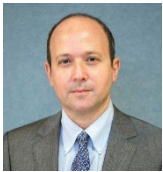


# DIGITAL TRUST SUMMIT

2024

## SPEAKER BIO



### **MATTHEW HILTZIK**

*Founder and CEO, Hiltzik Strategies*

Matthew Hiltzik is the President and Chief Executive Officer of Hiltzik Strategies. He serves as a trusted advisor and partner to business executives, entrepreneurs, and leaders in finance, technology, education, and other areas. He leverages his expertise, experience, and relationships to solve his clients' most complex challenges and capture their greatest opportunities by establishing, protecting, and advancing their reputations, narratives, and interests with the audiences that matter most. Matthew is an active member of the New York State Bar Association and began his post-law school career as Press Secretary and Deputy Executive Director of the New York State Democratic Committee, working on the Party's successful 1998 Coordinated Campaign. Matthew also filled various roles on Hillary Clinton's 1999 "Listening Tour," which launched her first U.S. Senate campaign, before returning in the summer and fall of 2000 as Director of Jewish Relations. After leaving politics, Matthew joined Miramax Films, where he was promoted to Senior Vice President of Corporate Communications and Government Relations, before departing in 2005 to become President and Chief Executive Officer and launch the U.S. operations of the U.K.-based publicity firm Freud Communications. He founded Hiltzik Strategies in 2008. In 2015, Matthew was appointed by the Mayor of New York City to the board of New York City's Economic Development Corporation (NYCEDC) and serves as a member of the NYCEDC's Legal Committee. Matthew is an active board member of The Ghetto Film School, Montclair State University's School of Communication and Media, and the JCRC of New York, and is also a member of the Natan Notable Books Committee. He has produced five documentaries including the award-winning Paper Clips, Documented, and Holy Land Hardball. Matthew is a graduate of Cornell University's School of Industrial and Labor Relations and received his J.D. from Fordham University School of Law. He lives in Manhattan with his wife Dana and their three children.