

HOT TOPICS IN LIFE SCIENCES LAW

# Life Sciences Symposium



## Agenda

Presented by Mayer Brown LLP & The Center For Health & Pharmaceutical Law & Policy

Thursday, March 2, 2017

TIME	TOPIC
8:30 a.m. – 9:00 a.m.	<b>Registration and Continental Breakfast</b>
9:00 a.m. – 9:15 a.m.	<b>Welcome &amp; Introduction</b> <b>Lisa Ferri</b> , Symposium Co-Chair, Partner, Mayer Brown LLP <b>Kathleen Boozang</b> , Dean and Professor of Law, Seton Hall Law
9:15 a.m. – 10:15 a.m.	<b>What's Next for the FDA Under the New Administration and How Companies Can Prepare</b> Moderator: <b>Mark Mansour</b> , Partner, Mayer Brown LLP Panelists: <b>Tom DiLenge</b> , President, Advocacy, Law & Public Policy Division, BIO <b>Howard Dorfman</b> , Distinguished Practitioner in Residence, Visiting Professor, Seton Hall Law
10:15 a.m. – 11:15 a.m.	<b>The Future of Biosimilars: Regulatory, Legislative and Case Law Developments Impacting the Industry</b> Moderator: <b>Lisa Ferri</b> , Partner, Mayer Brown LLP Panelists: <b>Brian Walsh</b> , Assistant General Counsel - Intellectual Property Bristol-Myers Squibb Company <b>Mark Rachlin</b> , Senior Patent Counsel - Litigation, GlaxoSmithKline <b>Chris Mikson</b> , Partner, Mayer Brown LLP
11:15 a.m. – 11:30 a.m.	<b>Networking Break</b>

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11:30 a.m. – 12:00 p.m. **Keynote Address: Recent Supreme Court Decisions in the Life Sciences Field**  
**The Honorable Michael Chagares**, the United States Court of Appeals for the Third Circuit

Introduction: **Edward Hartnett**, Richard J. Hughes Professor of Law, Seton Hall Law

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12:10 p.m. – 1:00 p.m. **Buffet Lunch**

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1:00 p.m. – 2:00 p.m. **Advertising by the Pharmaceutical Industry on Social Media: Pitfalls to Avoid**

Moderator: **Colleen James**, Partner, Mayer Brown LLP

Panelists: **Denelle Waynick**, VP, Legal Affairs (Americas) & US General Counsel, UCB Inc.

**Henninger "Hank" Bullock**, Partner, Mayer Brown LLP

**Gaia Bernstein**, Professor of Law; Director, Institute for Privacy Protection and Co-Director, Institute of Law, Science and Technology, Seton Hall Law

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2:00 p.m. – 3:00 p.m. **Navigating Conflicts and Ethical Considerations in Mergers & Acquisitions**

Moderator: **Reb Wheeler**, Partner, Mayer Brown LLP

Panelists: **Jeff Myers**, VP & Assistant General Counsel, Pfizer Inc.

**Byron Webster**, Director, Leerink Partners LLC

**William Kucera**, Partner, Mayer Brown LLP

**Stephen Lubben**, Associate Professor of Law, Seton Hall Law

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3:00 p.m. – 3:30 p.m. **In-depth Interview: Criminal Enforcement Trends in the Life Sciences Industry**

**Dan Stein**, Partner, Mayer Brown LLP and former Chief of the Criminal Division for the United States Attorney's Office for the Southern District of New York

**Kathleen Boozang**, Dean and Professor of Law, Seton Hall Law

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3:30 p.m. **Closing Remarks**

**Colleen James**, Symposium Co-Chair, Partner, Mayer Brown LLP

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