



Business Information  
In A Global Context

## Global Customs Compliance

21 - 22 May 2014 | Le Châtelain Brussels Boutique Hotel | Belgium, Brussels

### DAY 1: Wednesday, 21<sup>st</sup> May 2014

- 08.15 Registration, Refreshments and Networking
- 08.45 Opening Remarks from the Co-Chairs
- Mike Bing*, Trade Compliance Process Leader - GE (Netherlands)
- Bruno Fransman*, Regional Director, Global Trade Compliance Assurance - Avnet (Belgium)
- 09.00 Key Developments in the Global Customs Landscape, including the UCC, the Trans-Atlantic Free Trade Agreement and the India-European Union Free Trade Agreement
- Moderator:**
- Lourdes Catrain*, Partner - Hogan Lovells (Belgium)
- Panellists:**
- TBC
- 10.00 How to Avoid Origin Missteps when Using Multiple Free Trade Agreements for a Single End Product
- Fabienne Vermeeren*, Regional Director Europe, International Trade Services - White & Case (Belgium)
- 11.15 Morning Refreshments
- 11.30 Maintaining AEO Status Post Certification and How to Successfully Pass your AEO Audit
- Peter de Groot*, Customs Team Lead, Cargill Refined Oils Europe - Cargill (Netherlands)
- Sharmila Hardin*, Corporate Customs Analyst - Cargill (Netherlands)
- 12.00 Networking Luncheon
- 13.15 Enforcement Roundtable: Insiders' Views of the Latest Trends in Global Customs Enforcements
- Moderator:**
- Georg Berrisch*, Partner - Baker Botts (Belgium)
- Panellists:**
- TBC



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- 14.30      **Conflicting Binding Tariff Information: The European Union's Most Recent Classification Cases**  
*Susan Morley*, Director - Morley Consulting Training Limited (UK)  
*Paulette Vander Schueren*, Partner - Mayer Brown (Belgium)
- 15.30      **Mastering the Complexities of Customs Valuation and Transfer Pricing**  
*Johannes Schimmer*, Group Taxes - Adidas (Germany)
- 16.15      **Afternoon Refreshments**
- 16.30      **Streamlining Internal Procedures to Improve Global Customs Activities and Minimise Customs Clearance Times**  
*Michael Finney*, Import Compliance Manager, Europe and Asia - Meggitt PLC (UK)
- 17.30      **Co-Chair's Closing Remarks and Conference Adjourns**

### DAY 2: Thursday, 22<sup>nd</sup> May 2014

- 08.00      **Morning Refreshments and Networking**
- 08.45      **Opening Remarks from the Co-Chairs**  
*Mike Bing*, Trade Compliance Process Leader - GE (Netherlands)  
*Bruno Fransman*, Regional Director, Global Trade Compliance Assurance - Avnet (Belgium)
- 09.00      **Improving Broker Management through Pre-Contractual Due Diligence and Post Entry Audits**  
*Mike Bing*, Trade Compliance Process Leader - GE (Netherlands)  
*Matthew Neville*, EMEA Customs Team - Apple
- 10.00      **Morning Refreshments**



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- 10.30      **Overcoming the Hurdles of Customs Requirements in China, from Getting the Latest Updates that are Only Published in Chinese and Correctly Classifying Goods under Unique Rules to Surviving a Customs Audit**  
*Perry Ma*, APAC, Trade Compliance officer - Donaldson Company (China)
- 11.30      **Working with your Tax Team to Manage the Relationship between VAT and Customs Duties Ensure your Company is Reclaiming the VAT it's Entitled to Get Back**  
*Bruno Fransman*, Regional Director, Global Trade Compliance Assurance - Avnet (Belgium)
- 12.30      **Networking Luncheon**
- 13.45      **Preparing for the Changing Role in Trade Compliance: Customs Professionals Guide to Export Controls**  
*Phil Challen*, Manager, European Duties and Customs Compliance - GE Corporate (UK)  
*Bruno Fransman*, Regional Director, Global Trade Compliance Assurance - Avnet (Belgium)
- 14.45      **Afternoon Refreshments A- Z on Managing Import Licencing from Streamlining Processes when Handling a High Volume of Countries to Coping with Unclear Requirements**  
*Agnes Cruz*, Global Trade Management, Head of Customs - Nokia Solutions and Networks  
*Daniel Maia*, Latam Trade Officer - Syngenta (Brazil)
- 16.00      **Afternoon Refreshments**
- 16.15      **Protecting Against Origin Fraud by Suppliers, Freight Forwarders and Customs Brokers to Safeguard your Company against Unwanted Investigations, Unexpected Higher Customs Duties and Fines**  
  
TBC
- 17.15      **Closing Remarks by the Co-Chairs and End of the Conference**