

# MADRID PROTOCOL: NOW IN BRAZIL

## BPTO'S RESOLUTIONS CAME INTO FORCE YESTERDAY

Brazil has finally adhered to the Madrid Protocol—the international treaty that facilitates the **registration of trademarks in multiple jurisdictions around the world**—and three of its resolutions regulating the new procedures came into force yesterday, October 2, 2019. **Therefore, it is now possible to file international trademarks with Brazil as the Home Office.** However, it is worth noting that the BPTO's **electronic systems for joint ownership and multiclass will not be available until March 9, 2020.** Please find below some of the relevant aspects of the BPTO's main resolutions.

