On December 30, 2009, the US Securities and Exchange Commission (SEC) published its final rule amending certain custody requirements under the Investment Advisers Act of 1940, as amended (Advisers Act) for registered investment advisers (RIAs).\(^1\) The SEC indicated in the Adopting Release that the amendments were adopted to enhance the safekeeping of investor assets in the wake of several high-profile fraud cases against investment advisers and broker-dealers. Among other things, the amendments to Rule 206(4)-2 under the Advisers Act (Custody Rule) will require surprise examinations and SAS 70 reports for certain RIAs based on their custody of client assets.\(^2\)

**Custody**

The Custody Rule provides that an RIA is deemed to have custody of client assets if it, or a related person,\(^3\) directly or indirectly holds client funds or has any authority to obtain possession of them. Custody includes, among other things: (i) possession of client assets; (ii) a power of attorney or other arrangement authorizing the RIA to withdraw client assets;\(^4\) and (iii) acting in any capacity that gives the RIA legal ownership of, or access to, client funds or securities, such as status as the general partner or managing member (or any comparable position) of a private fund.\(^5\) The Custody Rule generally provides that it is a fraudulent, deceptive or manipulative practice for an RIA to have custody of client assets unless certain requirements are met. Importantly, while under some circumstances (such as Section 203(b)(3)), investment advisers need not count as a client any person for whom the adviser provides uncompensated investment advisory services, the SEC staff has clarified that RIAs must comply with the Custody Rule with respect to these types of clients.\(^6\)

**Qualified Custodians, Account Statements and Notices**

**Qualified Custodian.** The first such requirement is that client assets be held by a “qualified custodian” in a separate account for each client in the client’s name, or in the RIA’s name as agent for the client.\(^7\) Shares of registered open-end investment companies held by advisory clients are,\(^8\) and certain types of “privately offered securities” may be, exempt from this requirement,\(^9\) but any collateral posted by the client (such as under a swap agreement) would not be exempt.\(^10\)

**Account Statement Delivery.** Second, the RIA must have a reasonable basis, after “due inquiry,” for believing that the qualified custodian sends an account statement, at least quarterly, to each advisory client for which the qualified custodian maintains assets.\(^11\) For RIAs to private funds that do not annually distribute audited financial statements to their investors (described in further detail below), quarterly account statements must be distributed by the qualified custodian to each investor in the private fund.\(^12\)

**Notice to Clients.** Third, for custodial accounts opened by the RIA on behalf of a client, the RIA must notify the client of certain information concerning the custodian, and update the client if the information changes.\(^13\) Any account statement sent to the client by the RIA must include a notification urging the client to compare the account statements received from the custodian with those received from the RIA.\(^14\)

**Independent Verification of Client Assets — The “Surprise Examination”**

In general, RIAs that have custody of client assets (directly, or through a related person) must undergo an annual surprise examination during which an independent public accountant, pursuant to a written agreement,\(^15\) will verify by actual examination all
client assets custodied by the RIA (or its related person). This is a significant change from the prior rule. For RIAs that are subject to this requirement because the RIA, or its related person, acts as qualified custodian, this independent public accountant must be registered with, and subject to regular inspection by, the Public Company Accounting Oversight Board (PCAOB).

There are three exceptions to the surprise examination requirement. First, the examination requirement does not apply to RIAs that have custody solely because they have the authority to automatically deduct advisory fees from client accounts. Second, this requirement does not apply to RIAs that are “operationally independent” from their related person that acts as qualified custodian for client assets. An RIA may overcome the presumption that it is not “operationally independent” from its related person who has custody only if:

- **No Creditor Access** – Client assets in the custody of the related person are not subject to claims of the RIA’s creditors;
- **No Opportunity to Misappropriate** – the RIA’s advisory personnel do not have custody or possession of, or direct or indirect access to, client assets of which the related person has custody, or the power to control the disposition of such client assets to third parties for the benefit of the RIA or its related person, or otherwise have the opportunity to misappropriate such assets;
- **No Common Supervision** – the RIA’s advisory personnel and personnel of the related person who have access to advisory client assets are not under common supervision;
- **No Dual-Employment or Shared Premises** – the RIA’s advisory personnel do not hold any position with the related person or share premises with the related person; and
- **Catch-All** – No other circumstance can reasonably be expected to compromise the operational independence of the related person.

The amendments also modified Rule 204-2 to require that any RIA relying on the “operationally independent” exemption make and keep a memorandum on file describing the relationship with the related person in connection with the advisory services the RIA provides to clients. The memorandum must also contain an explanation of the RIA’s basis for overcoming the presumption that it is not operationally independent of the related person.

Third, RIAs to private funds that distribute annual audited financial statements to investors within 120 days (180 days in the case of a fund of funds and certain feeder funds that invest more than 10 percent of their assets in a master fund that is a fund of funds) of the end of the fund’s fiscal year (and promptly after a “liquidation audit,” described below) are exempt from the surprise examination requirement (with respect to their private fund client(s) only) if those annual audited financial statements are prepared in accordance with US generally accepted accounting principles (GAAP) by an independent public account registered with, and subject to regular inspection by, the PCAOB. This PCAOB qualification is a new requirement. Distribution of annual audited financial statements also exempts the RIA from distributing quarterly account statements to the private fund (and its investors).

For private funds that do not utilize this “audit method,” the SEC staff has provided some additional guidance on what the surprise examination would be required to cover. In addition to examining the assets held by the private fund, accountants may also be expected to reach out to investors for confirmation of:

- (i) funds and securities held by the private fund as of the date of the examination; and
- (ii) contributions and withdrawals by the investor since the date of the last examination.

**Internal Control Reports**

RIAs that act as qualified custodians for advisory clients (or have related persons that act as qualified custodians for the RIA’s advisory clients, regardless of whether the RIA is “operationally independent” from the related person) must obtain (or receive from its related person) a written control report (commonly known in the United States as a “SAS 70”) prepared by an independent public accountant registered with, and subject to regular inspection by, the PCAOB. For example, an RIA that is also a qualified custodian (e.g., an RIA that is a registered broker-dealer) that maintains self-custody of advisory client assets as qualified custodian and an RIA whose related person maintains custody of advisory client assets a qualified custodian would each be required to obtain an
internal control report. On the other hand, an RIA with an affiliated broker-dealer that does not act as qualified custodian for any of the RIA’s clients (even if it acts as qualified custodian for other advisers’ advisory clients) would not need to obtain an internal control report. Generally, RIAs that are “introducing brokers,” or have related persons that act as introducing brokers, are not required to receive an internal control report because such brokers do not typically have custody of client assets. The internal control report must, among other things, set out the opinion of the accountant as to whether controls are in place and suitably designed to safeguard client assets.

**Suggested Policies and Procedures**

In the Adopting Release, the SEC suggested that RIAs with custody of client assets consider adopting certain policies and procedures, including:

- Background and credit checks on employees who will have access to client assets over which the RIA or its related person has “custody”;
- Requiring authorization of more than one employee before the movement of assets within, and withdrawals and transfers from, a client’s custodial account, as well as before changes to account ownership information;
- Limiting the number of employees who are permitted to interact with qualified custodians with respect to client assets, and rotating the approved employee roster periodically; and
- If the RIA also serves as a qualified custodian for client assets, segregating duties of its advisory personnel from those of custodial personnel to make it “difficult” for any one person to misuse client assets without being detected.

The SEC also suggested that RIAs with authority to deduct advisory fees directly from client accounts should also consider adopting policies and procedures for, among other things:

- Periodic testing on a sample basis of fee calculations for client accounts to determine their accuracy;
- Testing of the overall reasonableness of the amount of fees deducted from all client accounts for a period of time based on the adviser’s aggregate assets under management; and
- Segregating duties between: (i) the RIA’s personnel responsible for processing billing invoices or listing of fees due from clients that are provided to and used by custodians to deduct fees from clients’ accounts; (ii) the RIA’s personnel responsible for reviewing the invoices and listings for accuracy; and (iii) the RIA’s personnel responsible for reconciling invoices and listings with deposits of advisory fees by the custodians into the RIA’s bank account.

**Other Provisions**

**FORM ADV PART 1 AMENDMENTS**

The Adopting Release also made changes to Form ADV Part 1, some of which are described below:

- RIAs will be required to list on Schedule D all related persons that are broker-dealers, municipal securities dealers, and government securities brokers or dealers, in addition to related persons that are investment advisers;
- In Item 9.A(1), RIAs must specify whether they are relying on the “operationally independent” carve-out to avoid answering that they have custody of client assets (for purposes of Form ADV Part 1);
- In Item 9.A(2) and 9.B(2), RIAs must specify the value of client assets, and the number of clients, over which the RIA or its related persons have custody;
- In Item 9.C, RIAs must specify if any of the following are true:
  1. A qualified custodian sends account statements at least quarterly to investors in private fund(s);
  2. An independent public accountant audits annually private fund client(s), and audited financial statements are distributed to investors;
  3. An independent public accountant conducts an annual surprise examination of client assets; and
  4. An independent public accountant prepares an internal control report with respect to custodial services when the RIA or its related persons are qualified custodians for client assets.

If the RIA responds in the affirmative for items 2, 3 or 4 above, the RIA must identify on Schedule D the accountant(s) engaged to perform the services;

- In Item 9.D, RIAs must disclose whether the RIA or any related person acts as qualified custodian.
for the RIA’s clients, and if so, the RIA must disclose any related person qualified custodians on Schedule D; and

- In Item 9.E, RIAs must specify the date of their last surprise examination, if applicable.

**LIQUIDATION AUDIT**

RIAs to private funds that utilize the “audit method” must, in addition to obtaining an annual audit, obtain a final audit of the pool’s financial statements upon liquidation of the fund and distribute the financial statements to fund investors promptly after the completion of the audit. According to the SEC staff, the investors cannot vote to avoid a liquidation audit.

**Compliance Dates**

The Adopting Release specifies that all RIAs required to undergo a surprise examination must enter into a written agreement with an independent public accountant providing that the first examination will take place no later than December 31, 2010. The Adopting Release further explains that all RIAs required to obtain or receive an internal control report must do so by September 12, 2010. The revised Form ADV responses will be required in the RIAs next annual amendment after January 1, 2011.

**Endnotes**


2 Attached, as the last pages of this Legal Update, are three diagrams that generally show the decision-making process in which one might engage in reviewing potential courses of action under the Custody Rule. Of course, the diagrams are very summary in nature and neither this Legal Update nor the diagrams should be viewed as a substitute for reading the Custody Rule itself.

3 “Related person” means any person, directly or indirectly, controlling, controlled by or under common control with the RIA.

4 An RIA would be deemed to have custody if it has passwords or other login information that would allow the RIA to withdraw funds or securities from a client’s pension fund or other account, or would allow the RIA to transfer funds or securities to an account not in the client’s name at a qualified custodian. On the other hand, an RIA whose authority to move client assets is limited to transfers between two or more accounts controlled by the client is not deemed to have custody, provided that the client has authorized the RIA to do so in writing, and a copy of that authorization has been provided to the custodian, specifying the client accounts maintained with the custodian. Similarly, an RIA would not be deemed to have custody if it had authority to instruct the qualified custodian to remit client funds or securities from the client’s account to the client's address of record, provided that: the client has granted such authority to the RIA in writing; the client has provided a copy of that authorization to the custodian; and the RIA does not have authority to open an account on behalf of the client, or to designate or change the client’s address of record with the custodian. See Staff Responses to Questions About the Custody Rule, Questions II.4, II.5, and II.6, available at http://sec.gov/divisions/investment/custody_faq_030510.htm (May 20, 2010).

5 Generally, if an RIA employee acts as trustee to an RIA’s advisory client, the RIA will be deemed to have custody of the advisory client’s funds and securities unless the employee was appointed as a result of a family or personal relationship with the grantor or beneficiary, and not as a result of his or employment by the RIA. At the same time, if a natural person that is a related person of an RIA (e.g., an employee) is both the legal and beneficial owner of an account to which the RIA provides advisory services, the RIA is not deemed to have custody solely because of the natural person’s ownership (but may have custody for other reasons). See Staff Responses to Questions About the Custody Rule, Questions II.2 and II.7, available at http://sec.gov/divisions/investment/custody_faq_030510.htm (March 5, 2010).


7 “Qualified custodian” generally includes banks, certain broker-dealers, futures commission merchants and certain foreign financial institutions.

8 Shares of open-end mutual funds (i.e., mutual funds) may instead be held by the mutual fund’s transfer agent. However, if the RIA is a related person of the transfer agent, the RIA may be required to undergo a surprise examination with respect to those mutual fund shares, and to obtain an internal control report from the transfer agent. See Staff Responses to Questions About the Custody Rule, Question XV.1, available at http://sec.gov/divisions/investment/custody_faq_030510.htm (March 15, 2010).

9 The Custody Rule defines a “privately offered security” as a security that is:

(1) acquired from the issuer in a transaction or chain of transactions not involving a public offering;

(2) uncertificated, and ownership thereof is recorded only on the books of the issuer or its transfer agent; and

(3) transferable only with prior consent of the issuer or holders of the outstanding securities of the issuer.

With respect to private fund clients, the exemption from the requirement for the use of a qualified custodian for privately offered securities held by a private fund is only available if the RIA to the private fund distributes annual audited financial statements, as described herein. Private funds that do not distribute annual audited financial statements may instead maintain the privately offered securities (or the subscription agreements or other documents evidencing the existence of the privately offered securities) with a qualified custodian who will include such securities in quarterly account statements sent to the

4 Mayer Brown | US SEC Amends Custody Rule for Registered Investment Advisers
investors. See Staff Responses to Questions About the Custody Rule, Question VII.2, available at http://sec.gov/divisions/investment/custody_faq_030510.htm (March 5, 2010).


According to the Adopting Release, the SEC stated that this belief may be formed if the qualified custodian provides the RIA with a copy of the account statement that was delivered to the client. Worth noting is that the Adopting Release specifies that the mere ability to access a client’s custodial account statement via the custodian’s website would not meet the “due inquiry” requirement, because the RIA would have no basis for believing that the statement was sent, only that it was available.

With regard to advisory clients that are private funds (such as special purpose vehicles), the requirement to deliver quarterly account statements (or alternatively, annual audited financial statements) to investors in the private fund is not satisfied if the only investors in the private fund are other pooled investment vehicles that are related persons of the RIA (e.g., a feeder fund, of which the general partner is a related person of the RIA, is the sole investor in a master fund advised by the same RIA). In such cases, the RIA (or qualified custodian) is required to make delivery to the investors in the second-tier pooled investment vehicle (e.g., to the feeder fund’s investors). In the case of an unregistered money market fund whose only investors are registered investment company affiliates of the RIA, the unregistered fund’s annual audited financial statements should be delivered to the chief compliance officer, audit committee members, and independent directors of the registered funds. See Staff Responses to Questions About the Custody Rule, Question VI.10, available at http://sec.gov/divisions/investment/custody_faq_030510.htm (March 5, 2010).

The RIA is required to notify the client of the qualified custodian’s name, address and the manner in which the funds or securities are maintained. The RIA must update the client if any of this information changes.

There is no requirement for an RIA not acting as qualified custodian to send account statements to clients, although many do so.

The Custody Rule specifies certain terms that must be contained in the written agreement with the accountant. For example, the agreement must provide that the accountant will submit a Form ADV-E to the SEC within 120 days of the beginning of the examination, and, upon termination of the engagement (within 4 business days), must submit a statement to the SEC explaining whether problems related to the examination led to the termination.

Prior to the amendments, a surprise examination was only required for RIAs that (i) sent account statements to clients in lieu of sending account statements from the qualified custodian; (ii) manage private funds that did not provide investors with audited financial statements; or (iii) otherwise had possession of client assets.

If the custodian (which is not a related person of the RIA) makes all fee calculations itself (based on the terms of the advisory contract) and the RIA does not send a bill, the RIA is not deemed to have custody because of fee deduction, and may fall entirely outside of the Custody Rule if it does not have custody for other reasons. See Staff Responses to Questions About the Custody Rule, Question III.1, available at http://sec.gov/divisions/investment/custody_faq_030510.htm (May 20, 2010).

The SEC noted in the Adopting Release that if the RIA and the related person shared management persons, the RIA would not be considered “operationally independent.”

These factors originate from a no-action letter previously issued by the SEC staff, Crocker Investment Management Corp., SEC No-Action Letter (April 14, 1978). In the Adopting Release, the SEC withdrew Crocker to the extent it was inconsistent with the revised definition.

See Staff Responses to Questions About the Custody Rule, Question VI.8, available at http://sec.gov/divisions/investment/custody_faq_030510.htm (March 5, 2010).

Certain RIAs and private funds located outside of the United States may prepare their financial statements in accordance with international accounting standards, provided that they are materially reconciled to US GAAP. However, the required audit of those financial statements must meet the requirements of US generally accepted auditing standards (GAAS). See Staff Responses to Questions About the Custody Rule, Questions VI.5 and VI.6, available at http://sec.gov/divisions/investment/custody_faq_030510.htm (March 10, 2010).

This PCAOB requirement applies only to audits for fiscal years beginning on or after January 1, 2010. The staff further noted that an independent public accountant that becomes subject to regular inspection prior to the issuance of the audit would meet this requirement. See Staff Responses to Questions About the Custody Rule, Questions I.4 and I.6, available at http://sec.gov/divisions/investment/custody_faq_030510.htm (May 20, 2010).

Staff indicated that investors should be able to provide this information based on the quarterly account statements they receive from the private fund’s qualified custodian(s). See Staff Responses to Questions About the Custody Rule, Question VI.3, available at http://sec.gov/divisions/investment/custody_faq_030510.htm (May 20, 2010).

An RIA’s initial internal control report would not be required to address the effectiveness of controls over custodial services prior to March 12, 2010, the effective date of the amended Custody Rule. Qualified custodians that currently obtain internal control reports on a regular cycle are not required to alter their reporting cycle to meet (or allow a related person RIA to meet) the initial September 12, 2010, compliance date. See Staff Responses to Questions About the Custody Rule, Questions I.8 and I.9, available at http://sec.gov/divisions/investment/custody_faq_030510.htm (March 5, 2010).

An “introducing broker” that maintains client funds or securities even on a temporary basis would, however, be required to obtain an internal control report. See Staff Responses to Questions About the Custody Rule, Questions XIV.1 and XIV.2, available at http://sec.gov/divisions/investment/custody_faq_030510.htm (March 10, 2010).

While the surprise examination must commence on or before December 31, 2010, it need not be completed until 120 days after commencement. RIAs that maintain client assets as qualified custodians are not required to commence their surprise examinations until six months after obtaining the first internal control report. See Staff Responses to Questions About the Custody Rule, Question I.3, available at http://sec.gov/divisions/investment/custody_faq_030510.htm (March 15, 2010).
Appendix

SUMMARY GUIDE TO THE CUSTODY RULE – GENERAL PARTNERS, MANAGING MEMBERS, ETC.

Is RIA or its related person a GP/MM of a private fund client of the RIA?

Yes

Are client assets held by a QC?*

No → Potential Violation

Yes

Are client assets held by an unaffiliated QC?

Yes

For private fund clients

Either

Annual Audited Financial Statements to Investors

Annual Surprise Exam & Clients/Investors must receive Quarterly Account Statements from QC

No

Does RIA have custody of advisory client assets as QC?

Yes

Obtain SAS 70

No

Receive SAS 70 from QC

Does related person QC have custody of advisory client assets as QC?

Yes

No

LEGEND

GP/MM – general partner, managing member, or position of equivalent status for a private fund

“private fund” – a pooled investment vehicle exempt from registration or excepted from the definition of “investment company” under the Investment Company Act of 1940, as amended

QC – qualified custodian

RIA – registered investment adviser

NOTES

“Client assets” refers to “client funds and securities” — “security” is defined in Advisers Act Section 202(a)(18), but the term “funds” is not. “Funds” has in the past denoted cash and cash equivalents, but a more conservative approach would consider all non-security client assets to be “funds.”

* For privately offered securities please also see third chart (Physical Possession).

This diagram is intended only to assist in determining some of the major contours of the Custody Rule but does not display all requirements and is not intended to be used in lieu of proper legal advice taking into account the full scope of the Custody Rule.
**Appendix**

**SUMMARY GUIDE TO THE CUSTODY RULE – AUTHORITY OVER CLIENT ASSETS**

**LEGEND**

- **private fund** – a pooled investment vehicle exempt from registration or excepted from the definition of “investment company” under the Investment Company Act of 1940, as amended
- **QC** – qualified custodian
- **RIA** – registered investment adviser

**NOTES**

“Client assets” refers to “client funds and securities” — “security” is defined in Advisers Act Section 202(a)(18), but the term “funds” is not. “Funds” has in the past denoted cash and cash equivalents, but a more conservative approach would consider all non-security client assets to be “funds.”

This diagram is intended only to assist in determining some of the major contours of the Custody Rule but does not display all requirements and is not intended to be used in lieu of proper legal advice taking into account the full scope of the Custody Rule.
SUMMARY GUIDE TO THE CUSTODY RULE – PHYSICAL POSSESSION

Does the RIA have physical possession of client funds or securities?

Yes

Only “privately offered securities?”

No

Is RIA a QC?

Yes

Obtain SAS 70

No

Potential Violation

Type of Client?

For private fund clients

Either

Annual Audited Financial Statements to Investors*

For all other clients

Annual Surprise Exam & Clients/Investors must receive Quarterly Account Statements from QC

LEGEND

“private fund” – a pooled investment vehicle exempt from registration or excepted from the definition of “investment company” under the Investment Company Act of 1940, as amended

QC – qualified custodian

RIA – registered investment adviser

NOTES

“Security” is defined in Advisers Act Section 202(a)(18), but the term “funds” is not. “Funds” has in the past denoted cash and cash equivalents, but a more conservative approach would consider all non-security client assets to be “funds.”

* For RIAs that do not use a qualified custodian for “privately offered securities” of private fund clients, the RIA may not take the option of a surprise audit and ensuring delivery of quarterly account statements to private fund investors, but must instead ensure that annual audited financial statements are delivered to investors.

This diagram is intended only to assist in determining some of the major contours of the Custody Rule but does not display all requirements and is not intended to be used in lieu of proper legal advice taking into account the full scope of the Custody Rule.
If you have questions regarding these developments, or the Custody Rule in general, please contact the Mayer Brown attorney with whom you normally communicate or any of the following attorneys.

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