

Creating and Capturing Value in Technology Transactions

DATA, DIGITAL, OUTSOURCING AND SOFTWARE



Agenda

May 16, 2017

TIME (All times are local)	TOPIC
8:30 a.m. – 9:00 a.m.	NETWORKING BREAKFAST
9:00 a.m. – 9:10 a.m.	Welcome Remarks <i>Brad Peterson, Partner (Chicago)</i>
9:10 a.m. – 10:00 a.m.	Connected Devices, Data and Internet of Things for B2B <i>Rebecca Eisner, Partner (Chicago) and Joe Pennell, Partner (Chicago)</i> <ul style="list-style-type: none"> • Legal issues for businesses using IoT • Legal and supply chain issues surrounding the integration of connected devices and platforms • Data management and analytics issues with connected devices and platforms
10:00 a.m. – 10:15 a.m.	BREAK
10:15 a.m. – 11:05 a.m.	Key Legal Issues in Data Strategy <i>Daniel Masur, Partner (Washington DC) and Brad Peterson, Partner (Chicago)</i> <ul style="list-style-type: none"> • The changing legal risks in using data you collect and license from others • Additional legal risks in a data strategy using SaaS and other cloud tools, robotic process automation and artificial intelligence • Monetizing data for secondary use through licensing and partnering
11:05 a.m. – 11:35 a.m.	Cybersecurity Legal Developments <i>Robert Kriss, Partner (Chicago)</i> <ul style="list-style-type: none"> • Defining adequate Cybersecurity from a legal standpoint • Regulating Cybersecurity through litigation • Minimizing liability risks in an uncertain legal environment

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11:35 a.m. – 12:00 p.m.	Blockchain and Distributed Ledgers <i>David Beam, Partner (Washington DC)</i> <ul style="list-style-type: none">• How blockchain and other distributed ledger technologies (“DLTs”) work• Drivers for adoption of DLTs, including preventing unauthorized alteration of data• Legal and regulatory issues in creating and using blockchain and DLTs
12:00 p.m. – 1:00 p.m.	NETWORKING LUNCH
1:00 p.m. – 1:50 p.m.	Cautious Collaboration – Managing IP and Open Source Risks and Pitfalls <i>Richard Assmus, Partner (Chicago) and Paul Chandler, Counsel (Chicago)</i> <ul style="list-style-type: none">• Risks in developing and sharing IP with third parties• New remedies for failed collaboration under the new federal Defend Trade Secrets Act• Mitigating open source risks in collaboration
1:50 p.m. – 2:40 p.m.	Addressing Technology Issues in M&A Transactions <i>Andrew Stewart, Partner (London) and Rohith George, Partner (Palo Alto)</i> <ul style="list-style-type: none">• The changing M&A landscape• The impact on M&A of the increasingly complex matrix of technology and related contractual relationships that underpin a target’s operations• Key issues to consider when planning for the integration of that complex matrix into the buyer’s operations follow the acquisition
2:40 p.m. – 3:10 p.m.	NETWORKING COFFEE BREAK
3:10 p.m. – 4:00 p.m.	GDPR and the Privacy Shield <i>Mark Prinsley, Partner (London) and Kendall Burman, Counsel (Washington DC)</i> <ul style="list-style-type: none">• New obligations under GDPR• What to expect for Privacy Shield and Model Clauses• Impacts of foreign data localization rules for US companies
4:00 p.m. – 5:00 p.m.	RECEPTION
