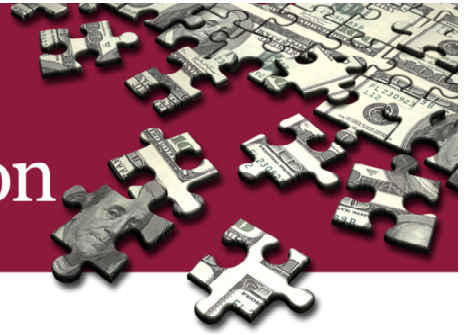
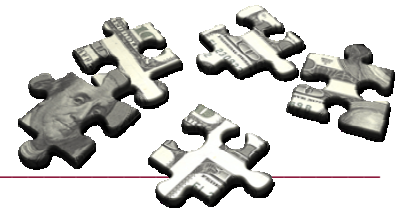


Understanding the New Financial Reform Legislation



SEMINAR AGENDA Monday, July 12, 2010 Waldorf Astoria New York, NY

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|--------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8:30 a.m. | Registration and Breakfast |
| 9:00 a.m. – 9:15 a.m. | Opening Remarks |
| 9:15 a.m. – 10:15 a.m. | Session I: Protecting the Financial System <ul style="list-style-type: none">• Systemic risk reform and regulation• Systemically important banks and non-banks• The new insolvency and resolutions regime• The fate of “too big to fail”? |
| 10:15 a.m. – 11:15 a.m. | Session II: The New Regulatory Framework <ul style="list-style-type: none">• The new regulatory playing field• Enhancements in regulatory protections• The Volcker Rule and other activities regulation• Regulatory capital |
| 11:15 a.m. – 11:30 a.m. | BREAK |
| 11:30 a.m. – 12:30 p.m. | Session III: Regulating New Markets <ul style="list-style-type: none">• OTC derivatives regulation• Clearing house/financial utilities regulation• Private fund adviser registration• Insurance regulation matters |
| 12:30 p.m. – 1:15 p.m. | LUNCH |



1:15 p.m. – 2:15 p.m.

Session IV: Protecting Investors and Markets

- SEC regulatory and enforcement reforms
- Enhancement of private rights of action
- Corporate governance reforms
- Credit rating agency reforms
- Asset securitization reforms

2:15 p.m. – 3:15 p.m.

Session V: Protecting Consumers

- The new Bureau of Consumer Financial Protection
- How the financial consumer regulatory process works
- Changes in federal preemption of state laws
- State enforcement of financial consumer protection laws
- Residential mortgage lending

3:15 p.m. – 3:30 p.m.

BREAK

3:30 p.m. – 4:30 p.m.

Session VI: The Legislation’s Global Impact

- The EU perspective
- The “off-shoring” of US financial markets activities?
- Impact on non-US banking organizations

4:30 p.m. – 5:30 p.m.

Session VII: The Financial Services Firm Perspective

- US banking organizations
- Foreign banking organizations
- Global nonbank financial firms

5:30 p.m.

Cocktail Reception