

Cid Wilson, HACR President & CEO Biography

Cid Wilson was named President & Chief Executive Officer of the Hispanic Association on Corporate Responsibility (HACR) in July 2014, where he manages a growing staff of talented, dedicated professionals. He leverages more than 30 years of corporate finance and Wall Street equity research experience to work closely with corporations, their CEOs and board directors, and chief diversity officers to increase the representation of Hispanics at all levels in Corporate America. In addition, he directs programs and initiatives aimed at encouraging Fortune 500 companies to increase Hispanic inclusion in the areas of employment, procurement, philanthropy, and governance.

Wilson is considered as one of the foremost national leaders on the topic of executive-level diversity, equity, and inclusion in Corporate America. He is a featured speaker at numerous annual convenings in the U.S. and globally as well as a source on the topics of diversity and inclusion on corporate boards, C-suite pipelines, CEO ascension, corporate acculturation, strategic board service, and inclusion empowerment.

He has been featured, quoted, and sourced in numerous media outlets, including CNBC, CNN, ABC News, NBC News, Time, The Wall Street Journal, USA Today, Yahoo! Finance, The New York Times, Forbes, Bloomberg Business News and many more. In February 2004, he was on the cover of Black Enterprise Magazine; in March 2017, he was featured in MONEY Magazine; and in April 2017, he shared the cover of LATINO Magazine with the Chairman and CEO of General Motors, Mary Barra. This made him, one of the country's few Afro-Latinos to make the cover page of both major magazines focused on African Americans and Latinos. In October of 2022 during Hispanic Heritage Month, he rang the closing bell at Nasdaq along with members of the HACR staff and board.

As the public face of the organization, Wilson promotes The Power of Hispanic Inclusion™ through direct corporate advocacy, thought leadership engagements, traditional media, and outreach to organizations, employee resource groups, and diversity leaders who share HACR's mission. His ease in communicating within the C-suites of major U.S. corporations is a unique advantage in creating new partnerships and strengthening relationships with existing corporate members. He is a member of



the Wall Street Journal CEO Council, and the Fortune Magazine Global CEO Initiative. He serves on the Fortune Global Summit Advisory Board. In addition, he serves on the board of Minnesota USA Expo 2027, which seeks to bring the World Expo (a.k.a. World's Fair) back to the United States for the first time in over 40 years.

His focus on elevating diverse talent to corporate boards extends to all women and people of color through his service as part of the Alliance for Board Diversity (ABD), which comprises four leadership organizations including HACR. The other three are Catalyst Inc., The Executive Leadership Council, and Leadership Education for Asian Pacifics (LEAP). Diversified Search serves as an advisor. He was appointed chair of ABD in January of 2022 for a 2-year term.

In September 2022, President Biden appointed Wilson to serve on the President's Advisory commission on Advancing Educational Equity, Excellence, and Economic Opportunity for Hispanics. His first presidential appointment was in 2009, when President Barack Obama appointed Wilson to the National Museum of the American Latino Study Commission that proposed to the President and Congress construction of a new Smithsonian Museum on the National Mall in Washington, D.C. He was named board chair of the Friends of the National Museum of the American Latino in 2012 and continues to lead advocacy efforts aimed at sustaining Congressional support for the museum's completion.

Wilson graduated from The Ohio State University with a degree in economics. He launched his Wall Street career in 1993 and steadily rose from the mailroom to the executive suite, earning national recognition as the #1 Specialty Retail Analyst by Forbes in 2006.

His thought leadership comes from many years serving on corporate boards, corporate advisory boards, and decades of interactions with corporate board directors and CEOs. He serves on the governing steering committee of the CEO Action for Diversity & Inclusion, the largest corporate CEO initiative in the world focused on diversity, equity, and inclusion.

In June 2021, Wilson was inducted into The Ohio State University's Office of Diversity & Inclusion Hall of Fame for the inaugural Class of 2021 for his lifetime of accomplishments and his dedication to sharing his inspirations with the students of his beloved alma mater.



Wilson is a proud Dominican American with Bergen County, NJ roots, and has served the community through prominent nonprofit boards with leading advocacy groups, including LatinoJustice PRLDEF (formerly the Puerto Rican Legal Defense & Education Fund), Unidos US (formerly the National Council of La Raza) and Dominicans on Wall Street (DOWS). As a youth empowerment advocate, he serves on the national board of directors for Junior Achievement USA. He is the former national president of the Dominican American National Roundtable (DANR), former vice chairman of the board of trustees for Bergen Community College, a former trustee ambassador to the New Jersey Council of County Colleges, a former member of the Association of Community College Trustees' (ACCT) National Board of Directors, and a Gold Life Member of the NAACP.

