

# IFRA Global Fragrance Summit 2022

São Paulo, Brazil | 8-10 November 2022

<https://globalfragrancesummit.com/home/>

## *The Scent of Change: Biodiversity, Sustainability, and Innovation*

The IFRA Global Fragrance Summit is the premier annual event to learn and discuss the latest trends in public policy, regulation, and sustainability impacting the fragrance value chain. Sustainability has become the number 1 shared goal between governments and business and regulation sets the boundaries of fragrance creation and innovation. In 2022, the Summit illuminates the latest developments in biodiversity, sustainability and innovation – and their business and policy relevance.

### **Who should attend?**

Open to all, the IFRA Global Fragrance Summit brings together all actors in the fragrance value chain: Regular IFRA members in multinational fragrance houses, National Member Associations, SMEs, upstream supplier companies, downstream consumer goods companies, partner associations, governments, media, and stakeholders.

### **What's on the program?**

The 2022 theme for the IFRA Global Fragrance Summit is 'The Scent of Change: biodiversity, sustainability and innovation' and features top-level speakers from inside and outside the industry and actors in the fragrance value chain.

On **TUESDAY, NOVEMBER 8** we focus on how the latest global **regulatory trends set the boundaries for fragrance creativity**, and how IFRA's programs and new alliances with customers and their associations advance the safe use of fragrance along the fragrance value chain.

On **WEDNESDAY, NOVEMBER 9** we investigate how the three priority themes of **Biodiversity, Sustainability, and Innovation** drive the scent of change in the world of fragrance.

On **THURSDAY, NOVEMBER 10** we go back to basics in our virtual **Masterclass** on 'Back to Fragrance Essentials'.

Additionally, we offer **ON DEMAND SESSIONS**: previously recorded sessions due to time differences with other geographies. They can be viewed at the discretion of the registrants.

## IFRA GFS 2022 | PROGRAM

### DAY 1: Tuesday, 8 November 2022

*\*Please note all times listed are local times, São Paulo*

On Day 1, we look at regulation in different forms and in different parts of the world and how global regulatory trends may impact fragrance and its value chain. Regulation sets the boundaries for creativity and we all share the common goal of Safety First.

**08:30-8:45 São Paulo time**

**Welcome and Opening:** *Hans Holger Gliewe, IFRA Chairman*

**08:45-9:30 São Paulo time**

#### **The IFRA Standards: why they are important and what is new in the 51st Amendment?**

The safe use of fragrance is an imperative. The IFRA Code of Practice and the IFRA Standards are the foundation of the global fragrance industry's approach towards the safe use of fragrance ingredients. With the IFRA Standard, the industry acts on the need to put safety first. This session on the **IFRA Standards** gives participants an update on progress relating to the forthcoming 51<sup>st</sup> Amendment to the Standards, as well as a forum to ask questions to our science team and invited experts.

- **Matthias Vey:** *IFRA Vice President, Scientific Affairs*
- **Jennifer Dorts:** *IFRA Scientific and Regulatory Affairs Manager*
- **Joris Theewis:** *Global Regulatory Strategic Lead, Scent, IFF & Chair, IFRA Risk Management Task Force*
- **Anne-Marie Api:** *Vice-President, The Research Institute for Fragrance Materials (RIFM)*
- **Catherine Gadras:** *Managing Director Regulatory Affairs and Safety Products, Robertet & Chair of the IFRA Task Force on Natural Complex Substances*
- **Veronique Scailteur:** *Director – External Relations Perfumery, Chanel SA*

**9:30 -10:15 São Paulo time**

#### **Alternatives to Animal Testing as global policy driver: what are the new global approaches?**

Governments around the world are introducing ever more public policy initiatives to exit the need for animal testing and towards more ethical approaches. Focusing on one of IFRA's key global priorities, this session on the latest trends towards **alternatives to animal testing** examines the legal and market forces to reduce animal use and look at the development of innovative approaches.

- **Thomas Hartung:** *Director, Center for Alternatives to Animal Testing (CAAT)*
- **Jim Romine:** *President, Research Institute for Fragrance Materials (RIFM)*
- **Rodrigo De Vecchi:** *CEO, Episkin Brazi*
- **Matthias Vey:** *IFRA Senior Toxicology Associate*
- **Bianca Marigliani:** *Science Advisor, Humane Society International (HSI)*

10:15-10:45 São Paulo time

### Break

10:45-11:15 São Paulo time

### CASE STUDY | International Collaboration on Cosmetics Safety (ICCS)

Brand owners in the global cosmetics industry and their associations are responding to global regulatory animal testing bans, and to consumer demands for safe cosmetics products with ingredients not tested on animals, as well as to environmental concerns. The **International Collaboration on Cosmetics Safety (ICCS)** is a new global multistakeholder collaboration involving more than 40 cosmetics companies, trade associations, academia, NGOs and regulatory bodies to achieve widespread use of next generation approaches to replace animal testing. As a founding member of the ICCS, IFRA looks in this session at how this new global voluntary alliance responds to consumer, environmental and policy demands.

- **John Chave:** Acting Executive Director, International Consortium on Cosmetics Safety (ICCS)
- **Christopher Choi:** Vice President Safety and Regulatory, Takasago
- **Gregory Ladics:** Head of Product Safety and Chemical Management, IFF
- **Amaia Irizar:** IFRA Senior Toxicology Associate
- **Charles-François Gaudefroy:** Global R&D Vice-President Regulatory Affairs, Unilever

11:15-11:45 São Paulo time

### CASE STUDY | The International Dialogue on the Evaluation of Allergens (IDEA), a key project to engage with dermatologists to understand fragrance allergens

This session kicks off with a dermatologist perspective on skin allergenicity and approaches to identify where the allergens come from. It discusses how the [International Dialogue on the Evaluation of Allergens \(IDEA\)](#), a critical project to IFRA and the fragrance industry, has developed and promotes important tools to deal with fragrance allergens. An extended fragrance ingredients surveillance study pilot project has started in May 2022; this session informs about the study with the objective to identify trends in the incidence of skin contact allergy, dermal sensitization and to make post market monitoring more relevant as an industry product stewardship program.

- **Thomas Rustemeyer:** Professor of Dermato-Allergology and Occupational Dermatology at the Amsterdam University Medical Centre
- **Matthias Vey:** IFRA Vice President, Scientific Affairs
- **Joris Theewis:** Global Regulatory Strategic Lead, Scent, IFF & Chair, IFRA Risk Management Task Force

11:45-13:15 São Paulo time

### Lunch

13:15 -14:15 São Paulo time

### Microplastics: how the global regulatory spill-over effect can be a spark for innovation

The global regulatory trend of restricting microplastics pollution originated in Europe, and rapidly rippled into APAC, North America and LATAM leading to a proposed United Nations global plastics/microplastics treaty estimated for 2024. **Microplastics bans will impact the use of fragrance encapsulation, and fragrance encapsulation technology must shift to biodegradable encapsulation systems to remain commercially viable.** This session highlights government initiatives on microplastics by countries around the world and **shows how IFRA helps the industry to make the business and the policy case.**

- **Eugenia Saldanha:** *IFRA Regional Director, Latin America*
- **Luciana Castro:** *Senior VP Legal & Compliance Strategy, Advocacy and Business Ethics, Firmenich*
- **Nicholas Georges:** *Senior Vice President, Scientific & International Affairs of the Household & Commercial Products Association (HCPA)*

14:15-14:45 São Paulo time

**Break**

14:45- 15:45 São Paulo time

### **EU Chemicals Strategy for Sustainability: Anticipated impacts on the fragrance value chain and overview of ongoing industry engagement**

The fragrance value chain is operating in a global regulatory environment in which safety but also sustainability is driving ever more regulations. Europe is at the forefront of this trend with the new Chemicals Strategy for Sustainability (CSS). This session reviews the regulatory developments on the CSS and its potential impact on tomorrow's perfumer's palette.

- **Cristina Arregui:** *IFRA Global Regulatory Affairs Director*
- **Aurélie Perrichet:** *IFRA Regional Director, Europe*
- **John Chave:** *Director General, Cosmetics Europe*
- **Felix Klug:** *Head of Global Regulatory Affairs & Quality Services, Aroma Ingredients, BASF & Chair of IFRA CSS Strategy Group*
- **Greg Adamson:** *Senior VP - Global Regulatory Affairs, Product Safety and Sustainability, Givaudan & IFRA ETC member*
- **Susanne Zänker:** *Director General, AISE (International Association for Soaps, Detergents and Maintenance Products)*

15:45-16:15 São Paulo time

### **CASE STUDY | EcoBeautyScore Consortium (EBS), a breakthrough initiative to enable more sustainable consumer choices**

This session introduces the **EcoBeautyScore Consortium (EBS), a new voluntary global sustainability initiative** of more than 40 cosmetics brand owners and associations connected to the cosmetics industry. IFRA is a member of the EBS consortium whose objective is to develop a common system for environmental footprint assessment of cosmetics products, to proactively act on upcoming regulation and to foster a culture of eco-design. This will enable consumers to make more informed and sustainable purchasing decisions through a harmonised consumer layout.

- **Jean-Philippe Montfort:** Council of the EBS Mayer Brown
- **Sebastian Form:** Director Applied Sustainability Nutrition & Health, BASF & Vice Chair of the IFRA-IOFI Sustainability Committee
- **Iguatemi Costa:** Senior Scientific Manager, Natura &Co

16:15 – 16:30 São Paulo time

**Closing remarks:**

- **Hans Holger Gliewe:** IFRA Chairman
- **Miguel Zavala:** IFRA LATAM President

19:00 São Paulo time

**Evening Welcome cocktail (venue tbc)**

## DAY 2: Wednesday, 9 November 2022

*\*Please note all times listed are local times, [São Paulo](#)*

Day 2 brings together leaders from the fragrance industry, customers, our partners and stakeholders in the fragrance value chain looking ahead to how the themes of biodiversity, sustainability and innovation shape the direction of the industry to get fit for the future.

**08:30 São Paulo time**

**Welcome:** *Martina Bianchini, IFRA President*

**08:45-10:00 São Paulo time**

### **Biodiversity and Business: sharing nature and preserving nature**

This session on ‘Biodiversity and Business: sharing nature and preserving nature’ looks at the importance of biodiversity and demonstrate its relevance to all societal and economic systems. It presents case studies from different countries and regions – including our host country, Brazil. We will seek deeper understanding of the role of business in preserving biodiversity and building more accountability into supply chains from a business point of view, including responsible sourcing. Can the fragrance industry protect and promote biodiversity – and if so, how?

#### **Keynote speaker**

- *Marco Lambertini: General Secretary, WWF International*

#### **Panel discussion with**

- *Luiz Gustavo Bezerra: Partner, Mayer Brown / Taull Chequer*
- *Eder Ramos: Global President of Fragrance Division, Symrise & IFRA Board member & President, The Union for Ethical BioTrade (UEBT)*
- *Rik Kutsch Lojenga: Executive Director, Union for Ethical BioTrade (UEBT)*
- *Nicolas Geiger: Business Development Executive (Americas), L’Occitane Group & Brand Director, L’Occitane au Brésil*

**10:00-10:30 São Paulo time**

**Break**

**10:30-11:45 São Paulo time**

### **Delivering sustainability in a changing and unstable world**

The global Sustainable Development Goals (SDGs) are a powerful integrative framework demonstrating that the environment as the foundation of all business. The [IFRA-IOFI Sustainability Charter](#), signed by more than 135 companies, forms the collective framework for action by the fragrance industry. This session discusses the unique **sustainability challenges and opportunities impacting fragrance from an economic, environmental and social dimension**, and progress on the common priorities agreed in the IFRA-IOFI Sustainability Charter.

### Keynote

- **Izabella Teixeira:** *Co-Chair International Resource Panel – UN Environment & Former Environment Minister of Brazil*

### Panel discussion with

- **Jonathan Warr:** *Senior Vice President R&D, Market Research, Regulatory Affairs, Takasago & Chair, IFRA-IOFI Sustainability Committee*
- **Steffen Götz:** *Vice President Business Management Aroma Ingredients, BASF*
- **Keyvan Macedo:** *Sustainability Director, Natura &Co*

11:45-13:15 São Paulo time

### Lunch

13:15-14:30 São Paulo time

### **Innovation Trends shaping the scent of change**

This session on ‘**Innovation and eco-innovation**’ investigates some of the key innovations in the fragrance industry arising from regulatory, digital, technology, market and consumer trends and how they are changing the way the industry does business. Upcycling, artificial intelligence, green chemistry and biotechnology are among the focus, looking at how the industry collaborates with suppliers and customers and with policy makers to see transformation as an opportunity and innovate the palette of the future.

### Presentation on “The IFRA Green Chemistry Compass: a design tool to get fit for the future”

#### Panel discussion with:

- **Jeremy Compton:** *Global Head of Science and Technology - Fragrances, Givaudan*
- **Eduardo Mattoso:** *General Director, Kaapi*
- **Ilaria Resta:** *Global President Perfumery, Firmenich & IFRA Board member*

14:30-15:00 São Paulo time

### Break

15:00-16:15 São Paulo time

### **The Scent of Change: Getting fit for the future!**

Bringing the day to a close, members of the IFRA Board and fragrance value chain partners give their views on the place of fragrance in the world of tomorrow and the value of fragrance. They provide their insights on how we ensure that fragrance continues to be seen as essential – and how we can collaborate in the areas of biodiversity, sustainability, and innovation to get fit for the future.

#### Panel discussion facilitated by NEZ, with

- **Dominique Brunel:** *Director, Nez - le mouvement culturel olfactif*
- **Martina Bianchini:** *IFRA President*

- **Eder Ramos:** *Global President of Fragrance Division, Symrise & IFRA Board member & President, The Union for Ethical BioTrade (UEBT)*
- **Steffen Götz:** *Vice President Business Management Aroma Ingredients, BASF*
- **Carlos Berzunza:** *President, CASIC - Council of the Cosmetics, Personal Care and Home Care Industry of Latin America*

16:15 – 16:30 São Paulo time

**Conclusions:** *Hans Holger Gliewe, IFRA Chairman*

19:00 São Paulo time

**GFS 2022 Dinner** (*venue tbc*)

## DAY 3: Thursday, 10 November 2022

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### MASTERCLASS | “Back to Basics on Fragrance Essentials: The Art of Sustainable Perfumery”

This 2-hour masterclass goes back to basics on fragrance essentials. The masterclass looks at the elements required to create a sustainable fragrance, and what it means for perfume creators.

### ON DEMAND SESSIONS

On Demand sessions are previously recorded and can be viewed at registrants’ discretion – in order to accommodate viewers in different time zones.

- **ASIA-PACIFIC:** Post pandemic outlook: Halal Business Opportunities and Indonesia Halal Regulation
- **ASIA-PACIFIC:** Industry Preparedness to comply to the China Cosmetic Regulation (CSAR)
- **INDIA:** Sustainable Supply Chains in the Fragrance Sector: Dr Anjan Ray, CSIR Indian Institute of Petroleum, Council for Scientific and Industrial Research India
- **EUROPE:** Cosmetics Europe Consumer Survey with John Chave
- **EUROPE CSS:** Link to EU Industry Days recordings on the CSS in Europe
- **SUSTAINABILITY WEBINAR** with Paul Polman