

# Debt Capital Markets

## Our Capabilities in Europe

### Our offering

Our debt capital markets team in Europe has extensive experience advising both issuers and underwriters on all forms of debt capital markets products including:

- MTN programmes;
- eurobonds;
- commercial paper programmes;
- covered bonds;
- green, social, sustainable and sustainability-linked bonds;
- regulatory capital and hybrid transactions;
- equity-linked products;
- emerging markets issuances;
- high yield bonds;
- schuldschein;
- structured products; and
- liability management transactions

We offer practical, tailored and innovative advice and take particular pride in the fact that our clients can always expect the full dedication and attention of our team. Our highly experienced teams in London and Frankfurt collaborate seamlessly with our renowned US offering and wider global group made up of over **30 debt capital market partners** and **150 attorneys worldwide**. With extensive reach across four continents, we are the only integrated law firm in the world with approximately **200 lawyers** in each of the world's three largest financial centres - **New York, London** and **Hong Kong**.

## Why choose us?

### **One of the world's leading capital markets law firms**

We are one of the leading capital markets law firms in the world, advising issuers, underwriters, trustees and agents in domestic and international private and public financings. We are noted for our international footprint and our ability to solve the most complex and demanding legal and business challenges worldwide. We serve many of the world's largest companies, including a significant proportion of the Fortune 100, FTSE 100, CAC 40, DAX, Hang Seng and Nikkei index companies and more than half of the world's largest banks.

### **Client commitment**

We take pride in our dedication to client service. We believe this distinguishes us. Our team consistently receive positive feedback for the quality of our advice and our commitment to our clients. We are routinely named to the BTI Client Service A-Team, an annual ranking of the top 30 law firms based on independent survey feedback from corporate counsel at global and Fortune 1000 companies.

### **Industry knowhow**

We are at the forefront of market practice, regularly collaborating with industry bodies and associations in the debt capital markets space to ensure you get the best advice.

### **US capabilities**

We are fully integrated with our US offices providing a deep bench of US securities expertise. Working alongside our US securities partners based in London, we are able to provide sophisticated, market leading advice when accessing the world's largest capital markets.

### **Global regulatory and sanctions expertise**

We understand the regulatory environment that matters to you. Our dedicated sanctions and regulatory teams in London, Frankfurt and the US are on hand to help you navigate the requirements of your transactions.

“They’re state of the art in terms of execution and advice. I can’t recommend them enough on the bond side.”

—Chambers UK, 2021

## Our experience

Our team in Europe regularly represents issuers and underwriters across the full spectrum of debt capital markets products, industries and geographies. Some of our relevant experience includes:

### MTN Programmes

Acting on a wide range of EMTN, GMTN and SEC registered programmes including on the programmes of **HSBC, Vakifbank, FCDQ, Canadian Imperial Bank of Commerce, CPPIB, CDPQ, Isbank, Barclays, QNB, Finansbank, Hamburg Commercial Bank, Coopeuch** and **DekaBank**.

### ESG and Sustainable Debt

We regularly advise on green, social, sustainable and sustainability-linked debt issuances and have advised on a range of innovative and ground-breaking transactions.

### Structured Products

We are known market leaders in connection with structured products regulatory and transactional work. Our clients in this space include **UniCredit, Societe Generale, Natixis, Credit Agricole, HSBC, Bank of Montreal, National Bank of Canada, Landesbank Baden-Württemberg, DekaBank, Bank Julius Baer** and **Leonteq**.

### Commercial Paper

We have significant and long-standing experience acting on USCP and ECP programmes including on the programmes of **Fincantieri S.p.A., Brambles Finance Plc, Whirlpool Corporation, Federation des caisses Desjardins du Quebec, The Dow Chemical Company, DekaBank, Hamburg Commercial Bank, Norddeutsche Landesbank – Girozentrale, CPPIB, OMERS, PSP, National Bank of Canada, GATX Corporation, CIMC, Nordea, Enel, DXC, Sinopec, Sinochem, OCBC, DBS, CSL Australia, Solvay, Bridgestone** and **HSBC Bank plc**.

### Covered Bonds

We have played a leading role in the development of the covered bond market. From advising clients on the first covered bonds under taken by a U.S. depository institution, to advising Canadian and

European banks on their covered bond issuances, Mayer Brown lawyers have been front and centre. Recent transactions include covered bonds for institutions such as **CIBC, Islandsbanki, FCDQ, Garanti Bank, RBC, Hamburg Commercial Bank** and **Isbank**.

### Emerging markets

We have deep experience advising on emerging markets issuances, globally. We have particular transactional expertise in Reg S/Rule 144A and 4(a)(2) issuances in **Central and Eastern Europe, Russia, Turkey, Africa, Latin America** and **Asia**.

### Liability Management

We have many years experience advising on cross border **tender offers, exchange offers, intermediated exchange offers and consent solicitations** for a range of corporates and financial institutions. Our US securities lawyers regularly advise on navigating the complexities of U.S. federal securities laws and offers to holders into the US.

### Regulatory and hybrid capital

We advise on regulatory capital and hybrid offerings across Europe and beyond including **AT1, Tier 2, MREL** and **TLAC** eligible transactions. We understand regulators' and rating agencies' expectations and are on hand to help you navigate these transactions. In addition we regularly advise on convertible and exchange bond transactions and other forms of equity-linked offerings.

### High Yield

We have one of the leading practices advising European issuers on their high yield bond offerings. Some of our recent clients include **Preem AB, Standard Profil, Wepa Hygieneprodukte GmbH** and **Progroup AG**. We are particularly active in the German market, regularly helping German issuers on their high yield bond offerings.

## What Our Clients Say About Us

“They have great in-depth knowledge and excellent technical legal skills. They produce high-quality output on time and think ahead when it comes to new regulations.”

–Chambers Europe

“It was an international deal and they have practices around the world. We could also count on their US team, which was crucial in solving the US law matters. It was great to count on that team and their approach.”

–Chambers Global

“High professional competence with practical relevance; on-time delivery.....”

–Legal 500 EMEA, Germany

“They are a highly skilled team who are very productive, very accessible, and have a high client focus.”

–Chambers UK

“They truly care about our business, put themselves in the position of the programme owner to think and to act.”

–Legal 500, UK

“Their work is very convincing in that you can look at everything and see that it’s very good quality.”

–Chambers Europe

“Deep bench of expertise on subject matter, the ability to execute transactions successfully on tight time frames and provide cost effective services.”

–IFLR1000

“Mayer Brown International LLP has ‘a very focused team dedicated to the deals’ and clients note that it has ‘a very deep understanding of the high yield bond market and acts as a true business partner for clients.’”

Legal 500 2022

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## Mayer Brown at a Glance

Mayer Brown is a **distinctively global law firm** uniquely positioned to advise the world's leading companies, governments and financial institutions on their most complex deals and disputes. With extensive reach across four continents, we are the only integrated law firm in the world with **approximately 200 lawyers in each of the world's three largest financial centres—New York, London and Hong Kong—the backbone of the global economy**. Our **"one-firm"** culture—seamless and integrated across all practices and regions—ensures that our clients receive the best of our knowledge and experience.



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**27**  
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the Americas, Asia,  
Europe and the  
Middle East

**Clients'**  
global, cross border  
legal needs all fully  
supported

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