



MAYER | BROWN

AGRI, FOOD & BEVERAGE INDUSTRY

INTEGRATED LEGAL SOLUTIONS ACROSS
THE GLOBAL VALUE CHAIN

OUR PRACTICE OVERVIEW

OUR FULL SERVICE AGRI, FOOD & BEVERAGE PRACTICE

The global Agri, Food & Beverage supply chain is critical to a well-functioning society. Successfully navigating this sector requires not only legal acumen but also a deep understanding of the unique challenges and opportunities faced by industry participants.

For decades, Mayer Brown has maintained a dedicated Agri, Food & Beverage practice, helping clients meet these challenges and capitalize on opportunities. Our cross-practice, geographically dispersed team delivers legal solutions that support every aspect of our clients' business requirements – from the ground where crops are grown to the shelves where food and beverages are sold.



“Mayer Brown is adept at understanding complex and sophisticated matters and developing bespoke and innovative solutions to help facilitate projects.”

CHAMBERS AND PARTNERS, USA

HOW **WE** SUPPORT YOUR BUSINESS

Deep Agri, Food & Beverage Expertise. Mayer Brown has a leading global Agri, Food & Beverage practice involving more than 100 practitioners across the globe. Our practitioners possess extensive experience across all segments of the Agri, Food & Beverage industry, including crop origination and production, food and ingredients manufacturing, beverage production and distribution, contract manufacturing, equipment manufacturing, facility construction and management, cold chain logistics, international trade and retail and foodservice operations. We regularly advise on commodity trading structures, supply and offtake agreements, co-manufacturing and co-packaging arrangements, licensing models, and private label programs. This deep industry fluency – spanning the technical, operational, logistical, strategic, and commercial realities of the sector – enables us to develop legal and commercial strategies that directly address the requirements of the industry. Agri, Food & Beverage knowledge and experience is embedded in our firm's DNA and remains central to Mayer Brown's platform and track record across the Americas, Europe, the Middle East, and Asia.

Integrated Legal Solutions. Legal issues in the Agri, Food & Beverage sector are interconnected. Our team includes lawyers from our Antitrust & Competition, Banking & Finance, Capital Markets, Corporate & Securities, Employment & Benefits, Global Mobility & Migration, Government & Global Trade, Intellectual Property, Joint Ventures & Strategic Alliances, Litigation & Dispute Resolution, Mergers & Acquisitions, Private Equity, Public Policy, Regulatory & Government Affairs, Tax, Technology & IP Transactions and other practices. Through these practices, we are able to provide comprehensive support for transactional, regulatory, dispute resolution, environmental, antitrust, risk management, investigations, compliance, intellectual property, and tax matters.

Full-Service Capabilities. We offer full-service capabilities in most of the countries in which we have a physical presence. We are, for example, in Brazil, one of the largest markets for agricultural products, we are unique in our ability to deliver Brazilian law advice in-house through our fully integrated affiliate, Tauil & Chequer Advogados, with 150+ lawyers. Unlike many competitors who subcontract local counsel, we provide a single, coordinated team in Brazil. Beyond cost efficiency, our integrated approach enables faster execution, clear issue spotting, and superior commercial positioning and risk allocation. Likewise, we are licensed to practice local law in Singapore, a critical trading hub for agricultural commodities including palm oil, rubber, rice, and coffee. This capability allows us to deliver integrated, end-to-end advice on transactions and disputes without reliance on external local counsel.

Global Reach with Local Insight. Our Agri, Food & Beverage practice operates globally, with a multidisciplinary team based across four continents and positioned in key agricultural trading, production, and consumption markets. We help clients navigate transactions, disputes, and regulatory compliance matters, adapting to the specific legal environments of each region. Our global capability provides a strong foundation for advising on complex multijurisdictional matters, while our local expertise ensures effective support for regional transactions and regulatory issues in the jurisdictions where our clients grow, process, distribute, and sell their products.

Strategic Approach. We are committed to understanding our clients' business objectives and tailoring our legal services to help to achieve them. Our advice is strategic, practical, and aligned with our clients' goals, ensuring measurable results that contribute directly to our clients' success.

OUR GLOBAL AGRI, FOOD & BEVERAGE PRODUCTS PRACTICE

MERGERS & ACQUISITIONS

With more than 300 Corporate/M&A lawyers across the Americas, Asia, Europe and the Middle East, Mayer Brown's M&A practice is among the largest and most well-known globally, with extensive experience advising clients on a variety of strategic transactions in the Agri, Food & Beverage sector. We regularly advise on acquisitions and divestitures of food and beverage brands, agricultural processing and origination platforms, ingredient and specialty chemical businesses, cold chain and logistics operations, and foodservice and restaurant concepts. We offer an integrated international team that can support the global operations of our clients' acquisition, disposition and joint venture strategies, and our lawyers are as comfortable advising on complex cross-border carve-outs as they are on single jurisdiction bolt-on acquisitions. In the Agri, Food & Beverage sector, our team has particular experience representing strategic industry participants in carve-out transactions (both as seller and purchaser) and in supporting Agri, Food & Beverage clients in the competitive auction context.

Our experience spans transactions across the entire food value chain, from agricultural producers and ingredient suppliers to foodservice operators and the largest multinational branded food and beverage manufacturers. We understand the unique regulatory, operational, and commercial challenges that Agri, Food & Beverage companies face in M&A transactions, including food safety and regulatory transfer issues, commodity supply risk, brand valuation and perishable inventory considerations, as well as

complex agricultural land and water rights. Our experience also includes negotiating industry-specific commercial arrangements such as supply and offtake, co-manufacturing and co-packaging, distribution and logistics, licensing, joint venture and co-development, and private label arrangements.

PRIVATE EQUITY

Our dedicated and highly-regarded Private Equity team operates across our 27 offices globally and has a great deal of sector experience in the Agri, Food & Beverage sectors. The team has depth and presence in local jurisdictions across the Americas, Asia, Northern Europe and the Middle East, as well as regularly advising on cross-border transactions.

We represent a large range of leading PE sponsors and their portfolio companies operating in our local markets, and internationally. We advise both generalist and sector-specific funds, in relation to transactions in the Agri, Food & Beverage sector. Recent experience includes transactions relating to ingredients suppliers and manufacturers, multiple restaurant chains, and drinks suppliers. We are well experienced in the range of mid-market and upper midmarket deals for PE sponsors, from straight forward majority buy-outs to bolt-ons to carve-outs and sales, co-investments and minority stakes, take privates, to re-organisations and management equity and incentive structures. We are well-placed in the wider PE eco-system, with deep relationships with investment banks and corporate finance advisers in the Agri, Food & Beverage sectors.

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OUR GLOBAL AGRI, FOOD & BEVERAGE PRODUCTS PRACTICE

AGRI FINANCE

With more than 200 finance lawyers, Mayer Brown has one of the largest banking and finance practices in the world. We represent most of the world's largest banks, both domestic and international, as well as leading agribusiness companies, commodity traders, food processors and distributors, beverage manufacturers and distributors.

Mayer Brown's Banking and Finance practice is dedicated to helping clients in the Agri, Food & Beverage industries achieve their business objectives through practical, results-driven legal solutions. Our global presence in key financial and agricultural markets allows us to support clients at every stage of the value chain – from producers and processors to distributors and retailers – and we are active representing both lenders and borrowers in the industry.

We structure and negotiate a full spectrum of financing solutions, including syndicated (pro rata and institutional) credit facilities, asset-based lending, trade and commodity finance, supply chain finance, pre-export and prepayment facilities, warehouse and inventory financing, and structured finance transactions. Our experience extends to the specialized financing structures common in the agricultural sector, such as crop receivables financings, agricultural equipment and rolling stock leasing, and borrowing base facilities secured by commodity inventories and accounts receivable. This ensures our clients can secure

the funding they need to grow and operate efficiently across the agricultural value chain.

We are also quite active in the food and beverage spaces, representing both borrowers and lenders in a wide variety of financing structures. On the borrower side, we represent a number of food and beverage companies across their various financings, including credit facilities, trade financings, securitizations and derivatives, and we work closely with our Capital Markets team who covers our clients' bond and equity offerings and securities issues, providing our clients with holistic advice across the legal aspects of their capital structures.

CAPITAL MARKETS

At Mayer Brown, our Capital Markets team is dedicated to helping clients in the Agri, Food & Beverage sector access public and private capital markets efficiently. We understand the unique challenges facing companies in this industry, from navigating complex regulatory environments and managing commodity price volatility to meeting evolving investor expectations around sustainability and food safety governance. We have capital markets lawyers in the major financial centers around the world, and the team works seamlessly to deliver solutions for clients.

We are regularly ranked at the top of the debt capital markets league tables and are particularly well known for our experience and

“In addition to being completely knowledgeable and detail-oriented, the Mayer Brown team also understand how our business works and what we're trying to accomplish.”

OUR GLOBAL AGRI, FOOD & BEVERAGE PRODUCTS PRACTICE

market leadership in the debt capital markets. We also have significant experience advising on green bonds, sustainability-linked bonds, and other ESG-focused instruments that are increasingly important to Agri, Food & Beverage companies seeking to align their capital structure with environmental and sustainability commitments.

We also represent issuers, dealer-managers, and other stakeholders in liability management transactions, including debt tender offers and exchange offers.

Members of our global capital markets team include former members of the U.S. Securities and Exchange Commission and other securities regulatory bodies. The team regularly uses this experience and expertise to deliver solutions to clients on offerings and regulatory matters.

LITIGATION AND DISPUTE RESOLUTION

At Mayer Brown, we provide tailored, industry-specific legal solutions designed to resolve complex disputes arising in the Agri, Food & Beverage sector, including contractual disputes involving supply and distribution arrangements, product liability and food safety litigation, construction disputes involving processing and manufacturing facilities, supply chain disruption claims, commodity trading disputes, and antitrust and other regulatory enforcement

actions. With a global team of over 450 litigators and deep sector experience, we resolve high-stakes, cross-border matters through litigation, arbitration, and regulatory proceedings.

Our lawyers are well-versed in the technologies, contractual structures, and legal frameworks unique to the Agri, Food & Beverage sector, including GAFTA and FOSFA standard form contracts, Incoterms as applied to perishable goods, cold chain liability issues, food safety regulatory frameworks, and the specialized arbitration mechanisms commonly used in agricultural commodity disputes. This allows us to anticipate challenges and craft solutions that work in practice, not just on paper.

Our lawyers also help Agri, Food & Beverage industry participants to manage risk by adopting and implementing robust compliance programs, thereby reducing the risk of future disputes and regulatory compliance investigations.

Whether defending against class actions, managing government investigations, or representing our clients before leading arbitral institutions, we focus on strategies that deliver measurable outcomes—such as reduced liability, favorable settlements, and successful regulatory resolutions.

“The team is especially helpful at staying current on the most recent rules and regulations.”

OUR GLOBAL AGRI, FOOD & BEVERAGE PRODUCTS PRACTICE

ANTITRUST AND COMPETITION

Our Antitrust & Competition practice is dedicated to helping clients in the Agri, Food & Beverage sector overcome their most pressing competition law challenges. We deliver measurable results for our clients by providing strategic, actionable solutions tailored to our clients specific needs, whether they are navigating complex mergers and acquisitions involving overlapping product markets or geographic territories, facing government or internal investigations into alleged anticompetitive conduct in the agricultural commodity or food products markets, or defending against civil litigation such as price fixing, bid rigging, market allocation, or monopolization claims in their supply chain.

We represent clients before key authorities, including the US Department of Justice, the Federal Trade Commission, the European Commission, and national competition agencies worldwide.

With more than 70 competition lawyers across Europe, Asia, the Americas, and the Middle East, we offer seamless, integrated support wherever our clients businesses operate. Our team's global footprint allows us to coordinate cross-border strategies and deliver consistent, high-quality advice. Our team includes former senior officials from the FTC and DOJ, giving us unique insight into government strategies and priorities.

We also guide clients through the antitrust aspects of mergers, acquisitions, and joint ventures in the Agri, Food & Beverage sector, ensuring that transactions are structured to achieve commercial objectives while securing necessary regulatory approvals. This includes advising on market definition issues particular to food and agricultural products, managing multijurisdictional merger filings involving global food and commodity businesses, and negotiating divestiture packages and remedies tailored to the sector.

NET ZERO / CARBON MARKETS

Our lawyers advise clients in the Agri, Food and Beverage sector on a broad spectrum of matters arising in the context of climate change, ranging from complying with obligations of regulated markets to leveraging voluntary carbon markets and Nature-based Solutions (NbS) as tools for achieving self-imposed greenhouse gas (GHG) emission reduction targets.

In addition to assisting our corporate clients with GHG emission reduction and net zero strategies, we also counsel carbon credit project developers on the legal aspects and risks of their projects, placing us in a privileged position to understand this market from both sides of the equation. As a result, we are able to provide well-balanced and practical, effective guidance on ensuring the quality and reliability of offsets.

"We send Mayer Brown very complicated questions and they always provide very thoughtful and well-reasoned answers."

OUR GLOBAL AGRI, FOOD & BEVERAGE PRODUCTS PRACTICE

Our lawyers have advised a broad range of parties to primary and secondary emissions trading documentation (using ISDA, EFET and IETA forms, as well as using various template models of VERPA and ERPA). We have also advised clients on some of the most complex and largest transactions in the global carbon market. The experience of our lawyers supporting clients in this space ranges from carbon-linked structured products and repackagings to large-scale M&A transactions and insolvencies.

There are no carbon markets without a robust regulatory framework. Our clients turn to us with some of the most complex questions about carbon-related matters across the world. Increasingly our clients are confronted by overlapping and inconsistent ESG and climate/carbon reporting regimes across the world. Our practitioners are experienced in helping clients to navigate these often-conflicting regulatory regimes.

ESG AND HUMAN RIGHTS

We partner with Agri, Food & Beverage companies to deliver clear, measurable results by directly addressing their most urgent environmental, social, and governance (ESG) challenges, including deforestation-free supply chain compliance, sustainable sourcing and traceability, water stewardship, labor practices, and animal welfare standards.

Our global Environment team offers broad-based support in relation to environmental

regulations. This includes advising on sustainability (including climate and energy) disclosures, compliance with permitting and waste regimes and assisting in managing investigations involving compliance with applicable environmental regulation. We also regularly advise on remediation projects including advising on liability allocation, remediation contracts and environmental insurance and, more widely, the application of sustainability policies at national, regional and local level.

Any plans that involve de-commissioning of manufacturing facilities, plants or similar sites will require environmental, planning and safety advice. Our Environment lawyers work closely with colleagues in Real Estate, Construction and Employment to provide joined-up support to businesses planning for and executing consolidation strategies. We also work closely with in-house advisers and external advisers, particularly technical consultants and environmental insurance specialists, which is critical in ensuring that legal and operational advice is aligned and a prompt, clean-break exit can be achieved. The process can be complex so proper planning is key to mitigating business and reputational risks. Businesses in the Agri, Food & Beverage sector are coming under increasing pressure to carry out robust environmental and human rights due diligence, and to put in place extensive policies and procedures in respect of the implementation of due diligence systems. We can assist businesses with this and also with compliance investigations and audits.

“ESG Law Firm of the Year”

GLOBALCAPITAL'S US SECURITIZATION AWARDS 2025

OUR GLOBAL AGRI, FOOD & BEVERAGE PRODUCTS PRACTICE

Businesses in the Agri, Food & Beverage sector are coming under increasing pressure to carry out robust environmental and human rights due diligence, and to put in place extensive policies and procedures in respect of the implementation of due diligence systems. We assist clients in identifying applicable regulatory requirements and developing related compliance programs. We also support clients on ESG-related compliance investigations and audits.

Integrating anti-corruption measures, trade compliance, employee relations, and whistleblower protections, we design effective compliance programs and advise on evolving ESG reporting and supply chain due diligence requirements, including the EU Corporate Sustainability Due Diligence Directive and the EU Deforestation Regulation, both of which have significant implications for Agri, Food & Beverage companies with global sourcing operations.

INTELLECTUAL PROPERTY

Our intellectual property lawyers deliver measurable results by protecting, enforcing, and maximizing the value of our clients' intellectual property (IP) assets in the Agri, Food & Beverage sector. We represent clients as both plaintiffs and defendants in a broad range of disputes and provide strategic, end-to-end counseling from creation through enforcement.

Our market-leading trademark practice supports our Agri, Food & Beverage clients' global brand strategy, including clearance, registration, and portfolio management for brand names, logos, product packaging, and

trade dress. We handle trademark infringement, unfair competition, and false advertising disputes, and advise on food labeling issues such as geographic indications, organic and non-GMO certifications, and "clean label" claims. We also support brand commercialization through licensing, co-branding, and media/content arrangements.

We also represent our clients in high-stakes patent disputes involving food processing technologies, agricultural innovations, and related systems. We develop and execute enforcement and defense strategies, and work with clients to align patent portfolios with business objectives to enhance competitive positioning and long-term value.

Additionally, we provide counseling related to the protection and enforcement of proprietary information, including recipes, formulations, processes, and manufacturing methods. We advise on preventative measures, including confidentiality frameworks and internal controls, and act decisively in trade secret misappropriation matters to safeguard critical business assets.

From the moment our clients IP is created, we implement strategies to secure and defend our client's rights. When our client's IP is threatened, we act swiftly—through negotiation, litigation, or alternative dispute resolution—to protect our client's innovations and brands.

We work closely with clients in the Agri, Food & Beverage sector to build and manage IP portfolios that drive competitive advantage and long-term growth.

"Mayer Brown is always responsive and genuinely interested in the issues facing our organization."

INTELLECTUAL PROPERTY RESPONDENT
CHAMBERS USA

OUR GLOBAL AGRI, FOOD & BEVERAGE PRODUCTS PRACTICE

INTERNATIONAL TRADE, EXPORT CONTROL & SANCTIONS

Our International Trade and Export Control & Sanctions group supports clients in the Agri, Food & Beverage sector to navigate the complex landscape of global trade. We understand the unique challenges faced by these clients—ranging from agricultural tariffs and import duties to trade remedy investigations affecting agricultural products, and sanctions regimes that impact cross-border commodity flows—and we deliver tailored solutions that produce measurable results.

Our lawyers in this group help clients to ensure that their global operations comply with all relevant laws governing the international trade of goods, services, technology, and capital. Our team provides actionable advice on customs regulations, export controls, sanctions and embargoes.

We also work closely with our clients in the Agri, Food & Beverage sector to develop and implement robust systems and controls that prevent corruption and ensure ongoing compliance with anti-bribery and anti-corruption laws, including the Foreign Corrupt Practices Act (FCPA), the UK Bribery Act, and other relevant national security regulations. When issues arise, our experienced team conducts thorough internal investigations to identify and address potential violations.

LABOR, EMPLOYMENT AND GLOBAL MOBILITY

In the fast-evolving Agri, Food & Beverage industry, companies face the ongoing challenge of managing complex workforce requirements—from seasonal agricultural labor and food processing plant staffing to relocating key personnel and building new teams in international markets to sustain growth and operational excellence. Mayer Brown's Labor, Employment and Global Mobility group is uniquely positioned to help our clients overcome these challenges and achieve measurable results. We advise on the full range of labor, employment, and immigration matters relevant to the sector, including agricultural visa programs (such as H-2A and H-2B visas in the United States), workplace safety and OSHA compliance in food manufacturing environments, wage and hour issues in processing and distribution operations, and executive mobility for global food and beverage companies.

Our Global Mobility Team goes far beyond basic visa and work permit processing. Our team manages every aspect of global mobility, including compliance with local, national, and international regulations, navigating complex tax requirements, and mitigating legal risks associated with cross-border employment.

“With their deep expertise, the lawyers are well-equipped to handle complex and sophisticated matters.”

OUR GLOBAL AGRI, FOOD & BEVERAGE PRODUCTS PRACTICE

ENERGY

Mayer Brown's Projects & Infrastructure and Global Energy practices offer a depth of experience and insight that is highly relevant to companies in the Agri, Food & Beverage industry. As these industries increasingly rely on sophisticated energy infrastructure—ranging from development of on-site power generation and renewable energy integration to complex supply chain logistics and energy procurement—our team is uniquely positioned to help clients navigate the legal and regulatory landscape that underpins their operations.

Our lawyers have advised on some of the world's most significant energy transactions and projects, including those involving oil, natural gas, pipelines, electric power renewables and other energy transition technologies. This experience translates directly to the needs of companies operating in the Agri, Food & Beverage sector, which often operate large-scale processing facilities, distribution networks, and cold storage systems that require reliable, cost-effective, and sustainable energy solutions. We understand the critical importance of energy security, efficiency, and compliance in maintaining uninterrupted operations and meeting sustainability goals.

We can assist clients with: negotiating power purchase agreements (including virtual power purchase agreements), off-take agreements, renewable energy certificate (REC) purchase agreements, concession agreements, operation

and maintenance agreements, EPC contracts, fuel supply and transportation agreements, construction agreements and project acquisition agreements; structuring share subscription, JV and consortium agreements, including joint development agreements, share sale agreements and concession franchise agreements; lobbying strategies and policy solutions; and negotiating and advising on all types of regulatory and legislative issues, including advocating major regulatory and legislative changes.

FDA/FOOD REGULATION CAPABILITIES

Our team works with clients in the Agri, Food & Beverage sector to deliver clear, actionable solutions that address their most pressing regulatory and transactional challenges. Our FDA and food regulation attorneys provide comprehensive advice and counseling on the manufacturing and marketing of FDA- and USDA-regulated food and beverage products. Our experience covers all major federal statutes and regulations, including the Food, Drug and Cosmetic Act, Nutrition Labeling Education Act, Poultry Products Inspection Act, Federal Meat Inspection Act, Organic Foods Production Act, National Bioengineered Food Disclosure Law, and the Association of American Feed Control Officials manual, as well as their state-level counterparts.

“They are unique among US market-leading infrastructure practices for the depth of their experience as sponsors’ counsel, lenders’ counsel, underwriters’ counsel and government party counsel...”

OUR GLOBAL AGRI, FOOD & BEVERAGE PRODUCTS PRACTICE

We help clients navigate complex regulatory frameworks, ensuring that products are developed, labeled, and marketed in full compliance with all applicable laws.

Our team also provides practical, business-focused guidance on structuring transactions, drafting agreements, and managing risk.

As global and domestic regulations evolve, we help clients understand and adapt to new requirements affecting both physical and financial commodity trading—including agricultural commodities, food ingredients, and derivatives. We assist with obtaining necessary financial services licenses, advise on permissible activities, and ensure ongoing compliance.

REGULATORY COMPLIANCE

Our team works with Agri, Food & Beverage companies to deliver clear, measurable improvements in compliance and risk management. We understand the unique challenges faced by industry participants in navigating a complex and ever-evolving web of local, regional, national and international regulations.

We conduct thorough audits of our clients existing policies and procedures, identifying gaps and areas for improvement.

Based on our audit results, we develop and implement customized compliance plans that align with our clients' business objectives and regulatory requirements.

We perform detailed due diligence and risk assessments, helping Agri, Food & Beverage participants to anticipate and mitigate potential enforcement actions before they arise. Our team's government and investigative backgrounds—including a former senior US Department of Justice official responsible for oversight of consumer health and food safety matters—provide unique insight into regulatory priorities and enforcement trends. We regularly provide guidance to clients facing inquiries from or seeking to affirmatively engage with key regulatory authorities, including the US Department of Justice, the US Food and Drug Administration, and the Federal Trade Commission.

When legal proceedings are unavoidable, we have a proven track record of successfully representing clients in the Agri, Food & Beverage sector in government proceedings, large-scale civil claims, and alternative dispute resolution forums. We also regularly advocate for clients before leading international arbitration bodies.

“Mayer Brown has a deep understanding of how we operate and understands our business. They really get it.”

OUR GLOBAL AGRI, FOOD & BEVERAGE PRODUCTS PRACTICE

TAX

Our global Tax practice has significant experience and insight, and the global reach to address the tax-specific needs of participants in the agriculture, food processing, beverage production, and related sectors around the globe. In addition to advising on all manner of strategic transactions, including mergers, acquisitions, joint ventures, divestitures, spin-offs, capital markets, financings, insurance and energy transition, our Tax transaction lawyers advise on a full range of sector specific tax issues, including transfer pricing for multinational food and beverage and agricultural companies, tax-efficient structuring of agricultural commodity trading operations, and the tax implications of cross-border supply chain restructurings. We also advise multinational Agri, Food & Beverage industry participants on resolving tax controversies in the United States and globally.

Our Tax team helps our clients to design and implement innovative tax strategies for both cutting-edge agribusiness technologies and established food and beverage operations.

Our Tax team advises on tax-efficient structures for sustainable agriculture projects, including plant-based proteins, organic farming, precision agriculture, and water conservation initiatives.

We provide guidance on tax implications across the entire value chain—from crop and livestock production to food processing, packaging, and beverage manufacturing—enabling clients to streamline operations and reduce costs.

TECHNOLOGY & IP TRANSACTIONS

For more than 25 years, Mayer Brown's Technology & IP Transactions practice has helped clients' contract for, develop, and manage high-value relationships involving critical technology, licenses and services. With more than 50 lawyers across the Americas, Asia, and Europe, and top rankings from Chambers and Legal 500, our team has advised clients on thousands of technology and outsourcing deals, project agreements, collaborations, licenses and other transactions, drawing on deep market knowledge, technical fluency, and a global commercial perspective.

“Mayer Brown has deep technology expertise and strong ability to structure complex outsourcing agreements.”

OUR GLOBAL AGRI, FOOD & BEVERAGE PRODUCTS PRACTICE

Our core strength is negotiating and documenting the agreements through which technology enters and powers a business. We handle technology services agreements, software licensing, cloud and other "as-a-Service" arrangements, agentic and other AI services, systems integration, data licensing and protection terms, and information technology reshapes how companies source services and handle data—build sound AI governance and risk allocation into the contract, helping clients avoid costly pitfalls.

This transactional skill applies equally and effectively to companies in the Agri, Food, and Beverage space. We have, for example, represented a global quick-service restaurant company in outsourcing substantially all of its IT infrastructure, a leading food retailer in its arrangement with consumer-delivery companies, a leading food company in outsourcing its information technology functions globally, and a foodservice firm in outsourcing order-to-cash, procure-to-pay, and other finance functions.

"The Mayer Brown team has extensive federal government experience coupled with tremendous legal acumen which results in exceptional strategic, legal, and business advice."

REPRESENTATIVE EXPERIENCE

Our Agri, Food & Beverage clients include well-known national and international brands, many of which have decades-long relationships with our lawyers. Our clients include Amy's Kitchen, California Pizza Kitchen, Campbell Soup, Chobani, Foster Farms, Gerber, Goya, Indiana Packers Corporation, KIND, Nestlé, Sara Lee, Yum! Brands, and Unilever, to name just a few.

We would be delighted to share a list of our recent representative transactions, with these and other clients, upon request.



MAYER BROWN OVERVIEW

Mayer Brown is a distinctively global law firm, with 22 offices around the world and nearly 1,800 lawyers globally. Mayer Brown's geographic platform allows us to offer both global capabilities as well as local market knowledge. Our "one-firm" culture – seamless and integrated across all practices and regions – ensures that our clients receive the best of our knowledge and experience. Our cross-practice, cross-border approach to delivering sophisticated legal services to clients means our lawyers possess a thorough knowledge of the legal systems in which they are based, a broad mix of professional and cultural backgrounds, and familiarity with the laws and political, cultural, and commercial influences likely to impact matters in other regions. In fact, many are recognized for their work in multiple jurisdictions.

This international outlook and broad range of practical experience provides our clients with a depth of insight and versatility.

We are unrivaled in our ability to efficiently manage local law workstreams in multiple jurisdictions, navigate complex legal and regulatory frameworks, understand local law nuances across the globe, and act as a single point of contact for clients, with a deep understanding of all aspects of a multijurisdictional project.

When delivering best-in-class legal advice, there simply is no substitute for quality – the legal judgment that comes from the mastery of subject matter and deep experience working with clients in contexts most relevant to their business. Our clients tell us our outstanding legal work, combined with our commitment and approach to quality service, truly differentiates us.



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LAWYERS
WORLDWIDE



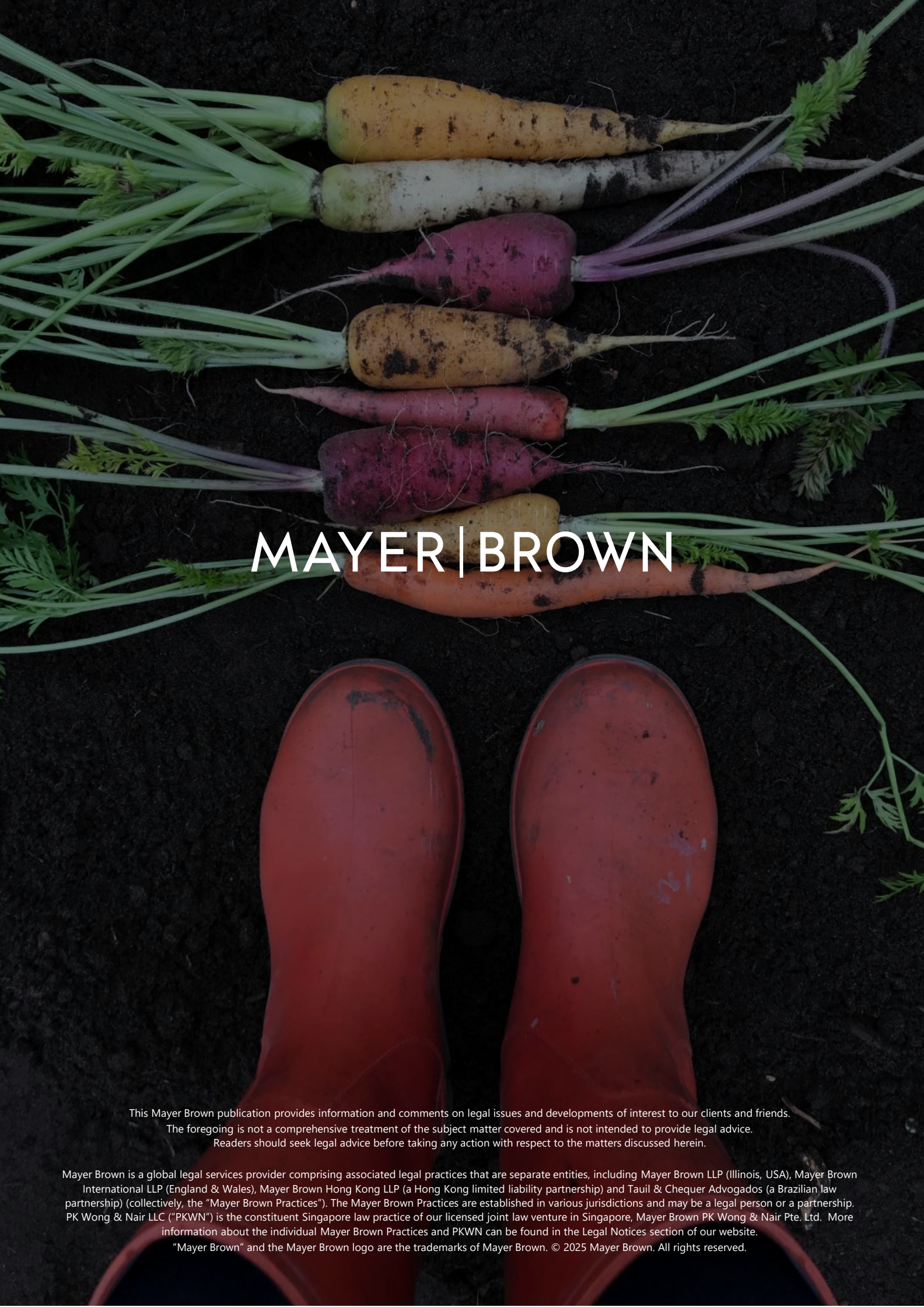
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CHAMBERS-RANKED
LAWYERS



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OFFICES LOCATED IN THE
AMERICAS, ASIA AND EMEA



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This Mayer Brown publication provides information and comments on legal issues and developments of interest to our clients and friends. The foregoing is not a comprehensive treatment of the subject matter covered and is not intended to provide legal advice. Readers should seek legal advice before taking any action with respect to the matters discussed herein.

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