

# Vertical Restraints and Distribution Agreements

2<sup>nd</sup> FEB – IEJE Competition Day

Brussels, 30 September 2009



LL.M. in European  
Competition and  
I.P. Law



**FEB**  
Federation of  
Enterprises in  
Belgium

# Vertical Restraints and Distribution Agreements

30 September 2009 – FEB, Brussels

## PROGRAMME

08:30 – 09:00 **Registration & Welcome Coffee**

09:00 – 09:10 **Introductory Remarks**

Charles GHEUR

Advisor, FEB

Nicolas PETIT

University of Liege (ULg), Howrey LLP

### **I. SESSION I – OVERVIEW OF THE CURRENT REGIME AND AREAS FOR REFORM**

#### **CHAIRMAN**

Prof. Jacques BOURGEOIS

University of Gent, WilmerHale

09:10 – 09:50 **Regulation 2790/1999 and the Guidelines on Vertical Restraints – A Practitioner’s Experience**

Frank WIJCKMANS

Partner, Contrast – European & Business Law

09:50 – 10:30 **The Commission’s Review of Regulation 2790/1999 – An Overview of DG COMP’s Drafts**

Lucas PEEPERKORN

European Commission, DG COMP

10:30 – 10:50 **Coffee break**

10:50 – 11:30 **An Economic Review of the Current Regime and of the Commission’s Drafts**

Prof. Thibaut VERGÉ

CREST, Paris

11:30 – 12:00 **The Future of the Car Block Exemption Regulation**

Etienne KAIRIS and Emmerik VAN PARYS

Loyens & Loeff

12:00 – 12:30 **Questions & Answers**

12:30 – 13:45 **Lunch break**

## II. SESSION II – A CRITICAL REVIEW OF THE COMMISSION’S PROPOSED CHANGES

### CHAIRMAN

Prof. Jean-François BELLIS

University of Brussels, Van Bael & Bellis

13:45 – 14:15

### The 30 % Market Share Threshold

Alexandre VANDENCASTEELE

Partner, Ashurst

14:15 – 14:45

### Resale Price Maintenance

Paul LUGARD

Competition Counsel, Philips International

14:45 – 15:15

### Buyer-Related Vertical Restraints (Upfront Payments, Slotting Allowances, Access Payment Fees, Category Management, etc.)

John RATLIFF

Partner, WilmerHale

15:15 – 15:45

### Roundtable discussion

Kylie STURTZ

Legal Director, Competition & Compliance, Anheuser-Busch InBev

Philippe MARCHANDISE

In-house Counsel, Total

Els STEEN

Corporate Legal Affairs Manager, Delhaize Group

Chris VERLEYE

In-house Counsel, Johnson & Johnson

15:45 – 16:00

### Coffee break

## III. SESSION III – ONLINE DISTRIBUTION

16:00 – 17:00

### Roundtable discussion

Cristina CAFFARRA

Vice-President, CRA International

Julia HOLTZ

Senior Competition Counsel, Google

Andres FONT GALARZA

Partner, Mayer Brown

Richard NASH

Senior Manager EU Public Affairs, eBay

17:00

### End of the conference

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## REGISTRATION FORM

Please complete this reply slip in block capitals letters and return it to Christine TASKIN by 15 September 2009 at the latest:

E-mail: [ct@vbo-feb.be](mailto:ct@vbo-feb.be) – Fax : +32 2 515 09 15

Ms       Mr      /       FR       NL

Surname: .....

First Name: .....

Function: .....

Company/Organization: .....

Address: .....

Telephone: ..... Fax: .....

Email: .....

Company registration number: .....

VAT tax payer?  Yes  No

Invoice address (if different from above): .....

Are you affiliated to a federation? If so, which one? .....

The person mentioned above:

**Will attend** the conference on **30 September 2009** and will send a payment, upon receipt of the invoice, of :

- 250 € excluding VAT (21 %) for non-members
- 230 € excluding VAT (21%) for members of a federation affiliated to the FEB
- 150 € excluding VAT (21 %) for academics and public officials

**Cannot attend** the conference on **30 September 2009**

Date

Signature

The collected data will be used to organise events and keep you informed of scheduled activities. Under the privacy law of 8 December 1992, you may ask to see the data in question, and can amend it as appropriate.

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## USEFUL INFORMATION

### Date and venue

**Wednesday 30 September 2009, from 09:00 a.m. to 05: 00 p.m.** (welcome: 08.30 a.m.)

FEB, 4 rue Ravenstein, 1000 Brussels

Access map: [www.feb.be](http://www.feb.be)

Car Park: Albertine, Rue des Sols, 1000 Brussels (near the Central Station)

### Participation Fee

- 250.00 €, excluding VAT (21 %) for non-members
- 230.00 €, excluding VAT (21 %) for members of a federation affiliated to the FEB
- 150.00 €, excluding VAT (21 %) for academics and public officials

This should be paid **upon** receipt of the invoice, **after** the event. Your payment should mention the following details: 'Vertical restraints+ 30/09/09 + name(s) of the participant(s)'.  
mention

### Working Language

English

### For more information on registration and cancellation

Christine TASKIN, events assistant, T: +32 2 515 08 97, F: +32 2 515 09 15, [ct@vbo-feb.be](mailto:ct@vbo-feb.be)

Cancellations will only be admissible if they are sent in writing to Christine TASKIN. If you are unable to attend, you can have a colleague attend in your place. The fee will be due unless your registration is cancelled in writing at least 3 working days before the event.

### For practical information

Daisy MARITS, events manager, T: +32 2 515 09 11, F: +32 2 515 09 15, [dma@vbo-feb.be](mailto:dma@vbo-feb.be)