

MAYER • BROWN

# GDPR & Management of Data Breaches: 5 Lessons Learned

Charles-Albert Helleputte

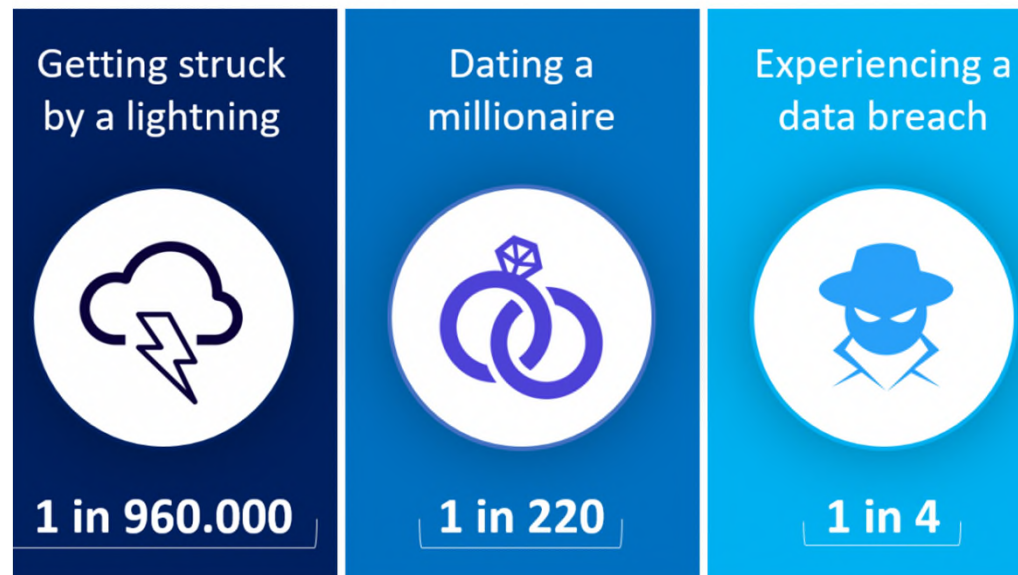
*Partner, Brussels*

+32 2 551 5982

[chelleputte@mayerbrown.com](mailto:chelleputte@mayerbrown.com)

# Data Breaches: 5 lessons learned

- Breaches happened, were notified to DPAs and communicated to data subjects since GDPR Day:



Source: Ponemon Institute's 2017 Cost of Data Breach Study

MAYER • BROWN

## Data Breaches: 5 lessons learned

- What did we learn from assisting our clients in this area?
  1. GDPR is important but ... there is more than GDPR
  2. Interaction with DPAs requires caution
  3. Data breach notification is a test for your LSA's election
  4. Notifying DPAs might be (un)easy
  5. The When, How and Why of communication to data subjects

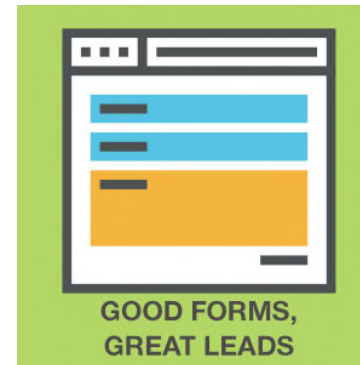
+ bonuses we are prepared to share

## Lesson 1: GDPR is not the only things that matter

**It's not only GDPR we should  
consider**

## Lesson 2: Interact with DPAs with caution

TALK TO US  
**OFF THE RECORD**



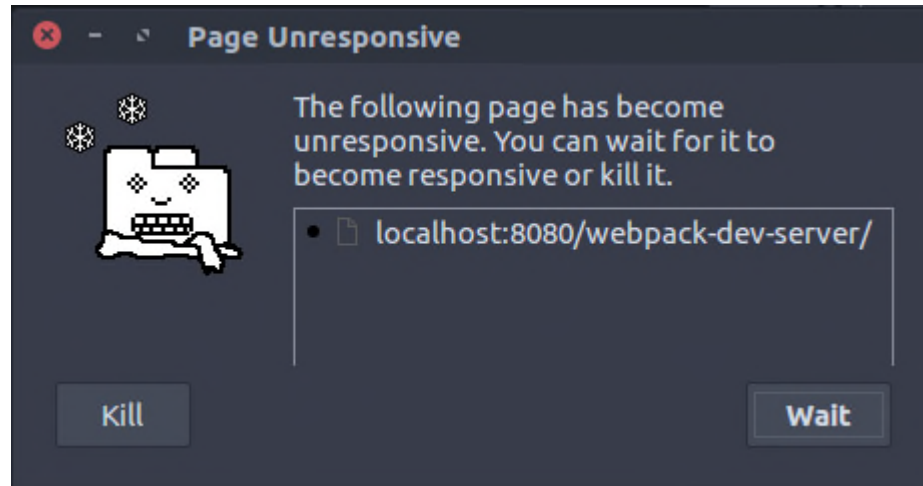
MAYER • BROWN

# Lesson 3: Data Breach is a test for your LSA election



"I've got the worst headache!"

## Lesson 4: Notify DPAs is (un)easy



# Lesson 5: Communicate to data subjects

## Communication





Bonuses:

**Happy  
AWESOME  
Friday!**



MAYER • BROWN



**Charles-Albert Helleputte**

Partner (Brussels)

T: + 32 (0) 2 551 59 82

E: [Chelleputte@mayerbrown.com](mailto:Chelleputte@mayerbrown.com)



**Diletta De Cicco**

Associate (Brussels)

T: +32 (0) 2 551 59 74

E: [Ddecicco@mayerbrown.com](mailto:Ddecicco@mayerbrown.com)

## Notice

- The material in this presentation is provided for informational purposes only and does not constitute legal or other professional advice. You should not and may not rely upon any information in this presentation without seeking the advice of a suitably qualified attorney who is familiar with your particular circumstances. Mayer Brown Practices assumes no responsibility for information provided in this presentation or its accuracy or completeness and disclaims all liability in respect of such information.
- Mayer Brown Practices is, unless otherwise stated, the owner of copyright of this presentation and its contents. No part of this presentation may be published, distributed, extracted, reutilized or reproduced in any material form (including photocopying or storing it in any medium by electronic means and whether or not transiently or incidentally to some other use of this publication) except if previously authorized in writing.
- Mayer Brown is a global legal services organization comprising legal practices that are separate entities (the “Mayer Brown Practices”). The Mayer Brown Practices are: Mayer Brown LLP and Mayer Brown Europe – Brussels LLP; two limited liability partnerships established in the United States, Mayer Brown International LLP, a limited liability partnership incorporated in England and Wales; JSM, a Hong Kong partnership, and its associated entities in Asia; and Tauil & Chequer Advogados, a Brazilian law partnership. The Mayer Brown Practices is known as Mayer Brown JSM in Asia.

# MAYER • BROWN

Mayer Brown is a global legal services provider comprising legal practices that are separate entities (the "Mayer Brown Practices"). The Mayer Brown Practices are: Mayer Brown LLP and Mayer Brown Europe-Brussels LLP, both limited liability partnerships established in Illinois USA; Mayer Brown International LLP, a limited liability partnership incorporated in England and Wales (authorized and regulated by the Solicitors Regulation Authority and registered in England and Wales number OC 303359); Mayer Brown, a SELAS established in France; Mayer Brown Mexico, S.C., a sociedad civil formed under the laws of the State of Durango, Mexico; Mayer Brown JSM, a Hong Kong partnership and its associated legal practices in Asia; and Taul & Chequer Advogados, a Brazilian law partnership with which Mayer Brown is associated. Mayer Brown Consulting (Singapore) Pte. Ltd and its subsidiary, which are affiliated with Mayer Brown, provide customs and trade advisory and consultancy services, not legal services. "Mayer Brown" and the Mayer Brown logo are the trademarks of the Mayer Brown Practices in their respective jurisdictions.