

MONDAY, 12 OCTOBER 2015 @ MAIN BALLROOM

07:45 - 08:30	Registration
08:30 - 09:15	Opening Ceremony
08:30 - 08:35	Event Open by: Mr. Cecil Leong 41 <sup>st</sup> AJBM Singapore Steering Committee Chairman and CEO, Mayer Brown Consulting
08:35 - 08:40	Welcoming Remarks by: Dr. Robert Yap Chair, ASEAN Business Advisory Council, Singapore Chapter and Chairman, ASEAN Business Group, Singapore Business Federation (SBF)
08:40 - 08:45	Welcoming Remarks by: Mr. Toshiyuki Shiga Vice Chairman, Co-Chair of Asia/Middle East-Japan Relations Committee, Keizai Doyukai
08:45 - 08:50	Message from Prime Minister Abe (delivered by His Excellency Haruhisa Takeuchi, Ambassador of Japan to Singapore)
08:50 - 09:05	Special Remarks by Guest of Honour: To be advised
09:05 - 09:15	Opening performance
<b>COFFEE BREAK (09:15 - 09:45)</b>	
09:45 - 11:45	Panel Session 1 Winning in ever-changing ASEAN : The Future of Regional Operating Model
09:45 - 10:15	Keynote Speaker: Ms. Alison Kennedy MD, ASEAN, Accenture Strategy
10:15 - 11:45	Moderator: Mr. Chikatomo Hodo Chairman, Accenture Japan  Panelists: Ms. Wong Chian Voen Director, Mayer Brown Consulting  Ms. Jennifer Han Vice President, Supply Chain, Unilever

Mr. Kerry Mok  
COO, Goodpack

Mr. Kensaku Konishi  
President & CEO, South & Southeast Asia, Canon Singapore Pte Ltd

Mr. Eddie Siow  
CEO & Founder, IM Holdings Group

Comments from participating countries and Q&A

LUNCHEON @ BALROOM FOYER (11:45 - 13:00)

13:00 - 14:30	Panel Session 2 Topic: Business Integration: Closer ASEAN & Japan Partnerships
13:00 - 13:35	Keynote Speaker: Mr. Kazumi Nishikawa Executive Director of JETRO Singapore and Special Advisor to the Minister, Ministry of Economy, Trade and Industry (METI)
13:35 - 14:30	Moderator: Mr. Paul Theiss Chairman, Mayer Brown  Panelists: Mr. Tetsuya Iguchi Editor-in-Chief, Editorial Headquarters for Asia of Nikkei Inc  Mr. Sony Harsono CEO, Harsono Strategic Consulting  Mr. Bruce Nicolas Delteil Managing Director for Growth Strategy and M&A, ASEAN, Accenture  Mr. Manu Bhaskaran CEO & Founder, Centennial Asia Advisors  Dr. Bunluasak Pussarungsri Vice Chairman Service and Investment Committee, Thai Chamber of Commerce  Comments from participating countries and Q&A



COFFEE BREAK (14:30 - 15:00)

15:00 - 16:45	<b>Panel Session 3</b> Topic: Regional Opportunities in Selected ASEAN Countries
15:00 - 15:10	<b>Introduction by Moderator:</b> His Excellency Teng Theng Dar Singapore's Non-Resident Ambassador to the Sultanate of Oman
15:10 - 15:25	<b>Speaker 1: Mr. Phu Sae Tong</b> President & CEO, ANCO Group (Cambodia)
15:25 - 15:40	<b>Speaker 2: Mr. Ryuji Nishisaki</b> Managing Director and Deputy Head, Emerging Markets Business Division, Sumitomo Mitsui Banking Corporation, on "Indonesia in Asia Centric Strategy"
15:40 - 15:55	<b>Speaker 3: Mr. A.M. Kusumo</b> Chairman & Founder, PT. Catur Yasa (Indonesia)
15:55 - 16:10	<b>Speaker 4: Mr. Aylwin Tan</b> Chief Customer Solutions Officer, Ascendas (Malaysia)
16:10 - 16:25	<b>Speaker 5: Mr. Nathan Dodd</b> Partner, Head of Projects, South East Asia Mayer Brown JSM (Singapore)(Myanmar)
16:25 - 16:45	Comments from participating countries and Q&A
16:45 - 17:00	<b>Wrap Up Summary and Closing Remarks</b>
16:45 - 16:55	Summary and closing remarks by Mr. Cecil Leong Mayer Brown Consulting
	Closing Remarks by Mr. Koichi Kawana Co-Chair of Asia/Middle East-Japan Relations Committee
	Greetings from the 42 <sup>nd</sup> AJBM Host
16:55 - 17:00	Closing performance