

GUIDELINE TO SESSION FIVE

Session	Five – The State of the Global Trading System: Where to Next?
Date	Sunday, 6 October 2013
Stage time	3.30am – 4.45pm (75 minutes)
Place	Summit Plenary, Mangupura Room, Bali International Convention Center

Most CEO Summit sessions are intended to be lively interactive panel discussions chaired by world class moderators aimed at maximizing opportunities for participation. All sessions are plenary sessions; there are no concurrent sessions.

Key Questions and Role Players

Summit Dialogue on the Global Trading System

THE STATE OF THE GLOBAL TRADING SYSTEM: WHERE TO NEXT?

- What are the main challenges to global free trade?
- How can initiatives like the Regional Comprehensive Economic Partnership (RCEP) and the Trans-Pacific Partnership (TPP) advance the APEC vision of free and open trade in the Asia Pacific?
- Where to next for the global trading system?

Dialogue leaders:

- **Prime Minister John Key**, New Zealand (confirmed)
- **Gita Wirjawan**, Trade Minister, Indonesia (confirmed)
- **Hiromasa Yonekura**, Chairman, Keidanren, (Japan Business Federation) (confirmed)
- **Michael Ducker**, President, FedEx (confirmed)

Moderated by: **Susan Schwab**, Former US Trade Representative (confirmed)

Key Roles

Dialogue Leaders:

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- To provide important views and perspectives on the topic and the key questions.
- Participate in an informal and conversational style keeping individual responses succinct and to the point. We encourage dialogue leaders to avoid reading from prepared scripts.

Moderator

- Where practical, to contact each dialogue leader (or representative) in advance of the CEO Summit to communicate the proposed format, clarify and coordinate responses.
- To facilitate a lively discussion maximizing opportunities for views from discussion leaders and from the floor.
- Engage the audience early on by inviting questions or comments from the floor.
- To conclude the session on time.

Session Format

- The Master of Ceremony (MC) will announce the commencement of the session and the arrival of dialogue leaders into the Hall.
- All dialogue leaders accompanied by the moderator will be seated on stage. Name plates will indicate the seating position.
- The moderator will introduce the session, the format and the discussion leaders beginning with Prime Minister John Key (5 minutes).
- The moderator will begin the Roundtable discussion with an opening question to the Prime Minister of New Zealand.
- The moderator will then turn to the Trade Minister of Indonesia followed by business leaders on the panel and obtain their views on the key questions.
- Opening remark from each dialogue leader should not exceed 8 minutes to allow more time for discussion and questions.
- After the opening round of remarks/responses, the moderator will invite questions and comments from the floor.
- Moderator will aim to take at least 3 questions/comments from the floor before turning to specific panelists for quick responses.
- Dialogue leaders will be invited to provide brief concluding remarks (with priority to Prime Minister Key) towards the end of the Session.
- Moderator will close the session with brief remarks and invite the audience to join him in thanking the panel (3 minutes)

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Logistical Notes

- We request that the moderator and dialogue leaders to gather at the holding room to await the arrival of the Prime Minister of New Zealand.
- We would be grateful if Prime Minister John Key could arrive at 15 minutes before the session, to meet with the moderator and fellow role players to discuss the session.
- Prime Minister Key will be met at the door by Mr. Wishnu Wardhana, Chairman of the APEC CEO Summit 2013 or a senior representative of the Summit and escorted to the holding room.
- Accompanying Ministers and VIPs will be welcomed and escorted to holding room B before being led to the ballroom to take their seats.
- We would like to invite Prime Minister Key for a group photo in the holding room with the fellow role players before entering the ballroom.
- After the session finishes we propose Prime Minister Key to leave direct to motorcade escorted by Mr. Wishnu Wardhana, Chairman of the APEC CEO Summit 2013.
- To note: President Park Geun Hye of Korea will be in the holding room at 4.30pm.

Media Logistical Notes

- Official media covering their Leader is requested to set up in the ballroom 15 minutes before the session begins at 3.15pm.
- The official APEC CEO Summit photographer will approach the crawl space below the stage for close up shots during the first 3 minutes of the session.

Questions

- Will Prime Minister Key be accompanied by Mrs Key?
- Please advise the names of those accompanying PM Key requiring assigned seating in the Summit Hall.
- Will an official photographer be accompanying PM Key and require access near front of stage?

Contact Details

Program Director	Ferdinand Mapaye	+62 811 944 7225	ferdinand.mapaye@abacindonesia.org
Media Director	Hani Fibianti	+62 821 2426 5405	hani.fibianti@abacindonesia.org

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