

# Reimagining Technology Sourcing in the Digital Age



## PROGRAM AGENDA

June 4, 2015

8:30 am	<b>Registration and Breakfast</b>
9:00 am – 9:10 am	<b>Welcome and Introductions</b>
9:10 am – 10:00 am	<b>Keynote: The Digital Age – Results of Accenture Technology Vision 2015 Survey</b> <i>Ankur Mathur, Managing Director, Accenture</i>
10:00 am – 11:00 am	<b>Meeting the Challenge for Sourcing Counsel in the Digital Age</b> <i>Moderator: Brad Peterson (Mayer Brown)</i> <i>Panelists: Carol Sulkes (Vice President &amp; Assistant General Counsel, Discover Financial Services); Susan Linnstaedter (Assistant General Counsel, Bank of America); and Dennis Penepacker (Associate General Counsel, Wolters Kluwer)</i> <ul style="list-style-type: none"> <li>• Contracting for the outcomes and disruptive innovations</li> <li>• Moving from sourcing for savings to sourcing for value</li> <li>• Speed, efficiency and results</li> </ul>
11:00 am – 11:10 am	<b>Break</b>
11:10 am – 12:10 pm	<b>What Do We Do About DATA?!</b> <i>Moderator: Rebecca Eisner (Mayer Brown)</i> <i>Panelists: Marcia Goodman (Mayer Brown); Robert Kriss (Mayer Brown); Jeff Taft (Mayer Brown); and Oliver Yaros (Mayer Brown)</i> <ul style="list-style-type: none"> <li>• Coping with increasing regulation</li> <li>• Securing data security commitments from suppliers</li> <li>• Big data considerations in sourcing</li> <li>• Cybersecurity and managing data breaches</li> </ul>
12:10 pm – 1:15 pm	<b>Networking Lunch</b>
1:15 pm – 2:15 pm	<b>“Smart Everything” – the Impact of the Internet of Things</b> <i>Moderator: Paul Roy (Mayer Brown)</i> <i>Panelists: John Eichenberger (Senior Counsel, Hilton Worldwide); George Peters (Assistant General Counsel, Chrysler); and Isaac Wofford (Corporate Counsel, Caterpillar)</i> <ul style="list-style-type: none"> <li>• What 26 billion Internet-connected devices will be doing in 2020</li> <li>• Key issues in IoT transactions today</li> <li>• Making your sourcing contracts smarter for IoT</li> </ul>

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2:15 pm – 2:30 pm

Break

2:30 pm – 3:30 pm

**The Five R's: Delivering Value through Re-solutioning, Re-sourcing, Restructuring, Retrofitting, and Reconciling Existing Sourcing Arrangements.**

*Moderator: **Dan Masur** (Mayer Brown)*

*Panelists: **Peter Allen** (Managing Director, Alvarez & Marsal); **Chip Wagner** (CEO, Alsbridge); and **Peter Dickinson** (Mayer Brown)*

- The impact of new and changing technologies on your decision making
- Proven strategies and tactics to deliver efficiencies, cost savings and value
- How to maximize your negotiating leverage
- Key steps for bringing matters to a prompt and successful conclusion

3:30 pm – 4:30 pm

**Ethical Issues That Arise in Cloud Computing and Other Outsourcing Arrangements**

***Charles Harris II** and **Michael Lackey** (Mayer Brown)*

4:30 pm

Program Conclusion