



## 6<sup>th</sup> DVFA Life Science Conference

Innovative Strategies in the Life Science Sector  
Pharma & Medtech

# Hold the Date

**6<sup>th</sup> DVFA Life Science Conference**  
**18 June 2013, from 9 a.m to 4.45 p.m**  
**followed by a get together.**  
DVFA Center, Frankfurt/Main

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**Conference****Tuesday, 18 June 2013, 9 a.m.**

The 6<sup>th</sup> DVFA Life Science Symposium focuses on innovative R&D and marketing strategies in Pharma, Biotech, Consumer Health, Diagnostics and Medtech. Industry experts will discuss their individual approaches to increased regulatory hurdles, reimbursement challenges, stronger demand for cost-effective therapies and the changing health-care environment in the wake of Obamacare, Accountable Care Organisations, discount agreements with statutory health insurances and Health Technology Assessment Agencies such as IQWiG and NICE. New strategies and innovative products are needed in all areas of healthcare in order to increase efficiency, effectiveness and quality.

**Speakers**

- Pharma 2020 – From Vision to Decision  
Dr. Volker Fitzner, Partner, PricewaterhouseCoopers AG Wirtschaftsprüfungsgesellschaft
- Innovative Strategies in R & D to increase efficiency  
Stefan Frings MD, Global Head Medical Affairs Oncology, ROCHE
- Innovative Diagnostics: Case Study QuantiFERON  
Tobias Ruckes, Senior Director Head of Emerging Business & Marketing MDx Europe, QIAGEN N.V.
- Innovative Antibodies  
Dr. Simon Moroney, CEO, MorphoSys AG
- Consumer Health / OTC  
Wolfram Gollin, Leiter Group Management Marketing, STADA Arzneimittel AG
- Innovative Strategies in the Medtech sector  
Prof. Dr. Jörg Vienken, VP BioSciences, Fresenius Medical Care Deutschland GmbH
- Medtech: Getting access to innovations via M&A – from a legal perspective  
Christof Gaudig, Partner, Mayer Brown LLP Rechtsanwälte
- Innovations in Cardiology  
Stephan Wehselau, CFO, JenaValve Technology Inc.

**Panel Discussion**

- Innovative Strategies in the Pharmaceuticals sector from a capital market perspective  
Moderation: Dr. med. Markus Manns, Union Investment Privatfonds GmbH, Chairman DVFA Commission Life Science
- Innovative Strategies in the Medtech sector from a capital market perspective  
Moderation: Dr. iur. Dr. med. Adem Koyuncu, Partner, Mayer Brown LLP Rechtsanwälte

**Target group**

The symposium is geared to company representatives, sector specialists, investment professionals as well as practitioners and representatives from research institutions.

**Participation**

By invitation only. Participation is free of charge.