



One-Day Conference *Live!*

CLASS ACTIONS

Legislative Developments, Updates & More

November 8, 2017 • InterContinental Century City • Los Angeles

Dear Colleague:

Please join us for this invaluable conference exploring the most important developments in class action litigation, all in just one day.

Hear both plaintiff and defense perspectives and gain insight into the issues faced by judges, claims administrators, and company representatives. Learn from numerous experts in the field with panels and presentations that include:

- **Update on Class Action Related Legislation and Changes to Rule 23**
- **Supreme Court Roundup: Hot Topics, New Justices, and More**
- **Settlement Ethics: Miscommunications, Subclasses, and Individual Pick-Offs**
- **Mediation in Class Actions**
- **Consumer Fraud and Product Labeling: Class Certification, Labeling Disputes, and Ascertainability**
- **State of the Law on Statutory Damage Cases: Spokeo Fall-Out, Recent Verdicts, and Legislative Developments**

Don't miss this chance to get all the latest updates on Class Actions law while networking with your colleagues from around the country. We look forward to seeing you in November!

Sincerely,



E. Michelle Drake, Esq.
Program Co-Chair
Berger & Montague, Minneapolis, MN

E. Michelle Drake is a shareholder in her firm's Minneapolis office where she serves as a chair of the firm's Consumer Protection and Fair Credit Reporting Practice Groups. Ms. Drake focuses her practice primarily on consumer protection, improper credit reporting and financial services class actions. She has career settlements and verdicts valued at more than \$150 million. Ms. Drake has been quoted in a number of publications, including the *New York Times* and the *National Law Journal*. She is on the Board of Directors of the National Association of Consumer Advocates and is the Chair of the Consumer Litigation Section of the Minnesota State Bar Association.



Archis A. Parasharami, Esq.
Program Co-Chair
Mayer Brown, Washington, DC

Archis A. Parasharami, a litigation partner in his firm's Washington DC office, is a co-chair of his firm's Consumer Litigation & Class Actions practice and a member of the firm's Supreme Court & Appellate practice. Mr. Parasharami routinely defends businesses in class action litigation in federal and state courts around the country. He frequently speaks on developments in the class action arena, and has been quoted on a number of occasions in publications such as *The National Law Journal*, *Corporate Counsel*, and *The Wall Street Journal*.

CONFERENCE LOCATION & HOTEL ACCOMMODATIONS



InterContinental Century City

2151 Avenue of the Stars
Los Angeles, CA 90067

Discover this newly-renovated, elegant, and luxurious landmark, which is conveniently located near Beverly Hills' world-renowned Rodeo Drive shopping and dining.

Hotel Reservations

Call 866-329-1010 and refer to "CLE International"

Conference Sponsor



WEDNESDAY, NOVEMBER 8

8:00 Registration and Continental Breakfast

8:30 Introduction and Welcome

Overview



E. Michelle Drake, Esq., Program Co-Chair
Berger & Montague, Minneapolis, MN

Archis A. Parasharami, Esq., Program Co-Chair
Mayer Brown, Washington, DC

8:45 Settlement Ethics

Miscommunications, Subclasses, and Individual Pick-Offs



Bruce A. Friedman, Esq.
JAMS, Los Angeles, CA



Julia Strickland, Esq.
Stroock & Stroock & Lavan, Los Angeles, CA



Beth Terrell, Esq.
Terrell Marshall Law Group, Seattle, WA

9:45 Networking Break

10:00 Supreme Court Roundup

Hot Topics, New Justices, and More



Deepak Gupta, Esq.
Gupta Wessler, Washington, DC

Archis A. Parasharami, Esq., Program Co-Chair

11:00 New Developments

Legislation and Changes to Rule 23



F. Paul Bland, Jr., Esq., Executive Director
Public Justice, Washington, DC

Andrew J. Trask, Esq.
McGuire Woods, Los Angeles, CA

12:00 Lunch Break (on your own)

1:15 Consumer Fraud and Product Labeling

Class Certification, Labeling Disputes, and Ascertainability



Keri Borders, Esq.
Mayer Brown, Los Angeles, CA

Sascha Henry, Esq.
Sheppard Mullin, Los Angeles, CA



Michael R. Reese, Esq.
Reese, New York, NY

Kristen L. Sagafi, Esq.
Tycko & Zavareei, Oakland, CA

2:45 Networking Break

3:00 Featured Panel Presentation: Mediation in Class Actions



Hon. Peter D. Lichtman, Esq.
JAMS, Los Angeles, CA

Kalpana Srinivasan, Esq.
Susman Godfrey, Los Angeles, CA



Geoffrey M. Wyatt, Esq.
Skadden, Washington, DC

Cathy Yanni, Esq.
JAMS, San Francisco, CA

4:30 State of the Law on Statutory Damage Cases

Spokeo Fall-Out, Recent Verdicts, and Legislative Developments



Lauri A. Mazzuchetti, Esq.
Kelly Drye, Parsippany, NJ

E. Michelle Drake, Esq., Program Co-Chair

5:30 Adjourn

Earn up to 7 Hours MCLE Credit
Including One Hour of Ethics

REGISTER NOW! cle.com/ClassActions or (800) 873-7130

PROGRAM CO-CHAIRS

E. Michelle Drake, Esq., Program Co-Chair
Berger & Montague, Minneapolis, MN

Archis A. Parasharami, Esq., Program Co-Chair
Mayer Brown, Washington, DC

FEATURED PANEL PRESENTERS

Hon. Peter D. Lichtman, Esq.
JAMS, Los Angeles, CA

Kalpna Srinivasan, Esq.
Susman Godfrey, Los Angeles, CA

Geoffrey M. Wyatt, Esq.
Skadden, Washington, DC

Cathy Yanni, Esq.
JAMS, San Francisco, CA

SPEAKERS

F. Paul Bland, Jr. is the Executive Director of Public Justice, guiding the organization's litigation docket and other advocacy. Mr. Bland has argued and won more than 30 cases that led to reported decisions for consumers, employees or whistleblowers in six of the US Courts of Appeals and the high courts of nine different states.

Keri Borders concentrates her practice on defending consumer package good manufacturers, retailers, and distributors in both competitor and consumer class action litigation. She regularly defends clients in complex cases involving false advertising claims, warranty claims, and violations of consumer protection laws.

Bruce A. Friedman has mediated a wide range of cases including class action matters and serves as an arbitrator and discovery referee. Mr. Friedman began his neutral career in 2011 following 37 years as a trial lawyer. He was lead trial counsel in dozens of jury trials, bench trials, and arbitration.

Deepak Gupta is the founder of Gupta Wessler, a firm specializing in Supreme Court, appellate, and complex litigation. In the last US Supreme Court term, he was counsel of record in two merits cases and prevailed in both. He frequently engages in public advocacy and has taught as an adjunct professor at Georgetown and American universities.

Sascha Henry is Chair of Sheppard Mullin's Food and Beverage Industry Team. She defends clients in complex business litigation and consumer class actions. She recently defeated class certification of a nationwide class action involving allegations of false labeling of food. In 2011, she prevailed in a complex business fraud case, resulting in a jury verdict of more than \$300 million for her client.

Lauri A. Mazzuchetti is a member of the executive committee of Kelley Drye & Warren. She focuses on commercial litigation and consumer-oriented class action defense, representing clients in FTC and state attorneys general investigations and other litigation. She has defended dozens of TCPA cases and government-plaintiff suits nationally.

Michael R. Reese is the founder of Reese LLP and has served as class counsel in high-profile class actions. He is a respected lecturer, author, and an executive committee member of the Plaintiffs' Class Action Forum. He is an adjunct professor at Brooklyn Law School teaching "The Law of Class Action and Other Aggregate Litigation".

Kristen L. Sagafi focuses on consumer fraud cases, including matters involving false advertising and unfair competition. She drafted and advanced a bill to strengthen the protections afforded to consumers under California's Consumers Legal Remedies Act. She is also a guest lecturer on class action law at UC Berkeley.

Julia Strickland, head of Stroock's national Financial Services/Class Action Practice Group, focuses on the defense of class actions and other complex actions. She was recognized by Chambers USA 2017 with a Band 1 ranking in the Financial Services Regulation: Consumer Finance Litigation-Nationwide category.

Beth Terrell practices in complex litigation, including the prosecution of class actions on behalf of consumers and employees. She routinely serves as co-lead counsel on multi-state and nationwide class actions. She speaks on a variety of topics, including consumer class actions.

Andrew J. Trask has defended more than 100 class actions. He is the co-author of the Class Action Playbook (2016 edition LexisNexis) and Betting the Company: Complex Litigation Strategies for Law and Business (Oxford University Press 2013). He maintains the class action blog classactioncountermeasures.com.

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CLASS ACTIONS

Plaintiff & Defense Points of View

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Featured Panel Presentation: Mediation in Class Actions



Hon. Peter D. Lichtman (Ret.) has had a diverse 35-year legal and judicial career, most recently as head of the Los

Angeles County Superior Court's Mandatory Settlement Program. He is also one of the founders of the Superior Court's Complex Civil Litigation program, and has twice served as the program's supervising judge. Judge Lichtman speaks Portuguese fluently and currently serves as a member of the Brazilian Consulate's Conselho de Cidadão and the Brazilian California Chamber of Commerce.



Kalpana Srinivasan is a partner at Susman Godfrey. She tries high-stakes cases in courtrooms across the country and has secured significant victories for her clients in antitrust, patent, unfair competition, trade secret, copyright, class action, and other disputes. Ms. Srinivasan serves as a commissioner on the Judicial Nominees Evaluation Commission of the California State Bar, which vets the governor's potential judicial candidates, and sits on the Board of the Western Justice Center.



Geoffrey M. Wyatt represents clients in mass tort and other aggregate litigation, with an emphasis on appellate litigation.

He has extensive experience in state and federal appellate courts, including the US Supreme Court. Mr. Wyatt has represented clients in bellwether mass tort personal injury suits as part of a law and motions team. He has defended against several civil enforcement proceedings brought by governments under consumer-protection and Medicaid-fraud laws.



Cathy Yanni is a full time specialist in alternative dispute resolution. Since joining JAMS in 1998, she has

settled thousands of cases. Her practice includes mediation, Special Master, and arbitration. Ms. Yanni's substantive knowledge, her focused attention to detail, and her persistent follow up are the keys to her high success. She was recognized as an "ADR Champion" by the National Law Journal in 2016.

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