

Bicentennial China Forum at UVA

2018/3/30 - 2018/3/31

Charlottesville, Virginia



About University of Virginia

University of Virginia was established by Thomas Jefferson in 1819. It is the first university founded independent of the church and the only collegiate UNESCO World Heritage site in the United States. As the flagship institution in the Commonwealth of Virginia, UVA is one of the world's leading public research universities. Historically, University of Virginia gave rise to countless notable alumni in the United States, including two presidents, numerous industry leaders, and business executives. UVA also produced influential graduates in China, such as the former President of the Republic of China and the founder of Chinese comparative literature.

Bicentennial China Forum at UVA





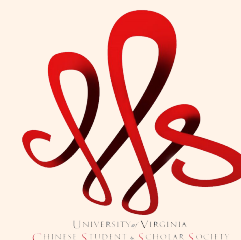
UNIVERSITY *of* VIRGINIA

B I C E N T E N N I A L

About Bicentennial China Forum at UVA

As part of University of Virginia's Bicentennial Commemoration, UVA's Chinese Students and Scholars Society (CSSS) is committed to creating the China Forum, an academic summit that welcomes diverse perspectives from leading experts in the United States and China. CSSS hopes that the China Forum will be an opportunity for Chinese students and culture to continue to flourish at the university and beyond. The forum will take place over two days and cover five themes: business, economics and politics, educational relations, technology, and culture.

Bicentennial China Forum at UVA



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Timeline

2018 / 3 / 30 - 2018 / 3 / 31

DAY 1

Reception

Opening Statement

Theme Dinner

DAY 2

Entrepreneurship

Environment

Economy

Culture & entertainment

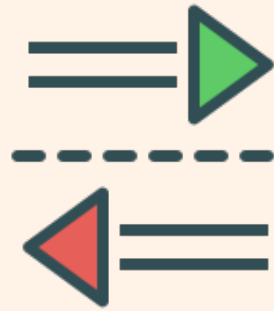
Education

Closing Ceremony

Bicentennial China Forum at UVA

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Five Sectors



Education



Entrepreneurship



Environment and Technology
(Coming soon)



Economy



Culture and Entertainment

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2018/3/31

DAY 2

Education

The number of Chinese students who choose to pursue American higher education has been growing at a stunning rate. Today, Chinese students make up almost one-third of all foreign nationals studying in the United States. As the presence of Chinese students on US campuses increased, colleges and universities started to pay closer attention to their concerns and influence. In recent years, US colleges have planted campuses in the Chinese cities of Shanghai, Kunshan, and Wenzhou. Former President Barack Obama signed off on the 1 Million Strong initiative, setting the goal for more Chinese-speaking American students by 2020. China and the United States, the two most powerful countries in the world, began to entrust each other with their future generations. What will be the role of education in U.S.-China relations in the coming years?

Yen House

Renamed to honor the first international Graduate of UVA, W.W. Yen, who went on to become premier of China.

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Li Ziming

Founder, CEO
Joysee Education



Dr. Michael H. Prosser

Author/Editor, twenty books and one special volume for the International Journal of Intercultural Relations;
Professor Emeritus (1972 - 2001), University of Virginia



Tang Nianfa

Ex-President,
Chinese School Association in the United States (CSAUS)

2018/3/31

DAY 2

Entrepreneurship

Now more than ever, graduates around the world today choose to start their own businesses. As the Chinese economy continues to grow and boundaries of technology rapidly expand, entrepreneurship shifted from the traditional business model into the internet economy framework. Is the new business model a replacement of or an enhancement to the old? What will be future of entrepreneurship in China?

Rouss Hall

McIntire School of Commerce

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Chen Yangyang

UVA Class of 2010;

Lawn Resident;

Alumnus, Stanford Graduate Business School, Harvard Kennedy School of Government

Member, Alibaba Group



Li Ziming

Founder, CEO

Joysee Education



Dennis Yang

President-elect, Association for Comparative Economic Studies;

Chang Jiang Visiting Professorship;

GEM Professor, Darden School of Business



Main Topics

Traditional business and economy

The emergence of the Internet has brought major transformations across industries, especially impacting the traditional business model. In the context of new technologies, what lies ahead for China's real economy?



Sharing economy

As the internet develops and transforms at a considerable rate, enormous data flows carry a trove of information that could be used in countless ways. The future will surely be an age of data. How will businesspeople and entrepreneurs make use of this trend?



Social media and data

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Social entrepreneurship

As corporate social responsibility and impact investing become more and more popular, the spotlight now rests on social entrepreneurship. What is the true meaning behind social entrepreneurship? What are its advantages and disadvantages, and its potential?

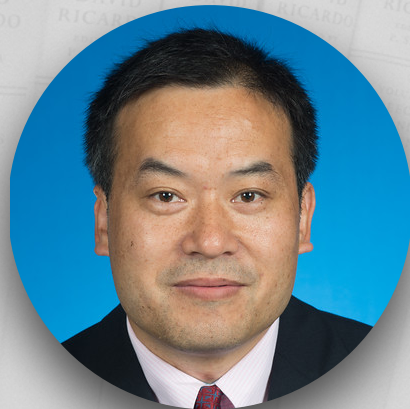


**Gary M.
Hnath**



Chair,
ITC
Committee;
Partner,
Mayer
Brown DC
Office

**Dr.
Liu
Zhiyong**



**Associate
Professor,**
Scott College
of Business,
Indiana State
University

2018/3/31

DAY 2

Economy & Politics

As the world's second largest economy, China has become a major player in the global community. The world can certainly bear witness to China's incredible economic growth since its open-market and trade reform. However, as a developing country, China still faces challenges such as market regulation and stagnating growth. What will be the impact of new Chinese economic policies such as the One Belt, One Road Initiative? How will China navigate the opportunities and challenges of the complex global economy today?

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James M. Buchanan (1919-2013)

Professor of UVA from 1956-1968

1989 Nobel Prize in Economics Winner



UNIVERSITY of VIRGINIA
BICENTENNIAL



UNIVERSITY of VIRGINIA
CHINESE STUDENT & SCHOLAR SOCIETY

Economy & Politics

Other Guest Speakers



Bradley Reed

*Author, five publications regarding
Chinese bureaucracy and jurisdiction;
Associate Professor, Corcoran
Department of History, University of Virginia*



Xue Haipei

***Representative at D.C.,
National Council of
Chinese Americans;***



He Shengqi
Renowned Flutist;
Graduate Advisor,
Shanghai Conservatory of
Music



Aynne Kokas
Nonresident scholar in
Chinese media, Baker
Institute, Rice University;
Fellow, Kissinger Institute
on China and the United
States;
Assistant Professor,
University of Virginia



Wang Liang
Principal oboist,
New York Philharmonic



2018/4/1
DAY 3

Culture & Entertainment

With tremendous potential for growth, the entertainment industry in China is set to become the driving force of Chinese culture and economy. Even as the myriad of popular Chinese social media creators, key opinion leaders, and online artists generate mass content by the second, the demand of Chinese consumers are yet to be satisfied. In the context of a flourishing entertainment sector, the question now lies in how to most effectively activate the potential of Chinese media, especially through integrating emerging and traditional social platforms.

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Statue of Homer
The Lawn



Stay tuned for more information on
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