

Dealmakers of the Year



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PROP STYLING BY JEN EVERETI

PHOTOGRAPH BY PAUL GODWIN

The Big Dig

"A MAN, A PLAN, A CANAL—PANAMA." Sure, it's a palindrome. But it's also an apt description of this year's project finance dealmaker, Barry Machlin. He is representing Autoridad del Canal de Panamá (ACP) in its \$5.25 billion expansion of the Panama Canal, a project that could double the transcontinental waterway's freight capacity and spur the expansion of ports around the world.

At every step of the way, Machlin, 48, and about ten other Mayer Brown lawyers have navigated the ACP's complex legal underpinnings. As the government agency set up to run the canal after its 1999 transfer from United States control, the ACP is governed by Panamanian constitutional law, national legislation, and its own internal regulations. But it's run much like a private company, with an independent balance sheet and board of directors. (The chairman of the ACP board is a Cabinet-level position in Panama.)

The ACP is not your typical business in growth mode, though. The board had to take expansion plans to Panama's president, legislature, and citizens for approval. (More than 70 percent of Panamanians voted for the plan in an October 2006 referendum.) "You couldn't really have a higher-profile, more politically sensitive transaction than this," Machlin says.

He got the assignment by responding to a request for proposals from ACP. The Panamanians were seeking experience representing sovereign clients, previous work on large-scale construction projects, and familiarity with the FIDIC (International Federation of Consulting Engineers) Yellow Book, a template used in international construction and engineering contracts. Machlin had experience working for sovereigns going back to his days at White & Case a decade earlier, and his resume includes work on two Indonesian power projects totalling more than \$4 billion. Mayer Brown's London construction group bolstered the firm's Yellow Book bona fides, and Machlin and the firm were hired in February 2007.

Early on, Machlin and his team analyzed applicable Panamanian, New York, and British laws concerning about 25 key construction issues. Their major job has been to create the web of contracts integrating responsibility for the tasks that must be completed during the expansion: designing and building locks, constructing and expanding reservoirs, dredging the canal, and widening the waterway's narrowest point at the Continental

| DEAL IN BRIEF Panama Canal Expansion | |
|--------------------------------------|-------------------------------|
| CLIENT | Autoridad del Canal de Panamá |
| VALUE | \$5.25 billion |
| PROCUREMENT COUNSEL | Mayer Brown |
| FINANCING COUNSEL | Shearman & Sterling |
| LOCAL COUNSEL | Galindo, Arias & López |
| | |

Widening the Panama Canal required navigating a complicated bureaucracy and negotiating a tangle of contracts.

Divide. Just as important, Machlin and his team have laid the groundwork for dispute resolution should anything go wrong during the expansion.

Mayer Brown lawyers have already drafted a contract for the program management company overseeing work across the 50-mile construction site. Rather than hiring a project manager in the traditional mold, the ACP wanted to forge a more collaborative relationship. "It required us to adjust our angle of vision on how we looked at this agreement," Machlin says. The contract, he says, was structured so the program manager functions more as an extension of the ACP than as a separate, independent firm. In August the ACP approved a program management model in which it will split tasks between its own staff and CH2M Hill Companies, Ltd., an Englewood, Colorado–based program management firm. Next up will be drafting and negotiating a \$3 billion–plus contract to design and build locks on both the Atlantic and Pacific sides of the canal.

Mayer Brown is not the only international firm doing the heavy lifting for ACP. Shearman & Sterling partners Cynthia Urda Kassis and Manuel Orillac have been advising on the financing of the expansion since April 2007. "Tm sure [Machlin and Urda Kassis] know more about Panama Canal law than any Panamanian lawyer outside of the ACP's in-house lawyers," says Diego Herrera Dutari, a partner at Galindo, Arias & López, the firm hired as local counsel by Mayer Brown and Shearman. With plans for more than \$3 billion in outside financing for the project, the ACP has been considering offers from multilateral lenders, commercial banks, export credit agencies, and blends of lending sources.

The complexity of the construction and engineering contracts appealed to Machlin, but he says that in the end, being a part of history is the project's ultimate appeal. "Everybody would like to look back at their career and say they've had one or two things that were really amazing," Machlin says. "This thing will outlive me and possibly the next generation." —Ross TODD



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Please contact any member of our team listed below to discuss your current project activities and how we can deliver global projects excellence to you.

Projects

Barry Machlin | 312 701 8574 bmachlin@mayerbrown.com

lan Coles 44 20 7246 6205 icoles@mayerbrown.com

Stephen Hood

55 || 2167 4855 shood@mayerbrown.com

INFRASTRUCTURE

John Schmidt | 312 701 8597 jschmidt@mayerbrown.com

David Narefsky | 312 701 7303 dnarefsky@mayerbrown.com

LATIN AMERICA

Peter Darrow I 212 506 2560 pdarrow@mayerbrown.com

Doug Doetsch | 3|2 70| 7973 ddoetsch@mayerbrown.com

James Vickers

55 11 2167 4860 jvickers@mayerbrown.com

CONSTRUCTION & ENGINEERING

Michael Regan 44 20 7782 8899 mregan@mayerbrown.com

Nick Henchie

44 20 7782 8857 nhenchie@mayerbrown.com

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