

# Online Brand Protection: Tips on New gTLDs Dispute Resolution



## Preliminary Rundown

- 14:30 – 14:45 Opening Remarks  
**Edward RUBIN**, Chairman, ADNDRC
- 14:45 – 16:00 **Session 1 - Threats to Online Brands by New gTLDs and Strategies for Protection**
- Moderator:*  
**Alban KWAN**, Country Manager, CSC Digital Brand Services
- Speakers:*  
**Karen LAW**, Senior Legal Counsel, Intellectual Property, Alibaba Group  
**Romuald HUON**, Head of Ecosystem Development, OP3FT  
**Alex LEE**, Senior Vice President, Huyi Global - 商标 Registry
- 16:00 – 16:15 Refreshment Break
- 16:15 – 17:30 **Session 2 - Tips on New gTLD Dispute Resolution: Views from IP Lawyers, Panelists and Case Officer**
- Moderator:*  
**Dennis CAI**, Assistant Secretary-General of HKIAC  
Secretary-General of ADNDRC
- Speakers:*  
**Gabriela KENNEDY**, Partner, Head of Asia IP & TMT Group, Mayer Brown JSM  
**Raymond HO**, Panelist, HKIAC & ADNDRC  
**Jacob CHEN**, Head of Dispute Resolution in the Guangzhou office, Rouse  
**Paddy TAM**, Case Officer, HKIAC & ADNDRC
- 17:30 – 17:40 Closing Remarks  
**Christopher TO**, Council Member, HKIAC

- Registration** HK\$400 (Members)  
HK\$500 (Non-members)  
Seating is limited  
Secure a place in advance  
Register online **NOW**



- Language** English
- Date** 12 January 2015 (Monday)
- Time** 14:30 pm – 17:40 pm
- Venue** HKIAC  
38/F Two Exchange Square  
Central, HK
- Contact** Mr Paddy TAM  
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