



RICHARD M. ASSMUS

PARTNER, MAYER BROWN, CHICAGO rassmus@mayerbrown.com | +1 312 701 8623

Innovative companies and businesspeople turn to Richard Assmus for his balanced intellectual property transactional and litigation experience. Richard is closely involved in strategic IP agreements, intellectual property due diligence, technology, content and trademark licensing, brand management, copyright counseling, and advertising counseling. He utilizes his background in science and mathematics in connection with complex patent litigation and technology matters. He has also been active in advising clients in the emerging area of IP and artificial intelligence.

Richard is proactive in his legal representation, helping clients anticipate contractual risks and prepare effective licensing and other technology transfer agreements.



ANA BRUDER

PARTNER, MAYER BROWN, FRANKFURT abruder@mayerbrown.com | +49 69 7941 1778

Clients turn to Ana Bruder for her experience in artificial intelligence (AI) matters, her comprehensive approach to the intersection of AI, privacy and cybersecurity, as well as the proposed regulatory requirements around AI. Ana assists clients with AI governance best practices, risk categorization of AI systems, AI risk management frameworks and compliance with the EU AI Act broadly. Additionally, clients seek out Ana's counsel on technology transactions, including cloud services, data and software licensing agreements, SaaS agreements, software development projects, e-commerce, and related cybersecurity and data privacy questions.

Ana also provides strategic advice in data privacy and cybersecurity matters, including preparing for and reacting to cyber-attacks, assessing and making required data breach notifications, and analyzing data protection implications of new products and tools.



JULIAN M. DIBBELL

SENIOR ASSOCIATE, MAYER BROWN, CHICAGO jdibbell@mayerbrown.com | +1 312 701 8237

Julian Dibbell advises clients on a range of complex commercial transactions, including those involving IT outsourcing, digital platform and other hosted service agreements, business process outsourcing, facilities management outsourcing, data center leasing, technology licensing, cloud computing, and privacy and security issues. Julian also helps clients on technology and services agreements in M&A, joint venture and partnering transactions.

Julian hosts and leads our Tech Talks Podcast, now in its fifth season. Julian previously worked as a journalist and author covering the Internet and other digital technologies.



ROHITH P. GEORGE

PARTNER, MAYER BROWN, NORTHERN CALIFORNIA rgeorge@mayerbrown.com | +1 650 331 2014

Rohith George helps companies execute business-critical commercial arrangements dependent on the licensing and use of technology. This includes advising clients seeking to outsource business process and technology functions, including facilities management, information technology, finance & accounting, and human resources. He also advises clients in the execution of major business transformations that require the development, licensing, implementation and integration of third-party technology solutions, including those involving new and emerging technologies such as blockchain, artificial intelligence, and big data. In addition, Rohith has extensive experience advising on IT issues relating to major corporate transactions (e.g., mergers, acquisitions, divestitures, spinoffs, etc.), including assisting with due diligence, negotiating transaction agreements, and advising on post-closing transition and integration.



KATIE GRIFFIN

ASSOCIATE GENERAL COUNSEL – CONTRACTING, HIGH TECH Genpact

Katie Griffin has been with Genpact, a global professional services and solution company, for seven years and leads commercial contracting for Genpact's High-Tech business. Katie specializes in business process outsourcing, licensing, and technology contracts. Katie also leads Genpact's Al and GenAl contracting and intellectual property matters, including serving as a member of Genpact's Responsible Al Committee. Prior to joining Genpact, Katie worked at LexisNexis Risk Solutions and AT&T supporting insurance, analytics, digital technology, and consumer goods. Katie is based in Atlanta, Georgia.



GABRIELA KENNEDY

PARTNER, MAYER BROWN, HONG KONG gabriela.kennedy@mayerbrown.com | +852 2843 2380

Clients leverage Gabriela Kennedy's media, intellectual property, information technology, and telecommunications law experience to help them with technology transactions and solve issues in litigation or data privacy matters.

Gabriela advises extensively on technology and data protection issues in Hong Kong and throughout Asia, particularly in relation to business process outsourcing, the cross-border transfer of data, data compliance, data breaches, and cyber incident responses.

Gabriela also advises on complex technology transactions and projects, technology outsourcing, cloud-computing, mobile payments, smart card projects, the regulation of digital assets, and disputes stemming from failed technology projects. She has been involved in discussions relating to developing strategies and standards for cross-border data transfers.



ARSEN KOURINIAN

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Arsen Kourinian is a member of the firm's Al Governance and Cybersecurity & Data Privacy practices, advising multinational corporations regarding compliance with domestic and international data privacy and artificial intelligence (AI) laws and frameworks. Arsen is a thought leader in data privacy, adtech, and AI, having presented and published many articles regarding nuanced issues in these fields, including a forthcoming book on Al governance, entitled Implementing a Global Artificial Intelligence Governance Program. When advising clients, Arsen provides practical and operational guidance on how to harmonize these laws and standards into uniform policies, procedures, and practices. Arsen helps clients with Al governance, privacy policies, data inventories, privacy leadership, adtech practices, cross-border data transfers, privacy and AI impact assessments, mergers and acquisitions, vendor contracts, privacy by design, and human resources data. Arsen holds the Al governance professional (AIGP), certified information privacy manager (CIPM), fellow of information privacy (FIP) and certified information privacy professional (CIPP) credentials through the International Association of Privacy Professionals (IAPP) for the United States (CIPP/US), Europe (CIPP/E), Canada (CIPP/C), and Asia (CIPP/A).



DONALD MOON

ASSISTANT GENERAL COUNSEL The Northern Trust Company

Donald Moon is an Assistant General Counsel at The Northern Trust Company. Since joining in 2019, he has been advising the bank and its affiliates (which are regulated financial institutions) in a broad range of complex technology arrangements and commercial transactions, including strategic outsourcing, technology and data licensing, artificial intelligence, cloud transactions (e.g., SaaS/laaS/PaaS agreements), and related contract issues. Donald also advises the Procurement organization on escalated issues, strategies, best practices, and operational procedures to improve efficiencies, all throughout the contract lifecycle. Prior to joining The Northern Trust Company, Donald practiced in the Chicago office of Mayer Brown in the Technology Transactions group for nine years. Before practicing law, Donald worked for over 10 years as a programmer/analyst developing and supporting applications primarily for insurance and banking organizations.



TIMOTHY MURRAY

AVP & ASSOCIATE GENERAL COUNSEL CNA

Tim Murray has accumulated over 18 years of experience in technology transactions, on both the sale and buy side, in the US and in Europe. Tim is currently Assistant General Counsel with CNA where, for the past five years, he has been advising the ClO's organization on the company's critical technology agreements, including all transactions required to execute the company's cloud migration strategy. This year, Tim has been focusing on a crossfunctional initiative to put in place CNA's first Al policy as well as participating in the company first Al governance committee, where Tim helps assess the legal and business risks of any Al solutions, which CNA is exploring.



JOE PENNELL

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Joe Pennell advises clients on digital transformation and outsourced services transactions, including with respect to customer-facing digital platforms, hyperscale cloud, SaaS, ERP, blockchain, artificial intelligence (AI), machine learning (ML), robotic process automation (RPA), the Internet of Things (IoT), software licensing and implementation, and the outsourcing of finance and accounting services, IT infrastructure services and support, managed network services, application development and maintenance and facilities management.

Joe is highly ranked by *Chambers USA* 2024 and clients say "Joe Pennell brings stellar value to our work not only from the legal perspective but also from a strategy standpoint. He brilliantly balances the legal risks with the objectives we're trying to accomplish."



BRAD L. PETERSON

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Brad Peterson leads Mayer Brown's Technology Transactions and Outsourcing practices and is part of its Al Steering Committee.

Brad's law practice focuses on innovation, digital transformation, and operational improvement. His experience includes advising clients on information technology and business process outsourcing (ITO/BPO); contracting for artificial intelligence in products and services; digital services such as platforms and SaaS; data licensing and analytics; supply chain contracting; fintech projects; partnerships and alliances; and ERP and other software licensing, development and integration transactions. He has written and spoken extensively on these topics.

Brad has long been ranked in *Chambers* Band 1 and the *Legal 500* "Hall of Fame."



MARK A. PRINSLEY

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Mark Prinsley helps clients with technology transactions, particularly IT projects and outsourcing, and principally on the customer side. He works extensively in the financial services and FMCG sectors, helping clients adopt new technologies, move to digital platforms and put in place IT and business process outsourcing arrangements, often in sectors which are subject to specific regulation or industry guidance. The transactions on which Mark has worked are frequently multijurisdictional, including the deployment of cloud-based solutions to deliver SAAS, PAAS, IAAS, [X]AAS services involving international transfer of personal data. Business process transactions Mark has worked on include outsourcing of employee benefits, finance and accounting, marketing services, and facilities management.



OLIVER YAROS

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Oliver Yaros advises clients on technology and outsourcing transactions with a particular focus on artificial intelligence, fintech and digital transformation projects, as well as clients operating within a broad range of sectors on data protection matters and cybersecurity incidents, intellectual property transactions and related issues. Oliver is co-leader of Global Cyber Incident Response. Oliver has acted for clients entering into many different types of technology and outsourcing transactions.

Oliver is a member of the Data Committee of the City of London Solicitors' Company and is a Certified Information Privacy Professional in Europe (CIPP/E) by the International Association of Privacy Professionals (IAPP).



SCOTT F. YOUNG

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Scott Young has over 25 years of experience representing clients in a variety of technology-related transactions. He is trusted by clients for counsel on a variety of corporate matters and commercial contracting issues, including software and technology licensing, SaaS contracts, software and other product distribution arrangements, purchase and supply agreements, and other technology and commercial transactions. Companies seek Scott's advice in a variety of industries, including the SaaS, software, technology services, medical device, life sciences, energy, and other technology-based industries.

Emerging company clients also rely on Scott in mergers and acquisitions, venture capital and angel financing transactions, and other corporate matters.