



June 2018

Deals have been taking off at Mayer Brown in the travel sector

The travel sector has benefited from interest by private equity firms. The sector has remained resilient. Mayer Brown has been hugely active in this space having been involved in a significant number of high profile transactions.

We have advised clients active in the sector on a variety of complex, interesting and cross-border transactions. Our resources facilitate support to business combinations, investments in and sales of businesses in the travel industry with our multi-disciplinary, global, full-service offering. Please do not hesitate to get in touch should you have any questions or require any assistance.

VITRUVIAN PARTNERS

Vitruvian Partners on its acquisition of UK based travel agent network Travel Counsellors.

VITRUVIAN PARTNERS

Vitruvian Partners and their portfolio company, JacTravel Limited, an online hotel booking and travel services provider, on its £200 million sale to Webjet Limited.

MONTEFIORE INVESTMENT

Montefiore Investment on the acquisition of QCNS Cruise, an online travel agency, from Duke Street LLP and Kings Park Capital.

MERLIN ENTERTAINMENTS

Merlin Entertainments on cooperation arrangements with China Media Capital to create world-class visitor attractions in China. The joint ventures include developing and operating a LEGOLAND Park in Shanghai and developing and operating Merlin "Midway" attractions under the brands LEGOLAND Discovery Centers, The Dungeons and DreamWorks Tours-Kung Fu Panda Adventures.

VITRUVIAN PARTNERS

Vitruvian Partners on the \$215 million acquisition of OAG Aviation Holdings Limited, a global leader in aviation information and intelligence, from AXIO Data Group Limited.

VITRUVIAN PARTNERS

Vitruvian Partners on the acquisition and subsequent sale of a minority stake in Skyscanner Holdings Ltd, the largest independent travel metasearch engine globally.

BROOKFIELD

Brookfield Asset Management on its acquisition of Center Parcs (UK) Group Limited, a UK-based operator of holiday and vacation villages, from The Blackstone Group L.P.

LBO FRANCE

LBO France on the sale of Karavel-Promovacances Group and FRAM Group, online tour operators, to Equistone Partners Europe.

ANITE TRAVEL LIMITED

Anite Travel Limited, who along with private equity company LDC Ltd., acquired Anite Travel from Anite Group Plc, a UK-based provider of mobile device, infrastructure and network testing systems to the wireless market.

MONTEFIORE INVESTMENT

Montefiore Investment, as tax counsel, in its sale of a minority stake in Homair Vacances, a leading mobile home holiday operator and campsite provider in France, to Naxicap Partners, through the investment company Iliade.

Mayer Brown's 26 offices at a glance

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1,500

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250

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26

offices located in
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