



CYBERSECURITY & DATA PRIVACY

TO ENHANCE GLOBAL DATA INNOVATION



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Overview

The Global Data Innovation group is specifically focused on providing special counsel services to officers and directors to help them navigate their role with regard to data stewardship and strategy. Dominique's op-ed piece, published by the World Economic Forum as a part of its most recent Davos annual agenda lays out the necessity for these discussions at the leadership level. The article is linked here: [How attention to privacy will stabilize our markets](#) (World Economic Forum May 25, 2022).

160

Countries with data
protection laws
located in the regions
we have offices

Intro to Mayer Brown- Footprint

We are a distinctively global law firm, uniquely positioned to advise the world's leading companies and financial institutions on their most complex deals and disputes. We have deep experience in high-stakes litigation and complex transactions across industry sectors, including our signature strength, the global financial services industry. Our "one-firm" culture—seamless and integrated across all practices and regions—ensures that our clients receive the best of our knowledge and experience.

+1800 LAWYERS

38 LANGUAGES

27 OFFICES



Our Team: Global Platform, Global Reach



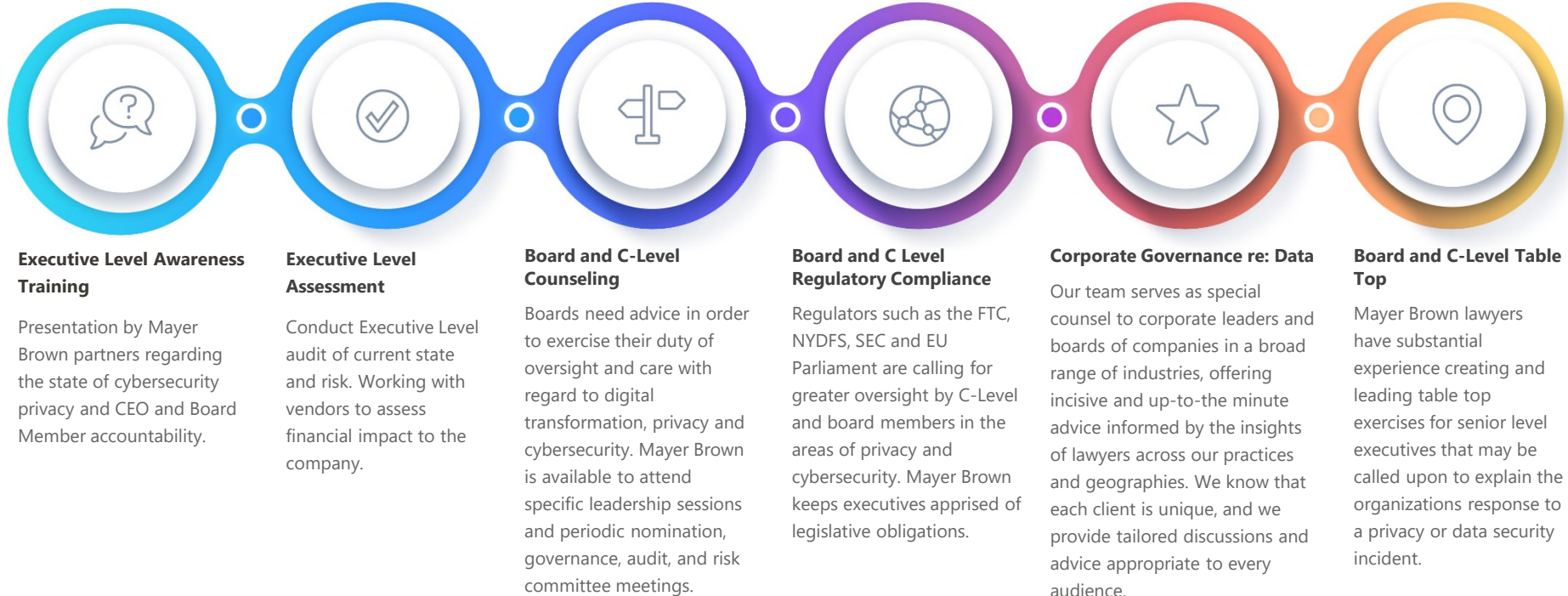


Mayer Brown's Global Data Innovation Practice

GLOBAL DATA INNOVATION PRACTICE



Board and C-Suite Level – Privacy, Cyber and Data Services





Global Data Innovation

Today's corporate leaders understand that every company is a data company. Our GDI team has the knowledge and experience to help them navigate this rapidly evolving landscape, and to map a strategy toward a data-driven future.

Companies that are positioned to thrive in the current environment came away from the pandemic with three differentiators: they have embraced technology, they manage data effectively, and they are addressing environmental social and governance issues through data ethics. That experience has made clear the need for corporate leaders to be supported by counsel experienced with technology and data, who can help the company capitalize on valuable opportunities while avoiding legal, business and reputational risks.

Our team draws on our deep understanding of cybersecurity and data privacy, vendor and supply chain management, technology and IP transactions, and antitrust and competition to help our clients unlock the enormous potential of collecting, analyzing and using data to generate economic benefits. We have particular experience advising on artificial intelligence, machine learning and autonomous technology—areas that collect and use massive amounts of data and come with the significant risk that the data could be compromised. Our lawyers help clients assess those risks and prepare to mount an effective response.

Our GDI team has the knowledge and experience to help them navigate this rapidly evolving landscape, and to map a strategy toward a data-driven future.

Strategic Counseling & Corporate Governance

- Our cross-disciplinary approach provides CEOs, corporate officers and directors, and in-house counsel the tools they need to embrace the digital transformation in their own organizations, and to bring innovative data-centric products and services to market. At the same time, we offer cutting-edge advice for addressing the security risks inherent in this environment, as well as contending with shifting, overlapping and often conflicting regulatory requirements. *Experience includes:*
 - Advising corporate boards and senior management in the development of enterprise-wide data privacy and cybersecurity programs.
 - Evaluating the effectiveness of existing internal privacy governance mechanisms, including through the assessment of written policies and procedures.
 - Assisting clients with data mapping and related projects to ensure that consumer data is organized, stored and maintained in a manner facilitating compliance with applicable US and foreign laws and regulations.

Mayer Brown's
Global Data
Innovation Team is
Cross-Disciplinary
to help boards see
around corners.

Video





Proposed Team for Global Data Innovation Services





Rajesh De

Partner, Washington DC
rde@mayerbrown.com
+1 202 263 3366

Raj De serves on Mayer Brown's global Management Committee. He was previously the Managing Partner of Mayer Brown's Washington DC office, which is comprised of more than two hundred lawyers. He leads the firm's global Cybersecurity & Data Privacy practice, as well as the firm's National Security practice, and serves as a member of the firm's Congressional Investigations & Crisis Management team. After nearly two decades in private practice and public service across all three branches of the United States government, Raj is one of the most trusted voices in Washington. He has held senior appointments in the White House, the Department of Justice (DOJ) and the Department of Defense (DOD). Raj returned to Mayer Brown in 2015 after serving as General Counsel at the United States National Security Agency (NSA). Since returning to the firm, Raj has received numerous recognitions, including by American Lawyer ("Lateral All-Star"), Washingtonian magazine ("Top Lawyer"), The National Law Journal ("Cybersecurity and Data Privacy Trailblazer"), and Cybersecurity Docket ("Incident Response 30").



Dominique Shelton Leipzig

Partner, Los Angeles
dsheltonleipzig@mayerbrown.com
+1 312 701 8623

Dominique is the lead for the Global Data Innovation as well as Ad Tech Privacy & Data Management practices. She is one of the country's top privacy and data lawyers, and her considerable experience helps clients navigate the evolving legal compliance issues related to privacy and data security for their digital data initiatives. Among her many accolades, Dominique has been named to the "Top 100 Women Lawyers in California" by The Daily Journal (2021); a "Woman of Influence" by The Los Angeles Business Journal (2021); and an "Incident Response 40" by the Cybersecurity Docket (2019–2022). She is also ranked in both Chambers Global (2021–2022) and Chambers USA (2020–2022) for Privacy & Data Security. Dominique is co-founder and co-CEO of NxtWork and has been appointed to the Nasdaq Center for Board Excellence's Risks and Cybersecurity Insights Council.




Flat fees negotiable. Hourly Rates

Rajesh De

Partner | 1945

Dominique Shelton Leipzig

Partner | 1665



Expert Support for Mayer Brown's Global Data Innovation Services





Chris Hetner

*Senior Advisor, The Chertoff Group,
Council Member, Nasdaq Center for Board Excellence
Cyber Risk Advisor, NACD (National Association of
Corporate Directors)
National Board Member, Society of Hispanic Professional
Engineers*

Chris Hetner is a Senior Executive, Board Director, and leader in Cybersecurity recognized for raising cyber risk to the Corporate Board level in order to protect industries, infrastructures, and economies. He creates operational resilience by aligning robust Cybersecurity strategies with business objectives. Mr. Hetner's professional judgment combined with a public company perspective and SEC regulatory and investor oversight experience has led to his success in corporate and government roles. Currently, he is a Senior Advisor for the Chertoff Group, Expert Advisor to the Institute for Defense Analyses (US Dept. of the Treasury), the Special Advisor for Cyber Risk for the NACD, and a National Board Member of the Society of Hispanic Professional Engineers.

Throughout his career, Mr. Hetner has created and launched Cybersecurity programs in the public and private sectors. As business functions transfer to the cloud, he has consistently elevated the issue of enterprise-wide preparedness and continuity to Boards and Executive Management teams. The Covid-19 global pandemic has magnified cyber risks across sectors. Based on the growth of the distributed workforce and the increase in the prevalence of bad actors, the threat and severity levels of cyber breaches have become a security and operational resilience priority.

He served as the Senior Cybersecurity Advisor to the Chair of the United States Securities and Exchange Commission and as Head of Cybersecurity for the Office of Compliance Inspections and Examination at the SEC.



Accolades and Resources

CYBERSECURITY & DATA PRIVACY



We are recognized in the tech industry

Tech & Tech-related Rankings

CHAMBERS GLOBAL

Technology Sector (Int'l & Cross-Border),
Global Market Leaders: Outsourcing (Global)

CHAMBERS USA

Technology (Band 1) (Nationwide),
Outsourcing (Nationwide), Privacy &
Data Security: Highly Regarded
(Band 1) (Nationwide)

FINANCIAL TIMES

Top 10 Most Innovative Law Firms in North
America Innovative Lawyers 2021 report, Top
20 Most Digital Firms based on use of
data and technology

US NEWS/BEST LAYWERS "Best Law Firms"

Information Technology Law (Tier 1) (Nat'l),
Technology Law (Tier 1) (National), Privacy &
Data Security (Regional)

INT'L ASSOC. OF OUTSOURCING PROFESSIONALS

Top Law Firm (2009-2019) on The World's
Best Outsourcing Advisors list for The
Global Outsourcing 100

LAW360

Technology Firm of the Year (2016)

THE LEGAL 500 US

Media, Technology and Telecoms:
Outsourcing (Tier 1), Cyber Law,
Telecoms and Broadcast: Regulatory

A Demonstrable Record of Firm Success

CHAMBERS GLOBAL 2021

95 of our lawyers are ranked in 87
practice categories.

CHAMBERS USA 2021

144 of our lawyers are ranked in 52
practice categories.

THE LEGAL 500

Ranked in 57 categories, with 23 lawyers
recognized as "Leading Individuals" in the US.

IFLR 1000

Ranked across seven jurisdictions in 38
practice areas, and 178 individual
Lawyers ranked.

LAW360 FIRM OF THE YEAR

Mayer Brown was named a Law360 "Firm of the
Year" (2016-2020) for five consecutive years—
the only law firm to hold this distinction.

LAW360 GLOBAL 20 FIRMS

Mayer Brown was included in the Law360 "Global
20" list, which recognizes the top 20 global law
firms, for nine consecutive years (2011-2019).

THE NATIONAL LAW JOURNAL TRAILBLAZERS

More than 20 lead Mayer Brown partners have
been recognized as global "Trailblazers" by the
National Law Journal/Law.com in their
respective practices.

Thought leadership



BY DOMINIQUE SHELTON LEIPZIG:

Transform - Data as a Pre-tangible Asset for a Post-data World

Today every company is a data company – because every company needs data to grow, thrive, and develop now and into the future.

Implementing the CCPA - A Global Guide for Business, Second Edition

Implementing the CCPA - A Global Guide for Business

MAYER BROWN PUBLICATIONS:

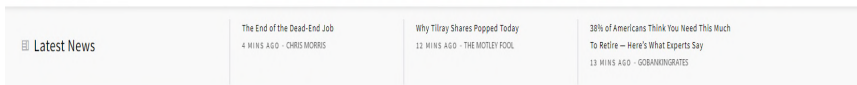
Preparing for and Responding to Cybersecurity Incidents

Cybersecurity & Data Privacy: Navigating a Constantly Changing Landscape

Staying Ahead of the Curve: Cybersecurity and Data Privacy—Hot Topics for Global Businesses

Nasdaq blog posts – co-authored by Raj De and Dominique Shelton Leipzig

NASDAQ Insights Council on Risk & Cybersecurity



By the Nasdaq Center for Board Excellence 'Risk & Cyber Oversight' Insights Council: Dominique Shelton Leipzig, Chris Hetner, Steve Roycroft, and Raj De

Popular Insights

Indices or Indices? What's the Deal?



Author

Indice Indices Council

By the Nasdaq Center for Board Excellence 'Risk & Cyber Oversight' Insights Council: Dominique Shelton Leipzig, Chris Hetner, Steve Roycroft, and Raj De

Popular Insights

Indices or Indices? What's the Deal?

JULY 15, 2016 - 10:17 AM

Industry Participation

We are a corporate member of the International Association for Privacy Professionals (IAPP). In addition to IAPP's programs, we are frequently invited to speak or moderate on privacy issues at leading conferences such as Practising Law Institute (PLI) and Law Seminars International (LSI). Dominique is an active member of IAPP: International Association of Privacy Professionals (IAPP), Board of Directors, 2020; Certified US Information Privacy Professional (CIPP/US) through the International Association of Privacy Professionals (IAPP)RY PARTICIPATION.

Our lawyers possess not only outstanding legal qualifications, but also significant thought leadership participation in the cybersecurity and data privacy industry.



The International Association of Privacy Professionals (IAPP) is a comprehensive global information privacy community and resource.



Americas | Asia | Europe | Middle East

mayerbrown.com

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