Inc. v. Robins before the US Supreme Court.
- Representing a national retailer in litigation arising from the breach of its point-of-sale system.
• Advising an automobile manufacturer on regulatory and legislative developments, and litigation arising from emerging cyber threats.

• Providing strategic counsel to companies in a wide range of industries as they assess their cybersecurity posture and engage with their boards of directors.

• Drafting comment letters for a leading trade association in response to cybersecurity rulemakings.

Stephen’s recent consumer financial services matters include:

• Filing amicus briefs in support of the first appellate challenge to an administrative adjudication by the Consumer Financial Protection Bureau (CFPB), and other litigation with that agency.

• Counseling a Fortune 100 company on compliance with laws enforced by the CFPB for a suite of complex financial products.

• Advising a leading trade association on its response to numerous regulatory proposals by a range of financial regulators.

Before joining Mayer Brown, Stephen worked for the US Senate Judiciary Committee as Chief Counsel to the Subcommittee on Crime and Terrorism, where he had a particular focus on cybersecurity. He clerked for Judge Thomas Ambro on the US Court of Appeals for the Third Circuit and Judge Jeremy Fogel on the US District Court for the Northern District of California. A summa cum laude graduate of Princeton University, Stephen received his law degree from Yale Law School, where he served as a Senior Editor of the Yale Law Journal.
Scott Lindlaw

Managing Director, Sard Verbinnen & Co

Scott Lindlaw is a Managing Director in the San Francisco office and co-head of the firm’s Cybersecurity and Data Privacy practice, which advises companies on responding to and preparing for data breaches and other cyber-incidents. Data-security clients include Providence Equity, Intel, PayPal, Delta Air Lines, Autodesk, Starwood Hotels and Resorts, Yahoo! (through Oath, Inc.), Twilio, several top-tier law firms and commercial banks.

He also assists clients with a broad range of media, crisis, and investor relations support. Current and recent representations involve companies engaged in intellectual property and commercial litigation; involved in M&A transactions; undergoing executive changes; and responding to activist investors.

Scott is an attorney and veteran journalist. Before joining SVC, he practiced cybersecurity and intellectual property law at the law firm Orrick, Herrington & Sutcliffe LLP. In addition to his work on patent and copyright cases, several of which went to trial, he edited Orrick’s trade secrets blog and wrote extensively about data-breach litigation.

Prior to his legal career, Scott was a reporter for The Associated Press for 16 years. He served for four years as an AP White House correspondent, covering President George W. Bush’s first term; covered the statehouses in Providence, Rhode Island, and Sacramento, California; was part of a team nominated for a Pulitzer Prize for disaster coverage; and won The Associated Press Managing Editors’ Award for a series on Pat Tillman, the former NFL player killed by his fellow Army Rangers in Afghanistan. Scott also reported on the criminal and civil trials of O.J. Simpson.

Scott serves on the board of directors of the First Amendment Coalition, a nonprofit public interest organization dedicated to advancing free speech and more open and accountable government.

He earned his J.D. and his master’s degree in journalism at the University of California, Berkeley and received a B.A. in English with a minor in public policy from the State University of New York at Buffalo.
Jocelyn Liu
Senior Attorney, Allstate Insurance Company

Jocelyn Liu is Innovation Senior Counsel leading the enterprise Data, Privacy and Cyber legal team at Allstate Insurance Company. In this role, Jocelyn provides counsel to the Allstate Global Enterprise Privacy Office on all global and domestic data protection issues, where she focuses on delivering solution-oriented counsel while finding a balance between existing data protection requirements and innovation. In addition, Jocelyn provides cybersecurity and compliance counseling services in support of the Allstate enterprise, and works closely with the data technology and data analytics areas to develop governance standards. Previously, she has held a variety of positions in Allstate’s law department, including in the Life and Retirement and Insurance Operations divisions. Jocelyn holds several professional designations including the Fellow, Life Management (FLMI), Chartered Life Underwriter (CLU), and Certified Information Privacy Professional (CIPP/US). She is also a member of the 2017 Fellow Class of the Leadership Council on Legal Diversity (LCLD).

Nitai Mandhyan
Senior Vice President & Deputy Practice Leader, Aon

Nitai Mandhyan is a Senior Vice President and Deputy Practice Leader within Aon’s Cyber Solutions practice, leading complex client engagements for some of the world’s most prominent companies. Mr. Mandhyan is responsible for developing innovative security strategies in order to further clients' business objectives while addressing the evolving threat landscape. He brings over ten years of experience as a leader in cyber security strategy, security operations, and architecture assessments. Mr. Mandhyan assists clients with evaluating enterprise security challenges including assessments of their security strategy, cloud strategy, security architecture and proactive incident response.

Prior to joining Aon, Mr. Mandhyan was employed with Barclays where he was a Security Analyst within the company’s Global Information Security team. In this role, Mr. Mandhyan dealt with the information security challenges of a global financial organization and provided technical expertise in the areas of application security, security engineering and operations. He was responsible for architecture and design reviews of financial applications, and provided application security advisory services to the application development teams.

During his tenure at Barclays, Mr. Mandhyan also worked as a Network Engineer and as an Incident, Problem, and Change Manager for major incidents and service outages.

Mr. Mandhyan earned a Masters in Information Technology from Rensselaer Polytechnic Institute and a Bachelor’s degree in Computer Science from University of Pune, India. He is a Certified Information Systems Security Professional (CISSP), a Certified Information Security Manager (CISM), and he holds the GIAC Penetration Tester (GPEN), GIAC Exploit Researcher and Advanced Penetration Tester (GXPN), GIAC Certified Forensic Examiner (GCFE), GIAC Network Forensic Analyst (GNFA), GIAC Windows Security Administrator.

Mr. Mandhyan is also a member of the GIAC (Global Information Assurance Certification) Advisory Board. He has collaborated with the Financial Services Information Sharing and Analysis Center (FS-ISAC) to develop cyber-attack scenarios against the wire transfer payment systems for their Cyber-Attack Against Payment Systems tabletop exercises from 2016 to 2019.

Cristiane Manzueto
Counsel, Mayer Brown LLP

Cristiane Manzueto is counsel in the Rio de Janeiro office of Tauil & Chequer Advogados in association with Mayer Brown, and is a member of the Intellectual Property practice. She has been engaged in the intellectual property field for 14 years.

Prior to joining Tauil & Chequer Advogados, Cristiane worked at top tier IP firms in Brazil (Daniel Advogados and Di Blasi, Parente & Associados). Her experience involves management of trademark portfolios, providing legal assistance and counseling on administrative and judicial cases with emphasis on trademarks, copyrights, trade dress, trade secrets, advertising and consumer rights, domain names disputes, Intellectual Property agreements, fashion Law and competition law.

In her last year at Di Blasi, Parente & Associados, she was also responsible for coordinating the litigation department as well as the transfer of the technology department.

Cristiane has assisted national and foreign companies to manage their IP assets, led IP due diligences, assisted companies to negotiate and to purchase a trademark.

In 2015 Cristiane worked at the Trademark Department of a prestigious IP firm in London.

John Nadolenco
Partner, Mayer Brown LLP

John Nadolenco’s civil litigation practice focuses on high-stakes cases and class action defense, including defending consumer class actions, and employment and antitrust cases. John is handling several high-profile cases. He has been lead counsel in Spokeo, Inc. v. Robins, which the United States Supreme Court decided in our client’s favor, making it harder for plaintiffs to bring no-injury lawsuits. Some said the case implicated "the future of consumer class actions" because the case raised whether simply alleging the violation of a statute was sufficient to confer Article III standing, as many plaintiffs in Internet privacy, cybersecurity and numerous other types of cases allege. Indeed, John has spent much of his career developing creative defenses used to defeat class actions.

Along those lines, John recently represented Facebook in several cases alleging privacy violations under a state biometrics law. He also defended Volkswagen in dozens of putative class actions alleging the company improperly installed emissions-defeat
More particularly, John has defended companies in cases alleging improper consumer charges and practices, false and misleading advertising, defective products, unauthorized call recording under California’s Invasion of Privacy Act (CIPA), violations of the Fair Credit Reporting Act (FCRA), Internet privacy violations and improper tracking via computer-based cookies and improper use of smartphone and tablet applications (apps). John has extensive experience defending wage-hour cases, including cases alleging meal-period, rest-period and off-the-clock violations, as well as claims alleging incorrect pay statements and waiting-time and other penalties. John also has extensive experience drafting and enforcing consumer and employee arbitration provisions, privacy policies, terms of use and social-media policies. John served as co-editor of Mayer Brown’s The Social Media Revolution: A Legal Handbook.

John is a member of Mayer Brown’s Partnership Board and also a firm-wide co-lead of the Litigation & Dispute Resolution practice. He previously served as the Los Angeles office practice leader for the litigation practice and firm-wide co-lead of the Consumer Litigation & Class Actions practice. He received a Martindale-Hubbell peer review rating of AV-Preeminent in 2013 and was also named in the 2010 and 2011 editions of The Best Lawyers in America®. In 2009, he was named one of the “Top 20 California Lawyers Under 40” by the Daily Journal. John joined the firm in 1995.

Margaret Popper
Managing Director, Sard Verbinnen & Co

Margaret Popper is a Managing Director based in New York. She works on a variety of assignments, including ongoing corporate positioning, mergers and acquisitions, proxy fights, investor relations, executive changes, and crisis and special situations, and is also one of the senior members of the firm’s media training practice and video production teams.

Recent notable assignments include advising Carlyle Group on general corporate positioning; Owl Rock Capital Partners on general corporate positioning as well as the IPO of its BDC; Intel on cybersecurity positioning; Trian Partners on general corporate positioning as well as traditional and digital communications strategy and tactics for its proxy contest with Procter & Gamble; a group of 12 institutions organized by Jamie Dimon and Warren Buffett on the rollout of Commonsense Governance Principles; Perella Weinberg Partners on corporate positioning and its merger with Tudor Pickering Holt; FINRA on corporate positioning, various reputational issues and the creation and maintenance of an investor education website and its digital content; not-for-profit CECP on creating messaging, a communications plan and a media relations rollout for its Strategic Investor Initiative; Intel on ongoing communications surrounding cyber security issues; various K-12 schools and universities on reputational risk associated with sexual harassment, executive pay and other issues; Ralph Lauren on its first CEO succession, management shakeup, subsequent CEO resignation and various reputational issues; Analog Devices on its acquisition of Linear Technologies; Revlon on its acquisition of...
Elizabeth Arden; OneMain Financial on communications related to its merger with Springleaf; The Fresh Market on its video management presentation for potential buyers; and Ocwen Financial on corporate positioning.

Margaret joined SVC in 2014 after a career in journalism that spanned two decades and included work for print, online, newswire and broadcast media outlets. She has covered a broad range of industries, including energy, biotech, retail, media and finance. She came to the firm from CNBC, a cable television network, where she was the senior producer for financials coverage, and worked on stories about banks, brokers, insurers, asset managers, and the regulatory aftermath of the financial crisis, including the Dodd-Frank Act, the Volcker Rule, the Durbin Amendment, stress tests, CCAR, mortgage settlements, and bank capital rules. Prior to working at CNBC, Margaret spent nearly 8 years working at Bloomberg, first as a print reporter, and later as an on-air reporter and producer for Bloomberg TV. She was the banking reporter for Bloomberg TV during the financial crisis, and covered the mortgage meltdown, the demise of Bear Stearns and Lehman Brothers, the TARP, the monoline insurers, the deterioration of banks’ financial results, the restructuring of AIG and the Congressional investigations into the causes of the crisis. She came to Bloomberg from BusinessWeek Magazine where she was an associate editor for the economics team. Before that she worked in the U.K. and Spain for various English-language publications, including Mergers & Acquisitions International, Screen Finance, Institutional Investor, Euromoney Magazine, and Investment Dealers’ Digest. Margaret began her career on Wall Street, working for Dean Witter Reynolds in mergers and acquisitions and in asset finance for Kidder, Peabody & Co.

Margaret has a B.A. in English from Yale University and an M.B.A. in Finance from The Wharton School of the University of Pennsylvania.

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Mark Prinsley
Partner, Mayer Brown LLP

Mark Prinsley is partner and heads the technology practice in the London office, and is a member of the firm’s Cybersecurity & Data Privacy practice. He concentrates on technology transactions, in particular IT projects and outsourcing.

A substantial element of Mark’s practice involves data protection issues and he has worked extensively for clients in the pensions and financial services sector designing and implementing GDPR compliant systems for the collection and processing of personal data by businesses and related sub-contractors, commercial transactions involving data sharing and reaction to data breach scenarios including managing data breach notifications. Recent projects Mark has worked on involving personal data include working for an automobile manufacturer implementing a connected vehicle programme globally, a supplier of facial recognition technology on methods of marketing that technology in Europe in compliance with data protection laws and for an insurtech business licensing technology and services to enable life insurers to underwrite life cover for diabetics using AI.

Recommended by the legal directories, the “excellent” Mark is highlighted as a “thoughtful, pragmatic and commercial lawyer who creates a collaborative working...”
Mark hold a law degree from Oxford University (Brasenose College) and is admitted as a solicitor in England and Wales.

Matt Reid
Managing Director, Sard Verbinnen & Co

Matt Reid is a Managing Director and co-leads the Los Angeles office and the firm’s Cybersecurity and Data Privacy practice. He brings three decades of experience in communications, public affairs, corporate responsibility and crisis management to the firm.

Matt’s recent experience includes providing counsel to clients facing cybersecurity incidents, including Imperva, Quora, PayPal, and numerous others. He has also done extensive work with companies to raise their level of cybersecurity preparedness, including developing response plans and testing organizational readiness through tabletop drills. His other recent experience include providing IR support for Virgin Galactic; providing ongoing IR and PR counsel for Greenlane Ventures; providing activist defense counsel to one of the world’s leading cloud services providers; providing ongoing communications and issues management counsel to a leading medical device company; providing crisis management counsel to a leading public university; providing counsel to a number of leading technology and telecommunications companies on patent issues and litigation; providing activist defense counsel to a number of global technology and content delivery companies; providing communications counsel on CEO/senior management changes to the boards and management teams of several Fortune 500 companies; advising a well-known technology company on issues management and communications related to a US regulatory investigation.

Prior to joining SVC, Matt served as the Senior Vice President of External Relations for BSA | The Software Alliance – the software industry’s trade association in Washington – where he was responsible for global advocacy efforts on issues involving intellectual property, privacy, cybersecurity and cloud computing. He worked closely with BSA member companies – including Apple, Microsoft, Dell, Oracle, IBM, Symantec and Adobe, among others – to ensure BSA’s efforts were directly addressing the needs of the software industry. He successfully managed a team of 20 professionals responsible for government relations, policy development, research, media relations, and digital campaigns.

Previously, Matt spent six years as Executive Vice President of Waggener Edstrom, a leading independent communications agency, where he founded the agency’s global public affairs practice, led client service, recruited key staff and opened offices in Washington, D.C. and Brussels. He later led the agency’s Corporate Practice and also founded Waggener Edstrom’s corporate responsibility practice. At Waggener, Matt served as account lead on a variety of public affairs, financial, corporate and crisis communications efforts. His primary clients included Microsoft, the Bill & Melinda Gates Foundation, Dell, IBM, Oracle, and others.

Since joining SVC, Matt has been integral in helping companies prepare for and manage cyber incidents, for both clients and industry organizations. His expertise in crisis management and communications have been instrumental in helping clients navigate through cyber incidents, with a focus on providing proactive guidance and real-time support.
Foundation, Mercy Corps, Texas Instruments, the Portland Trail Blazers and a leading sports figure facing allegations of performance enhancing drug use.

For 15 years prior to joining Waggener, Matt worked at several agencies on the west coast including Fleishman-Hillard in its corporate practice and the GCI Group, among others. He led issues management, litigation and crisis communications efforts on behalf of Chevron, Walmart, Visa International, Starbucks, the San Francisco 49ers and Stanford University. Previously, he played senior roles on numerous high profile political campaigns in California including the LA mayor’s race and Kathleen Brown’s gubernatorial bid.

Matt serves as co-chair of the board of directors of Alzheimer’s Greater Los Angeles, the leading Alzheimer’s advocacy and care group in Southern California. He is a graduate of the University of Nevada, Reno with a degree in English Literature.

**Leslie Schafer**

*Senior Vice President & Senior Legal Counsel, Northern Trust*

Leslie Schafer joined Northern Trust in 2016 as a Senior Vice President & Senior Legal Counsel. She advises Northern Trust’s Privacy Compliance Office and Information Security teams, supporting privacy/cybersecurity programs, as well as compliance implementation of recent privacy and security laws, such as CCPA and Cayman DPL. Ms. Schafer also advises on commercial lending and related bank regulatory issues. She is licensed to practice law in Illinois, joined the International Association of Privacy Professionals in 2018 and became CIPP/US certified in 2019. Ms. Schafer received her B.A. degree from St. Louis University and her J.D. and Master in Public Affairs degrees from Indiana University. Before joining Northern Trust, Ms. Schafer was an attorney at Jones Day, working on diverse finance matters, then internal Senior Counsel to GE Capital and Antares Capital, focused on financing private equity sponsor portfolio company leveraged buy outs.

**Lei Shen**

*Partner, Mayer Brown LLP*

Lei Shen is a partner in the Cybersecurity & Data Privacy and Technology Transactions practices in Mayer Brown’s Chicago office. Lei advises clients regarding a wide range of global data privacy and security issues. She advises companies on navigating and complying with state, federal, and international privacy regulations, including with regard to global data transfers, data breach notification, the EU General Data Protection Regulation (GDPR), the California Consumer Privacy Act (CCPA), the Children’s Online Privacy Protection Act (COPPA), CAN-SPAM, and more. She also advises on e-commerce issues, such as electronic contracting and signatures, and on issues concerning mobile privacy and emerging technologies, such as telematics services, Internet of Things, and big data.

Lei has extensive experience working with companies across many industries to develop privacy statements, terms of use, privacy policies and playbooks, and other internal and external policies and procedures to comply with privacy laws. She regularly negotiates data privacy and security provisions in vendor agreements. Lei has passed the Certified
Information Privacy Professional/United States (CIPP/US) certification exam offered by the International Association of Privacy Professionals (IAPP).

Lei was named to Global Data Review’s “40 Under 40” list for top data lawyers from around the world.

David Simon
Partner, Mayer Brown LLP

David Simon is a partner in Mayer Brown’s Washington DC office and a member of the global Cybersecurity & Data Privacy practice. He is also a member of the firm's National Security and Government Contracts practices. A former special counsel at the US Department of Defense (DoD), David has deep experience advising victims of state-sponsored cyber activity, ransomware attacks, and other forms of cyber extortion attacks. He has directed and advised on dozens of complex cybersecurity incident and data breach investigations in the last few years alone. David has counseled companies on major cybersecurity incidents and incident preparedness across virtually every sector of the economy. He represents financial institutions, automotive manufacturers and self-driving car companies, tech companies, telecommunications companies, healthcare companies, insurance companies, defense and aerospace companies, private equity firms and their portfolio companies.

David counsels companies, including management teams and boards of directors, as they address cyber vulnerabilities and breaches, as well as associated legal, regulatory, and reputational consequences. In addition, he has significant expertise regarding the evolving cybersecurity and privacy legal framework applicable to the Internet of Things (IoT) and product cybersecurity. David helps companies structure, negotiate and protect their commercial and compliance relationships with key national security government agencies. David also counsels US and foreign clients regarding economic sanctions, asset controls and transactions reviewed by the Committee on Foreign Investment in the United States (CFIUS).

During his time as special counsel in the Pentagon (2011-2015), David advised on the development of a legal and policy framework to address cyber threats, including one of the most destructive cyber attacks against the United States: North Korea’s 2014 cyber attack of Sony Pictures Entertainment. In addition, he advised on broader matters involving cybersecurity policy, plans and operations, as well as autonomous technologies, the use of force, counterterrorism, treaties, sensitive investigations, and regional matters involving China, the Korean Peninsula, Russia, Ukraine, Syria, Iran, and Israel.

David is widely recognized for his experience regarding the legal and policy issues at the intersection of cybersecurity, AI, and national security. Recently, he was named a “2017 Cybersecurity & Data Privacy Trailblazer” by the National Law Journal for helping to “make a difference in the fight against criminal cyber activity and towards adding much needed layers of data security in an increasingly digital world of commerce,” and a 2018 Rising Star of the Law – 40 Under 40 – by DCA Live. David is currently serving on a pro bono basis as Chief Counsel for Cybersecurity and National Security to the US Cyberspace Solarium Commission, a bipartisan commission established by Congress to develop a comprehensive strategy to defend the US, including the private sector, from
significant attacks in cyberspace. He is an Adjunct Fellow in Cybersecurity and International Law at the Center for Strategic and International Studies (CSIS), where he served as a member of a Cyber Policy Task Force that developed cybersecurity recommendations for the 45th presidential administration. David is also a Visiting Research Fellow with the College of Information and Cyberspace at the U.S. National Defense University. Currently, David also serves as an independent expert on cybersecurity, data privacy and international law to the United Nations (UN) Security Council and is a member of a UN Experts Committee on the prevention of terrorist exploitation the Internet and social media. Previously, David served, at the invitation of the NATO Cooperative Cyber Defense Center of Excellence in Tallinn, Estonia, as a peer reviewer of the second edition of the “Tallinn Manual on the International Law Applicable to Cyber Warfare.” He is a term member of the Council on Foreign Relations.

A Rhodes Scholar and Truman Scholar, David graduated from Harvard Law School, where he was an executive editor of the *Harvard Civil Rights-Civil Liberties Law Review* and a Heyman Fellow. Prior to attending law school, he received an M.Phil. in International Relations from Trinity College, Oxford, where he debated for the Oxford Union and was the managing editor of the *Oxford International Review*. David graduated summa cum laude and Phi Beta Kappa from the University of Minnesota, where he received a BA in Russian Area Studies.

**Edward Stroz**

*Co-President, Aon*

Ed Stroz is the founder and Co-President of Stroz Friedberg, an Aon company and global leader in investigations, intelligence and risk management. Ed oversees the firm’s growth and client development, while ensuring the maintenance of its distinctive culture. He also provides hands on strategic consulting in investigations, intelligence and due diligence, plus cyber and physical security. Before starting the firm, Ed was a Special Agent with the FBI where he formed their computer crime squad in New York.

Trained as a Certified Public Accountant, Ed has extensive experience in investigations of white-collar crime including bank fraud and securities fraud, and has testified in court numerous times as an expert witness.

Ed is a trustee of Fordham University, his alma mater, and serves as an advisor to the Center on Law and Information Policy (CLIP) at Fordham Law School. Ed sits on the Board of Directors of the Crime Commission of New York City, an independent non-profit organization focused on criminal justice and public safety policies and practices, and is a member of the Association of Former Intelligence Officers (AFIO). He served on the New York State Courts System E-Discovery Working Group, established to provide ongoing support and expertise to the New York State Judiciary in the area of e-discovery.

As a member of the National Association of Corporate Directors (NACD), in 2017 he earned the CERT Certificate in Cybersecurity Oversight from Carnegie Mellon University.
Jeffrey Taft

Partner, Mayer Brown LLP

Jeffrey Taft is partner in the Firm's Financial Services Regulatory & Enforcement group and the Cybersecurity and Data Privacy practice. His practice focuses primarily on bank regulation, bank receivership and insolvency issues, payment systems, consumer financial services and cybersecurity/privacy issues. He has extensive experience counseling financial institutions, merchants, technology companies and other entities on various federal and state banking and consumer credit issues, including compliance with the Bank Holding Company Act, National Bank Act, International Banking Act, Consumer Financial Protection Act, Truth-in-Lending Act, the Fair Credit Reporting Act, the Electronic Fund Transfer Act, the Equal Credit Opportunity Act, the Fair Debt Collection Practices Act, the Real Estate Settlement Procedures Act, state unfair or deceptive acts or practices statutes, CFPB’s UDAAP authority and the development and implementation of privacy, cybersecurity and information security programs under the Gramm-Leach Bliley Act, the NYDFS cybersecurity regulation and industry standards, such as PCI DSS and NIST.

Jeff regularly represents banks, finance companies, trust companies and other financial service providers on regulatory matters, including the development and operation of multi-state fiduciary, deposit and lending programs. He has also advised banks, merchants, technology companies and financial services companies on issues relating to credit cards, debit cards, gift cards, virtual currency, wire transfers and ACH transactions and other mobile payment products.

Kimberly Udovic

Assistant General Counsel, Toyota Motor North America

Kim Udovic is the Assistant General Counsel leading the Regulatory Legal Group for TMNA, and TMNA’s lead cybersecurity counsel. Her team provides legal and regulatory advice and interpretation related to several key areas of Toyota’s business – vehicle safety and quality (including AV’s), vehicle emissions and fuel economy, plant emissions and other environmental issues related to vehicle and parts production, customs and trade compliance, and cybersecurity and privacy. The group also handles government investigations and advises on federal and state agency communications/responses. Kim has over 25 years of auto industry legal experience spanning R&D, manufacturing, sales, marketing, operations, information technology, and intellectual property. She has a special interest and focus in cybersecurity.
Howard Waltzman

Partner, Mayer Brown LLP

Howard Waltzman focuses his practice on communications and technology law and privacy compliance. He represents some of the nation’s leading service providers, manufacturers and trade associations in regulatory, compliance and legislative matters, including with respect to privacy; cyber-security; and mobile services, application, and devices; as well as other complex public policy issues involving technology.

Howard’s experience includes drafting regulatory pleadings and license applications; legislation, Congressional testimony and legislative history; and compliance programs. He appears personally before Members of Congress, Cabinet department officials, FCC and FTC Commissioners, and key Congressional, Administration, FCC and FTC staff. Howard also advises clients and assists them in presenting their positions during FCC rulemakings, Department of Justice and Congressional investigations, FTC enforcement actions and throughout the legislative process. Howard has prepared many witnesses for testimony at Congressional hearings and helped managed document production requests, include subpoenas, from Congressional investigators.

Prior to joining Mayer Brown in 2007, Howard served as Chief Telecommunications and Internet Counsel for the U.S. House Energy and Commerce Committee. Prior to working for the House Energy and Commerce Committee, he served as General Counsel for Senator Sam Brownback.

Howard Williamson

Director, Stroz Friedberg, an Aon Company

Managing both local and remote teams of experts, Howard supervises the delivery of high quality digital forensic and incident response services to our clients. He works directly with the Engagement Manager, Vice President or Managing Director to scope, coordinate, oversee numerous client cases, which might require large or small scale eDiscovery, digital forensic, or incident response work.

As the team leader of the DFIR staff working in the Los Angeles Lab, the quality of the Digital Forensics unit’s work rests with Howard. As the technical lead for the matters he is involved in, he works closely with clients to ensure the services provided, the response of his team and all deliverables (including written final reports from me) are of the highest possible quality.

Howard’s significant casework includes numerous engagements involving the forensic preservation, collection, and analysis of data on laptops, desktops, storage devices, email and network logs to determine whether former employees improperly copied and removed proprietary digital assets prior to their departure.
Wendy Wu

Senior Managing Director, Stroz Friedberg, an Aon Company

Wendy T. Wu is the Senior Managing Director in Stroz Friedberg’s Los Angeles office and leads the firm's West Region practice. Ms. Wu directs engagements involving cybercrime and data breach response, information security, digital forensics, intellectual property protection, and electronic discovery.

Prior to joining Stroz Friedberg, Ms. Wu was an AUSA in the U.S. Attorney’s Office for the Central District of California, where she most recently served in the Cyber and Intellectual Property Crimes Section, National Security Division. She also served as a member of the Los Angeles Electronic Crimes Task Force, an inter-agency cybercrime response organization. As an AUSA, Ms. Wu conducted and supervised investigations and prosecutions of computer intrusions, extortionate denial of service attacks, computer and Internet fraud, theft of trade secrets, criminal copyright infringement, cyber exploitation of victims, financial fraud, and other abuses involving the theft and use of personal identity. Among her notable cyber cases, Ms. Wu was lead counsel in the first criminal trial involving violations of the Digital Millennium Copyright Act; prosecuted the operator of the now-defunct “revenge porn” website, isanyoneup.com; and supervised an international investigation involving the use of hired hackers to launch computer attacks against healthcare companies. She trained new prosecutors regarding electronic surveillance and data privacy issues, and served as formal mentor to new prosecutors during trial. During her tenure as an AUSA, Ms. Wu also served in the U.S. Attorney’s Office’s Organized Crime Drug Enforcement Task Force, where she focused on prosecuting large scale drug trafficking and gang related offenses.

Before joining the U.S. Attorney’s Office, Ms. Wu was a member of the White Collar Defense & Investigations Group of Proskauer Rose in New York and Los Angeles. While at Proskauer, Ms. Wu's practice focused on white collar criminal defense and compliance matters, with an emphasis in the Foreign Corrupt Practices Act.
Liz Zale

Managing Director, Sard Verbinnen & Co

Liz Zale is a Managing Director in the New York office and co-head of the firm’s Cybersecurity and Data Privacy practice. She brings senior-level experience in strategic and financial communications, digital marketing and social media, technology, cybersecurity and data privacy from more than two decades of experience with media, technology, retail, real estate and financial services companies.

Recent cybersecurity and data privacy projects include: incident response regarding elevated levels of identity theft reports for a mortgage provider; crisis communications for a global research and survey provider on data privacy issues; communications strategy and litigation support relating to a purported HIPA data breach and a phishing scam for a healthcare technology client; advising a media client on a ransomware situation; incident response support for a phishing incident at a global law firm; crisis planning and communications execution for an online tutorial and training company; developing crisis preparation and incident response plans for various companies across media, law, technology and financial services industries.

Other recent client projects include: corporate positioning, crisis communications and media strategy for a global professional services firm; communications strategy and litigation support for multiple clients facing gender discrimination lawsuits; crisis communications counsel for a U.S. media company; communications strategy for management change for a leading REIT and for an advertising technology company; public relations advice for a successful takeover bid among two leading hotel REITs; strategic communications support for multiple acquisitions and a winning proxy defense for a global technology and services company.

Previously, Liz led investor relations and communications for large and mid-cap companies including Simon Property Group, where she served as Senior Vice President of Investor Relations, Communications and Corporate Affairs; Nielsen, where she created the investor relations program post-IPO as Senior Vice President of Investor Relations; Moody’s Corporation, where she served as Vice President and Global Head of Investor Relations during the financial crisis; and as Senior Manager and Head of Investor Relations and Public Relations for Dealertrack, a technology provider to the automotive industry. Liz has also led marketing and communications functions including as Vice President of Digital Marketing, Strategy and Education for specialty retailer Michaels Stores, where she was responsible for strategy and content development for Michaels’ website, mobile app, social media and video, managed digital media advertising spend, influencer marketing and digital partnerships, and led development and execution of online and in-store classes, projects and events; Director of Marketing and Customer Strategy for Columbia Business School Executive Education, a global business providing non-degree courses for executives; and Senior Manager, Corporate Marketing and Public Relations for Dealertrack. She has also worked as a strategy consultant for IBM Global Services and A.T. Kearney, and as a technology consultant in the media industry.
Liz received an M.B.A. from Columbia Business School and a B.A. magna cum laude from Middlebury College. She has been recognized by the investment community in *Institutional Investor*’s annual survey as Best Investor Relations Professional, Business Services and Best Investor Relations Program, Real Estate and was named to the NACD Directorship 100 Governance Professionals in 2018 and 2019.