

Mexico Energy Reform

Mexico: The New Energy Frontier

TUESDAY, JANUARY 21, 2014

Four Seasons Hotel Houston

1300 Lamar Street
Houston, TX 77010

TIME (All times local)	TOPIC	PANELISTS
7:00 a.m. – 8:00 a.m.	Registration and Continental Breakfast	
8:00 a.m. – 8:15 a.m.	Opening Remarks	Dallas Parker and Jose Valera <i>Mayer Brown Partners</i>
8:15 a.m. – 8:45 a.m.	<ul style="list-style-type: none"> Background of the Energy Reform PAN's role as main opposition party in Mexico Areas of further reform in which PAN will support current PRI Government Mexico by end of this decade 	Gustavo Madero <i>President of the Partido Acción Nacional (PAN)</i>
8:45 a.m. – 9:15 a.m.	<ul style="list-style-type: none"> Pemex reaction to the Reform Pemex and Round Zero Areas Midstream and downstream infrastructure development potential Mexico as a gas exporter Pemex by end of this decade 	Dr. Jesus Reyes Heróles <i>Former Director General/ Chief Executive Officer of Petróleos Mexicanos (Pemex) and former Secretary of Energy of Mexico</i>
9:15 a.m. – 9:45 a.m.	<ul style="list-style-type: none"> Drafting of Implementing Legislation Regulations for new roles of executive and regulatory agencies First tender under new contract regime Opening steps for Mexico 	Duncan Wood <i>Director of the Mexico Institute at the Woodrow Wilson International Center for Scholars</i>
9:45 a.m. – 10:00 a.m.	Questions from our audience	Jose Valera <i>Mayer Brown Partner</i>

Agenda



Gustavo Madero

President of the Partido Acción Nacional (PAN)

Gustavo Madero is President of the Partido Acción Nacional (PAN), Mexico's main opposition party. He has been an essential driving force in achieving a historic constitutional reform aimed at opening Mexico's energy sector to investment and competition.

Previously, he was first, the leader of the PAN delegation of the Mexican Senate and later became President of the Mexican Senate. In 2005, while serving as the President of the House Committee of Finance and as a member of the Appropriations Committee, The National Chamber of Industry of Transformation recognized his outstanding legislative work and awarded him the "CANACINTRA Eagle for Legislative Merit" medal.

In the private sector, he has served as Executive Chairman, Director General, Regional Vice President, Finance Director, President of Audit Committee and Member of the Board of Directors, of different companies. He also served as Vice President of the COPARMEX in Chihuahua.



Dr. Jesús Reyes Heróles

Former Director General and Chief Executive Officer of Petróleos Mexicanos (Pemex) and former Secretary of Energy of Mexico

Dr. Reyes Heróles' most recent position was Director General/Chief Executive Officer of Petróleos Mexicanos (Pemex), which he held from December 2006 until September 2009. At present he serves as Executive President of StructurA, which combines different consulting firms such as GEA, PROA, MBD, and EnergeA. He is also member of the Board of Directors of Water Capital Mexico, OHL Mexico and Banco Santander Mexico, and of the Advisory Board of Energy Intelligence Group (EIG) and the Centro Mario Molina para Estudios Estratégicos sobre Energía y Medio Ambiente AC. In 2012, he announced an strategic partnership with Morgan Stanley Private Equity, to promote investments in energy in Latin America.

Previously, from 1995 to 1997, he served as Secretary of Energy during President Ernesto Zedillo's administration. During his time in office, he also served as Chairman of the Board of Petróleos Mexicanos (PEMEX) and Comisión Federal de Electricidad (CFE), among others.



Dr. Duncan Wood

Director of the Mexico Institute at the Woodrow Wilson International Center for Scholars

Duncan Wood is the Director of the Mexico Institute at the Woodrow Wilson International Center for Scholars, in Washington, D.C. since December of 2012. Before that he was Full Professor, and Director of the Program in International Relations at the Instituto Tecnológico Autónomo de México (ITAM) in Mexico City, where he worked for 17 years. He has been a Senior Energy Consultant with the Mexico Institute and a Senior Associate with the Americas Program at the Center for Strategic and International Studies (CSIS) in Washington, DC. He studied in the UK and Canada, receiving his PhD in Political Studies from Queen's University, Canada in 1996. He is a member of the Mexican National Research System (level 2), and has been an editorial advisor to Reforma newspaper and to Foreign Affairs Latinoamérica.



Dallas Parker (Conference Chair)

*Partner, Global Energy and Head of Corporate practice in Houston
Mayer Brown*

Dallas is a partner in Mayer Brown's Global Energy Group and his practice has had a career-long focus on transactions in the US and International oil and gas sectors.

Dallas represents US and non-US clients in corporate and securities law matters, and he has extensive experience in the areas of mergers, acquisitions, dispositions and public and private offerings of securities.

Dallas is a frequent speaker and author on Mexico energy policy, and sits on the advisory board of the Center for US and Mexican Law, a research center associated with the University of Houston Law Center. Dallas has been included in the Chambers USA "Leaders in their Field" legal directory by Chambers & Partners from 2009 to the present, and according to Chambers, he "understands the issues and knows when to move forward and when to back down" (2012) and "is viewed as instrumental to the firm's international presence, particularly in Brazil" (2009).



Jose Valera (Moderator)

*Partner, Global Energy co-head of Mayer Brown's Global Oil and Gas Group
Mayer Brown*

Jose is a partner in Mayer Brown's Global Energy Group. He is co-head of the Oil & Gas group and is a member of the Latin American practice in Houston. José focuses his practice on domestic and international energy transactions and project development and has more than 25 years of legal experience representing oil, gas and electric energy companies throughout the United States, Central America, South America, Africa, Asia and the Caribbean. José represents oil and gas companies regarding exploration and production contracts, investment contracts, field development contracts, mergers and acquisitions, joint ventures, sales of products and LNG liquefaction and regasification projects. He also advises companies on the development of power generation projects, operation and maintenance of power plants and fuel supply. José has advised several countries on legislative reforms in the energy industry and on the development of shared hydrocarbon resources. Fluent in English, Spanish and French, José has been a board member of the Association of International Petroleum Negotiators (AIPN) and often participates as a speaker on energy issues at professional conferences. He is admitted to practice in Louisiana, Peru and Texas.

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