$\mathbf{M} \mathbf{A} \mathbf{Y} \mathbf{E} \mathbf{R} \boldsymbol{\cdot} \mathbf{B} \mathbf{R} \mathbf{O} \mathbf{W} \mathbf{N}$ 

# The State of Agribusiness

Financing, Deal Making and Prospects for 2012

April 3, 2012

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# Global Overview of Agriculture Commodities as an Asset Class

## Bruce Scherr

Chairman of the Board, Chief Executive Officer Informa Economics



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# Select US Trends That Make A Difference

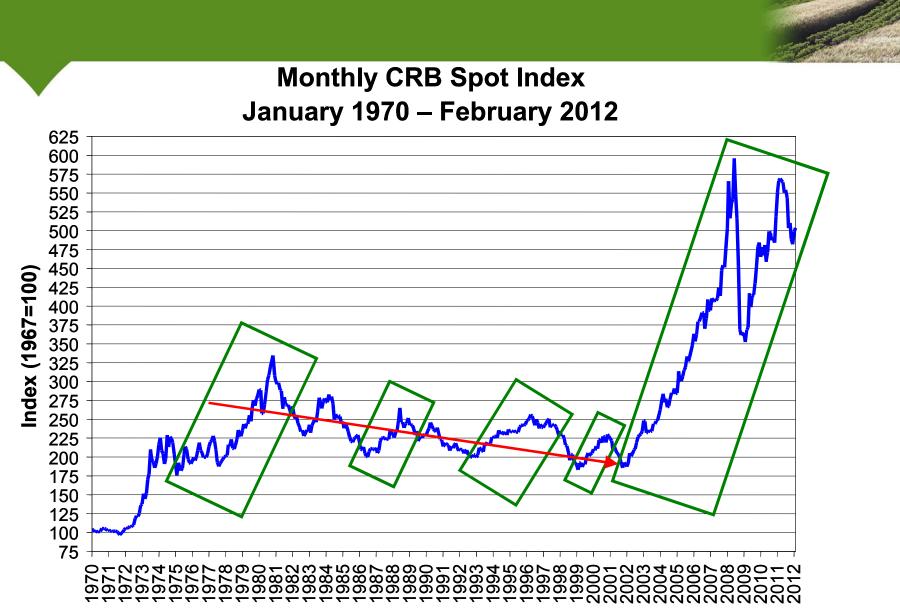
- "Take To The Bank"
- Formative
- Fading

 $\mathbf{M}\mathbf{A}\mathbf{Y}\mathbf{E}\mathbf{R}\boldsymbol{\cdot}\mathbf{B}\mathbf{R}\mathbf{O}\mathbf{W}\mathbf{N}$ 



# Commodities As An Asset Class: A Decade of Evidence

- Relative Prices
- Inefficiency To Efficiency
- Returns To The Asset Class





# **Global Growth Engines**

- Synchronous Expansion
- Episodic Events
- Weak Industrial Nations

Indicator	2010	2011	2012	2013
Real Growth (% Chg.)				
World	4.4	2.9	2.5	2.9
OECD	3.0	1.6	1.3	2.0
Asia/NIC/Emerging *	9.4	7.5	6.6	6.4
Latin America	6.2	4.4	3.5	3.8
Eurozone	1.8	1.5	-0.5	0.9
Country Specific				
United States	3.0	1.7	2.2	2.5
Canada	3.2	2.5	2.5	2.6
United Kingdom	2.1	0.8	0.2	1.3
Japan	4.5	-0.9	1.0	1.6
China [Inflation Rate '11 5.4%]	10.4	9.3	8.0	7.4
India	8.8	7.6	7.5	7.3

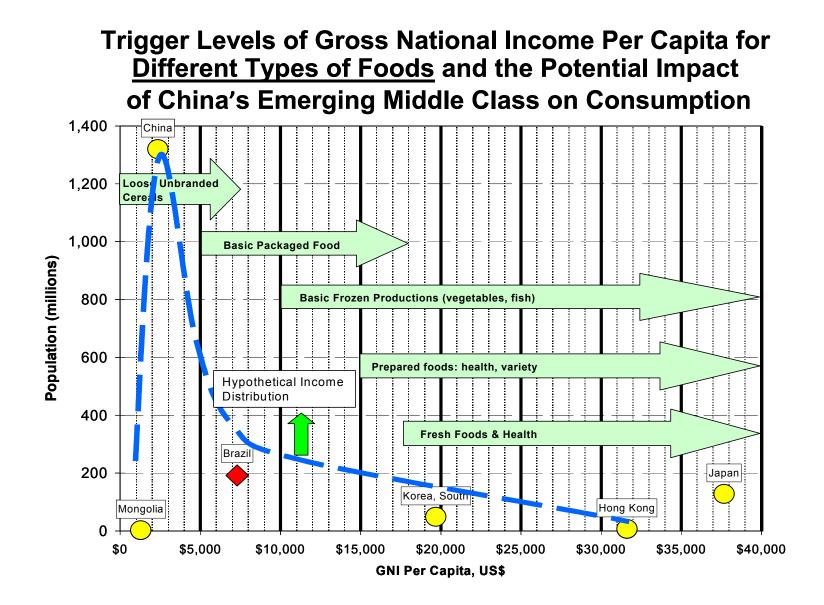
## **World Macroeconomic Indicators**

\* Note Asia (NIC): Korea, Taiwan, Hong Kong, Singapore; NIC (Newly Industrialized). Emerging: China, India, Indonesia, Malaysia, Thailand.



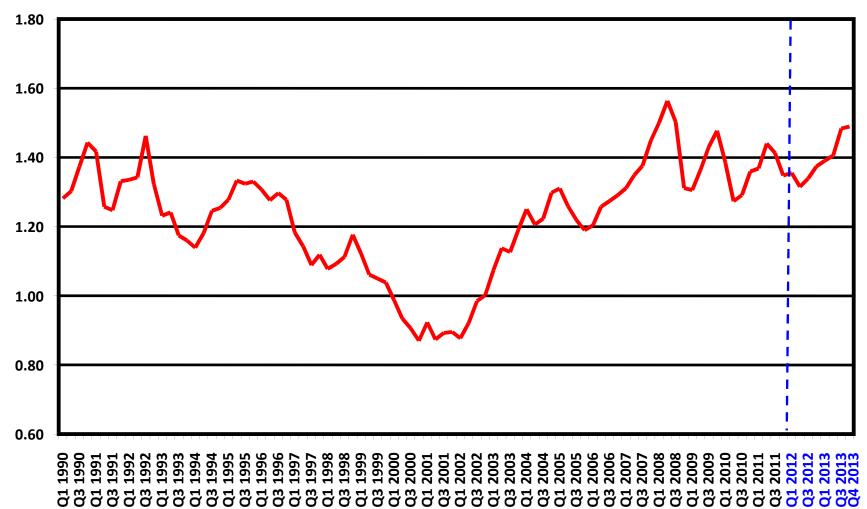
# Food: A Case Study

# The China Model For The World?





# The Dollar: Still Relatively Weak

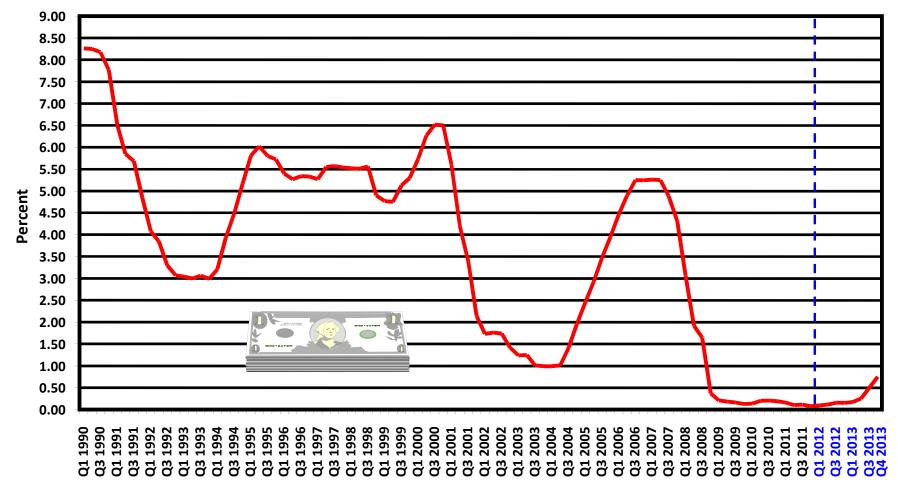




# Low Interest Rates:

# When Is The Party Over?

### **U.S. Federal Funds Rate**

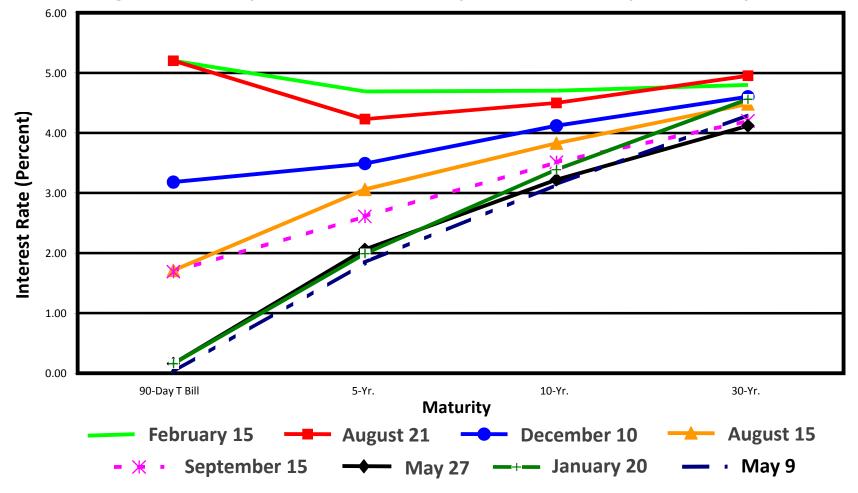


Source: FRB G.13 'Selected Interest Rates' Release

## **Yield Curve**

Rates as of February 15, August 21 and December 10, 2007;

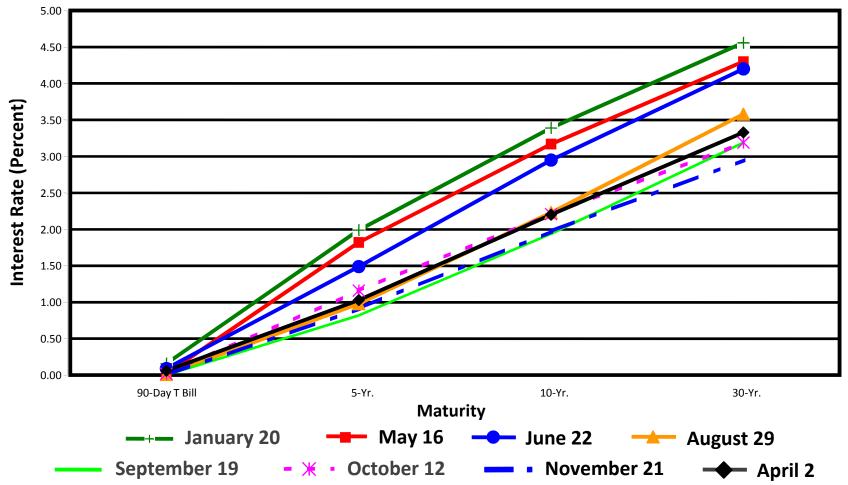
August 15 and September 15, 2008; May 27, 2010; January 20 and May 9, 2011



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## **Yield Curve**







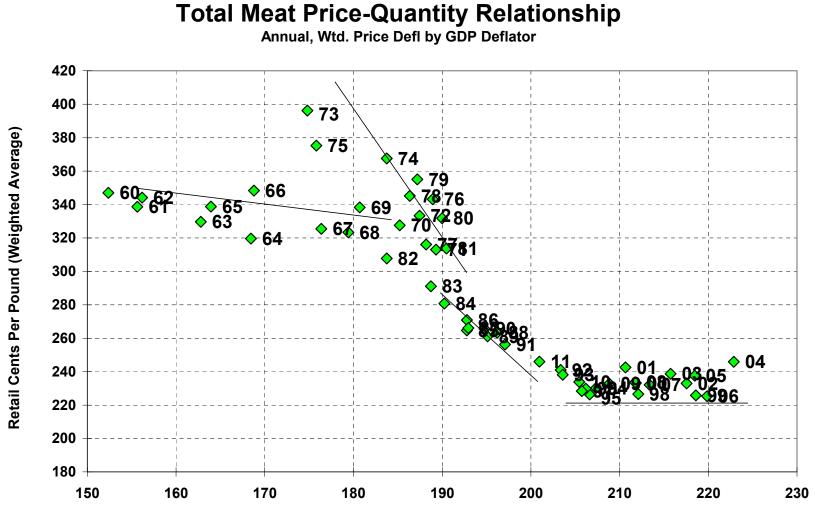
# The US Livestock Sector Needs Export Markets

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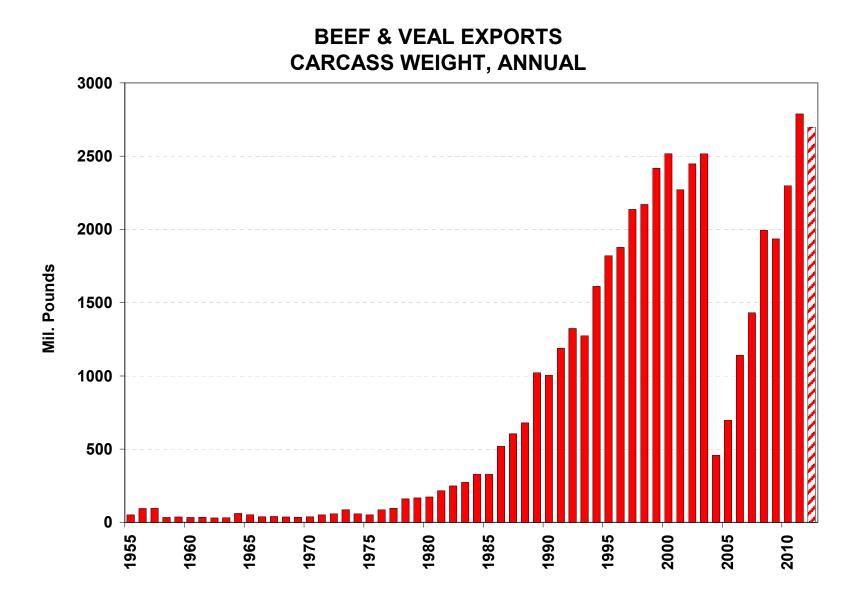


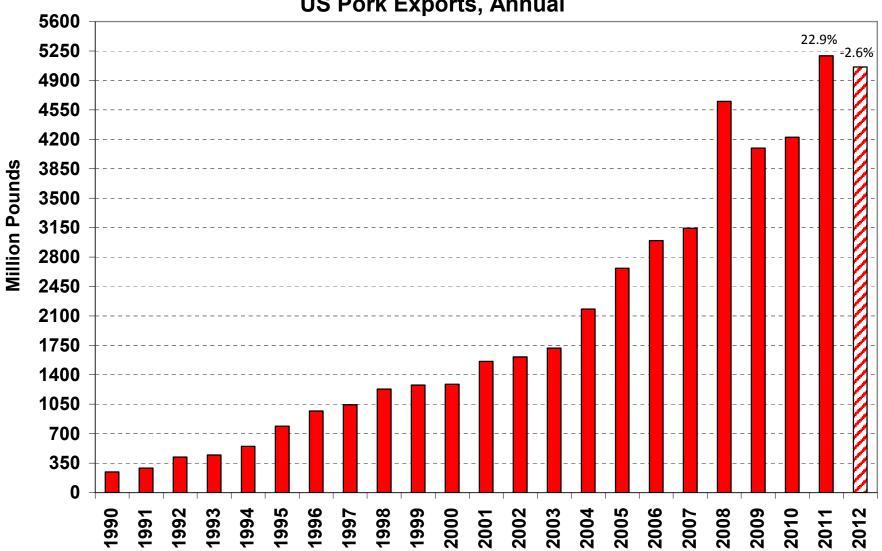
# Red Meats and Poultry: Force Feeding The Domestic Market

- Demand Shifts
- Elasticity Changes
- Implications

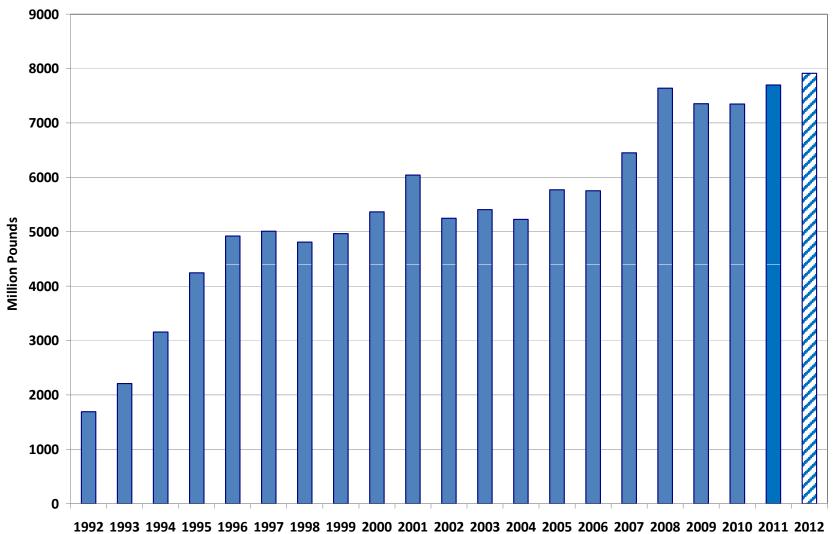


Pounds Per Capita (Retail Wt.)





#### **US Pork Exports, Annual**



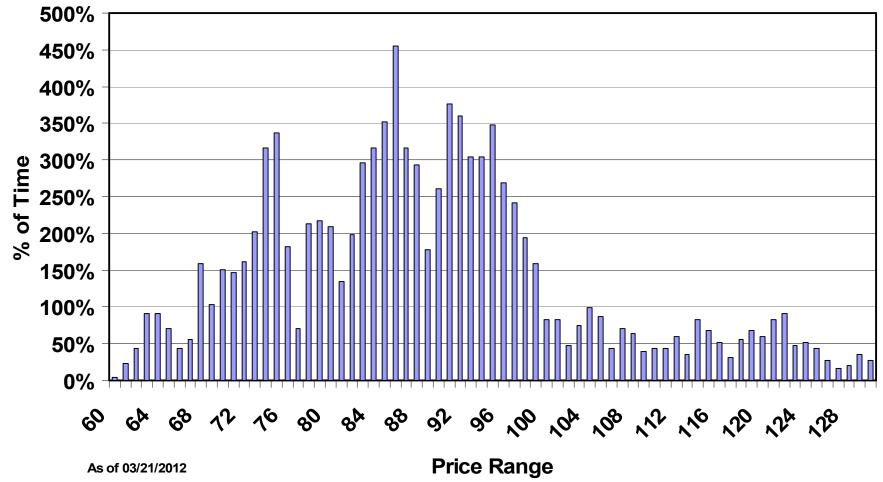
**Total Poultry Exports** 



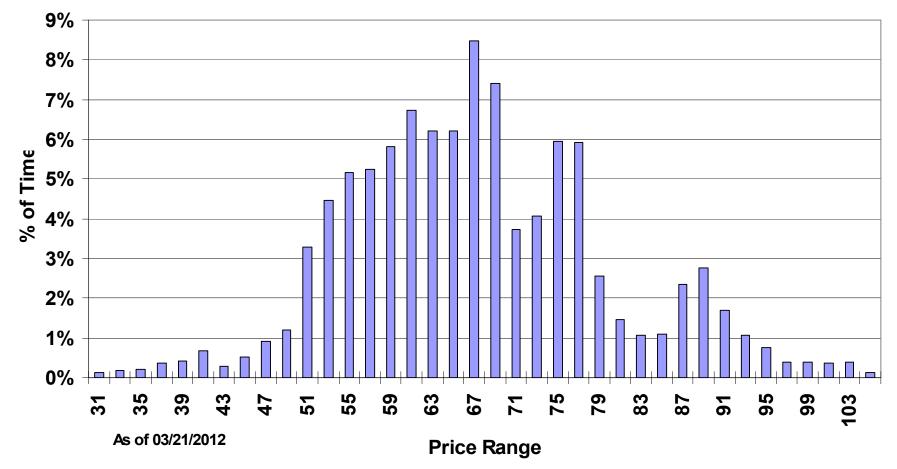
# **Prices and Distributions**

 $MAYER \bullet BROWN$ 

# Live Cattle Futures Price Distribution: 2001-Current

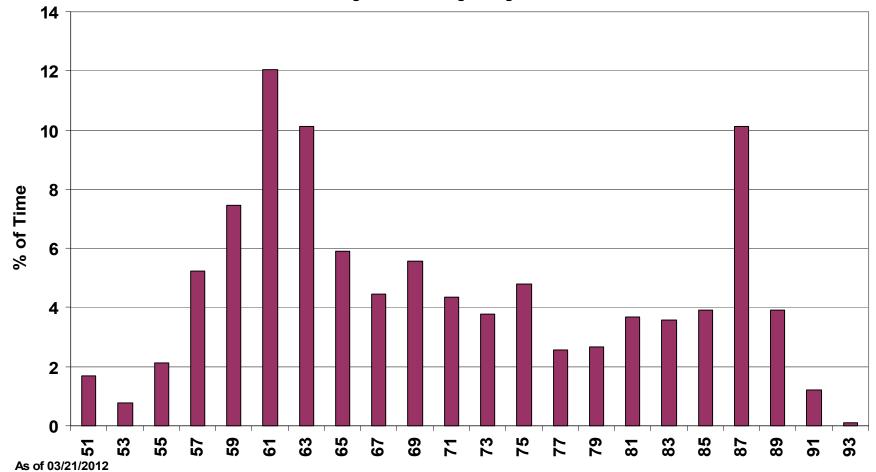


## Chicago Hog Futures Price Distribution 2001-Current



## **Broilers Cash Price Distribution-1995-Current**

**Georgia Dock Average Weighted Price** 





# US and Global Agriculture 2020-2040: A Productivity Challenge or Back to the Old Days

 $\mathbf{M}\mathbf{A}\mathbf{Y}\mathbf{E}\mathbf{R}\boldsymbol{\bullet}\mathbf{B}\mathbf{R}\mathbf{O}\mathbf{W}\mathbf{N}$ 



## Imagine A World

## With 2 to 3 Billion More People!

# November 1, 2011 World Population Was 7 Billion

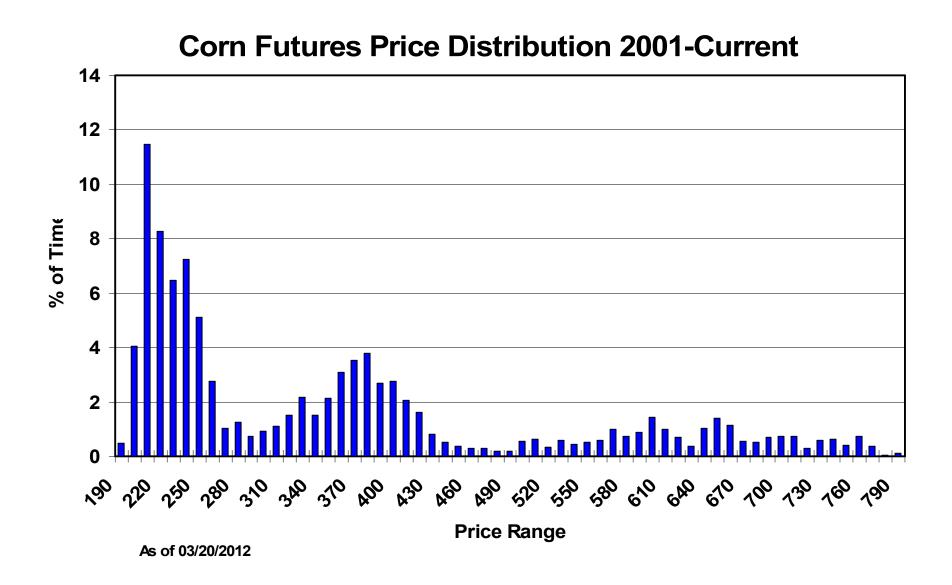
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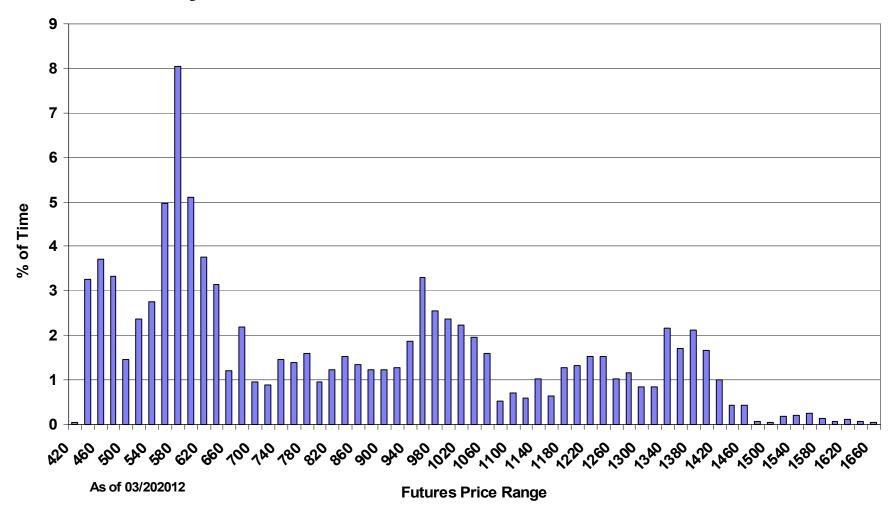
# Price As A Motivator And Fertilizer

## **Question: Mean Reversions in Price**

 $\mathbf{M}\mathbf{A}\mathbf{Y}\mathbf{E}\mathbf{R}\boldsymbol{\ast}\mathbf{B}\mathbf{R}\mathbf{O}\mathbf{W}\mathbf{N}$ 



## **Soybean Futures Price Distribution: 2001-Current**



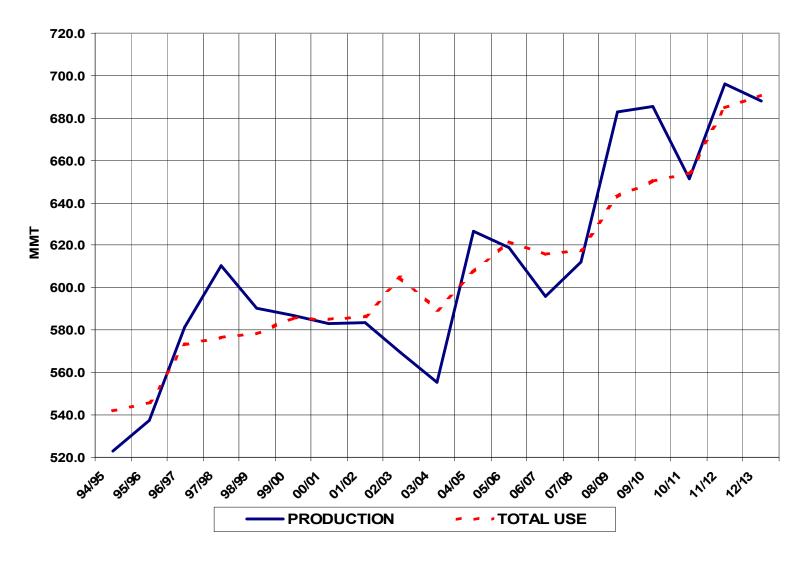


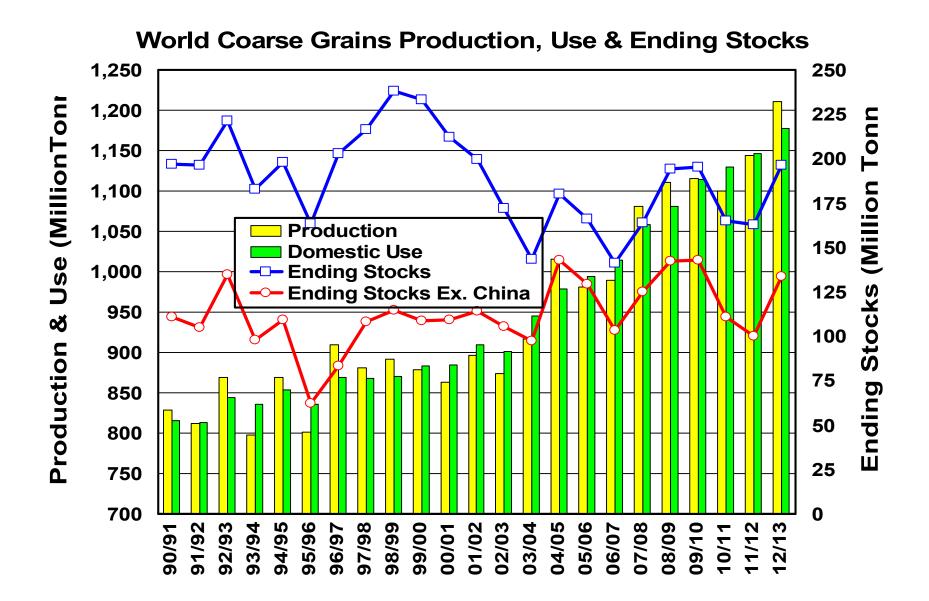
# Demand Pull or Cost Push?



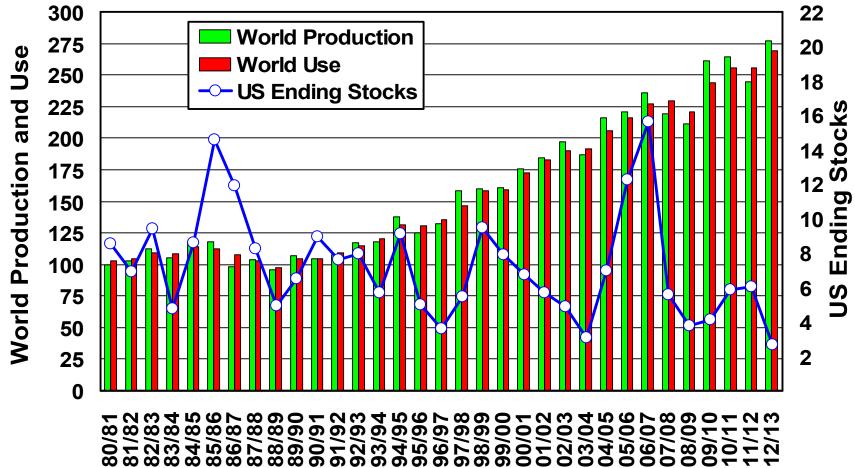
# **Grain Consumption Trends**

## **GLOBAL WHEAT TRENDS**





## Soybean Supply and Demand Million Tonnes





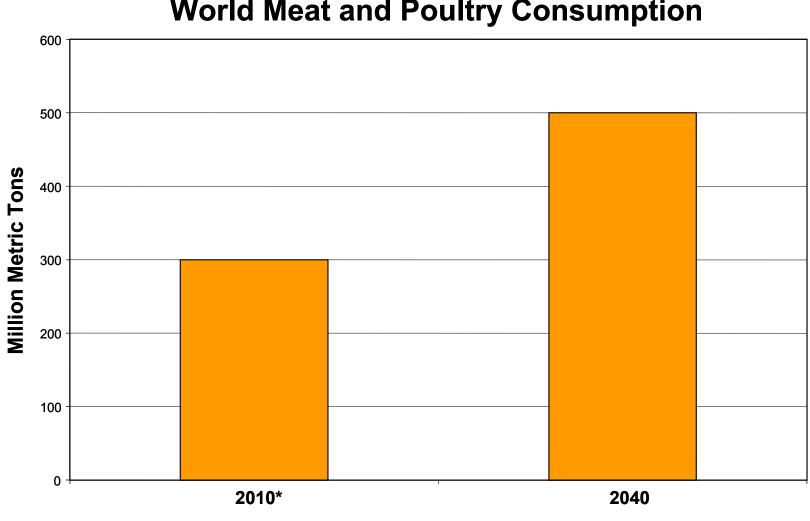
# **Looking Ahead Thirty Years**



## The Global Demand Pull For Grains and Oilseeds:

## More Meats, Poultry and Dairy!

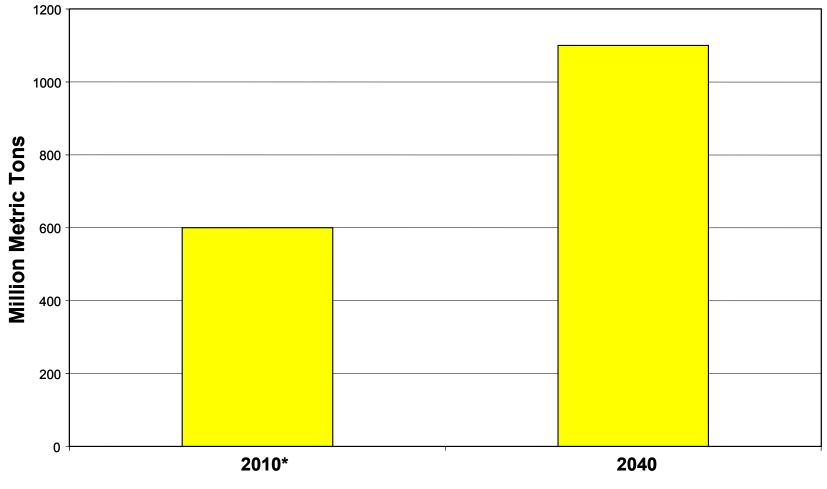
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### **World Meat and Poultry Consumption**

\* Up 180 Million Metric Tons from 1980

## **World Dairy Consumption**



\* Up 300 Million Metric Tons from 1980

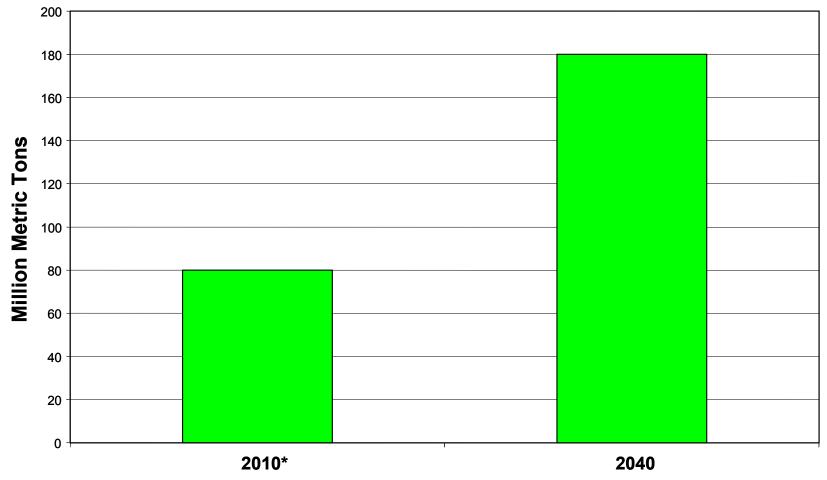


## **Vegetable Oils**

# Food, Fuel and Renewable Chemicals

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### World Vegetable Oils Consumption





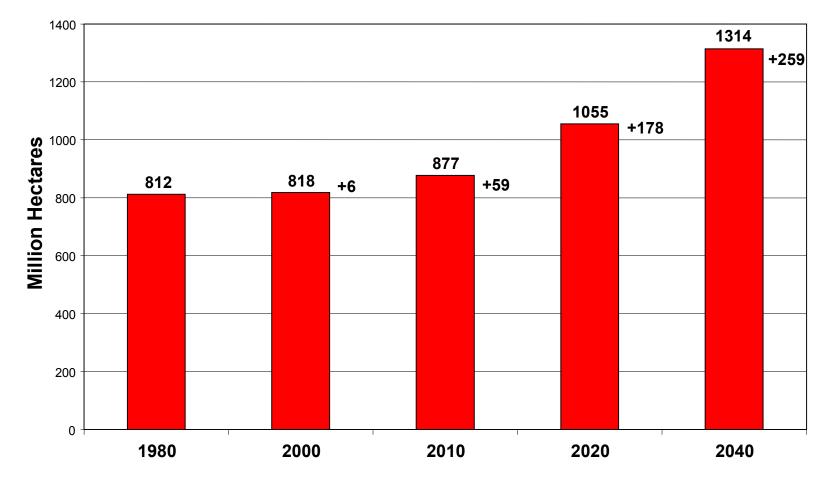






# Can We Meet Our Production Needs By Land Additions, Alone?

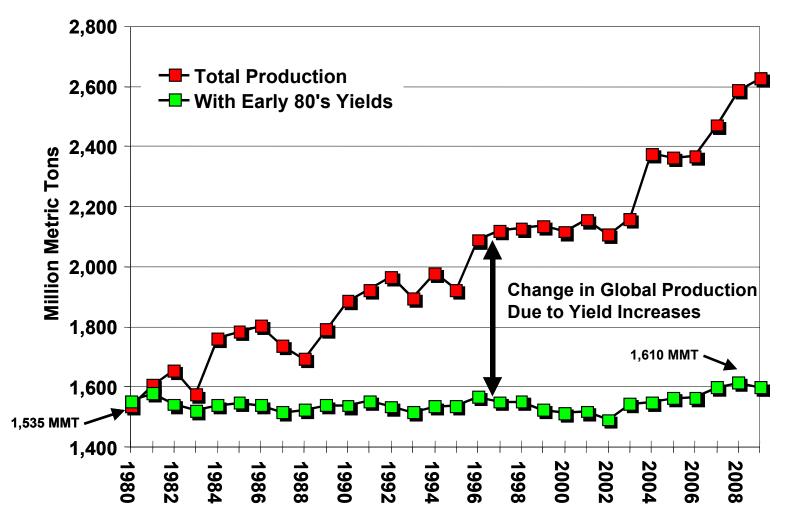
#### Meeting Production Requirements For Food Grains and Oilseeds with Added Cropland Assuming Recent Productivity and Technology Trends



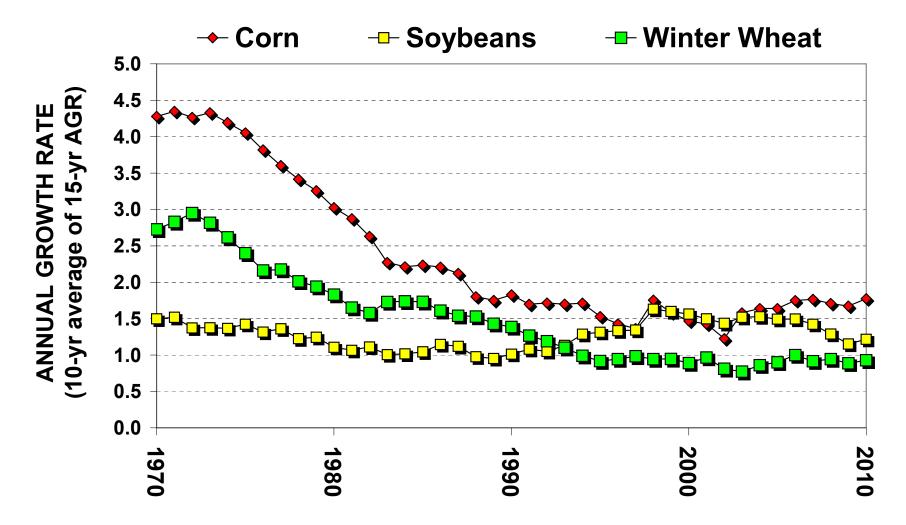


# **The Yield Challenge**

#### World Crop Production, Grain and Oilseed



## **US Yield Growth Rate Over 4-Decades**





## US Corn and Soybean Balance Sheets:

# "New Tipping Points"



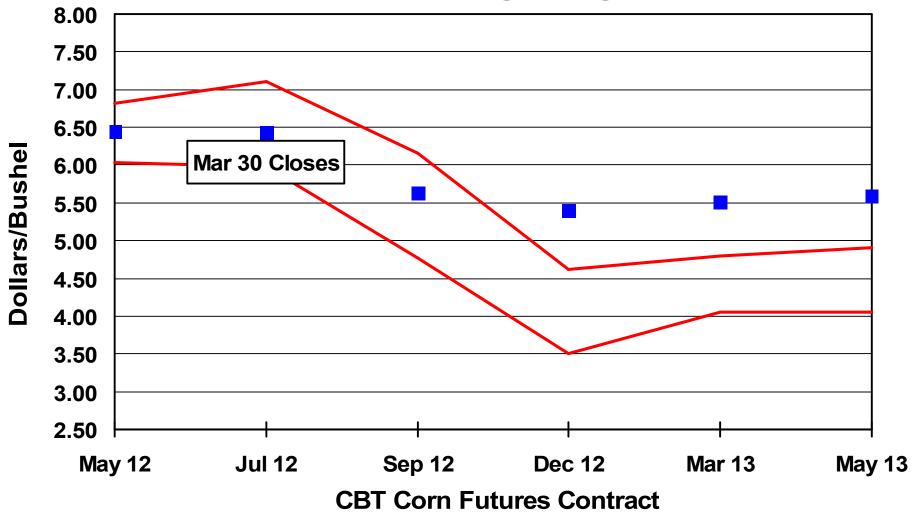
# Corn

## **US Corn Supply and Demand**

(Million Bushels/Million Acres)

	2008/09	2009/10	2010/11	2011/12		2012/13
	2000/00	2000/10	2010/11	USDA	Informa	Informa
Planted Acres	86.0	86.4	88.2	91.9	91.9	96.4
Harvested Acres	78.6	79.5	81.4	84.0	84.0	88.7
Yield	153.9	164.7	152.8	147.2	147.2	163.5
Carryin	1,624	1,673	1,708	1,128	1,128	676
Production	12,092	13,092	12,447	12,358	12,358	14,507
Total Supply	13,729	14,774	14,182	13,506	13,506	15,203
Feed & Residual	5,182	5,125	4,793	4,600	4,650	5,250
Food/Seed/Ind	5,025	5,961	6,428	6,405	6,480	6,515
Ethanol for Fuel	3,709	4,591	5,021	5,000	5,075	5,100
Exports	1,849	1,980	1,835	1,700	1,700	1,650
Total Use	12,056	13,066	13,055	12,705	12,830	13,415
Carryout	1,673	1,708	1,128	801	676	1,788
Stocks/Use	13.9%	13.1%	8.6%	6.3%	5.3%	13.3%
Futures (\$/Bu.)	3.93	3.72	6.47		6.30	4.40
Farm Price (\$/Bu.)	4.06	3.55	5.18	5.90-6.50	6.10	4.05

## **Corn Futures Trading Range Forecast**





# **Soybeans and Products**

## **US Soybean Supply and Demand**

	2008/09	2009/10	2010/11	2011/12		2012/13
				USDA	Informa	
Planted Acres	75.7	77.5	77.4	75.0	75.0	74.2
Harvested Acres	74.7	76.4	76.6	73.6	73.6	73.3
Yield	39.7	44.0	43.5	41.5	41.5	44.5
Carryin	205	138	151	215	215	234
Production	2,967	3,359	3,329	3,056	3,056	3,265
Total Supply	3,185	3,512	3,495	3,286	3,285	3,514
Crush	1,662	1,752	1,648	1,615	1,650	1,650
Exports	1,279	1,499	1,501	1,275	1,275	1,650
Seed	90	90	87	87	86	95
Residual	16	20	43	34	40	50
Total Use	3,047	3,361	3,280	3,011	3,051	3,445
Carryout	138	151	215	275	234	69
Futures (\$/Bu.)	10.15	9.76	13.13		13.05	14.45
Farm Price (\$/Bu.)	9.97	9.59	11.30	11.40-12.60	12.30	14.10

## **Brazil Soybean Complex**

(1,000 Tonnes/1,000 Hectares)

	2009/10	2010/11	2011/12	2012/13
SOYBEANS				
Harvested Area	21,563	23,350	24,173	24,900
Yield	2.65	2.94	3.12	2.73
Production	57,200	68,700	75,300	68,000
Crush	30,779	35,701	37,633	36,000
Exports	28,204	29,332	34,147	31,000
SOYBEAN MEAL	-			
Domestic Use	11,365	12,366	13,835	13,952
Exports	12,357	14,725	14,727	13,500
SOYBEAN OIL				
Food Use	3,257	3,441	3,734	3,798
Biodiesel	1,137	1,751	1,842	1,962
Exports	1,581	1,810	1,732	1,400

## **Argentina Soybean Complex**

(1,000 Tonnes/1,000 Hectares)

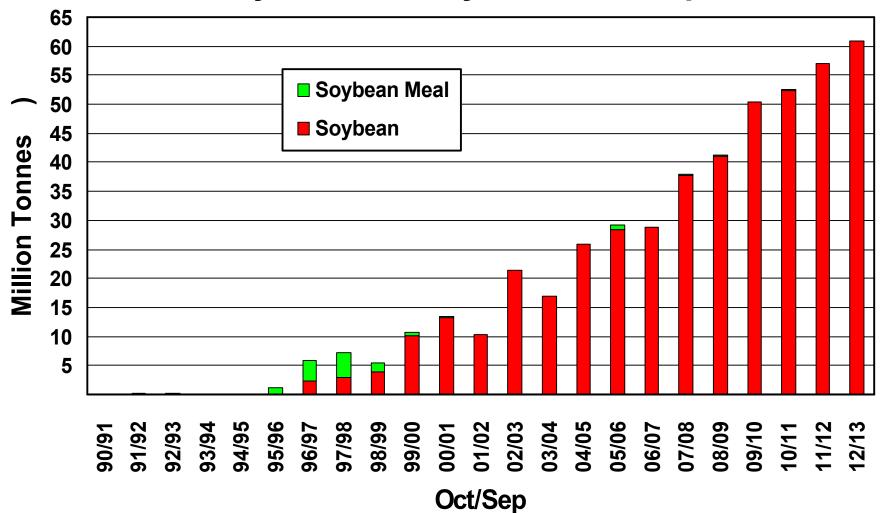
	2009/10	2010/11	2011/12	2012/13		
SOYBEANS						
Harvested Area	16,768	18,131	18,600	18,600		
Yield	1.85	3.01	2.69	2.55		
Production	30,993	54,500	50,000	47,500		
Imports	157	0	13	0		
Crush	28,555	39,196	37,750	38,000		
Exports	3,486	13,701	10,405	9,500		
SOYBEAN MEAL						
<b>Domestic Use</b>	1,231	1,719	1,540	1,566		
Exports	21,309	28,384	28,000	28,000		
SOYBEAN OIL						
Food Use	270	326	237	301		
Biodiesel	1,418	1,965	2,643	2,731		
Exports	3,709	5,180	4,325	4,200		

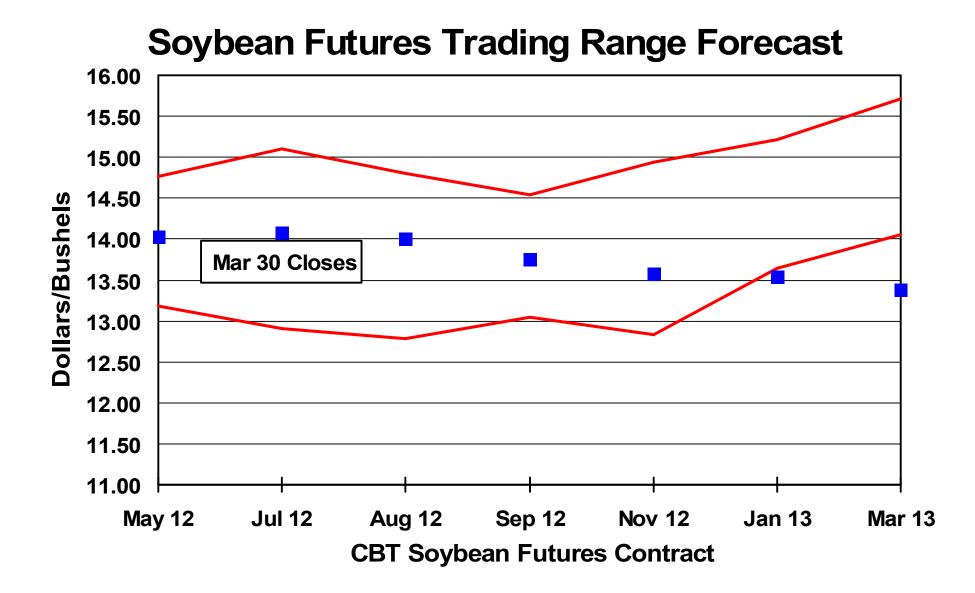
## **China Soybean Complex**

(1,000 Tonnes/1,000 Hectares)

	2009/10	2010/11	2011/12	2012/13			
SOYBEANS							
Harvested Area	9,190	8,520	7,650	8,500			
Yield	1.63	1.77	1.76	1.76			
Production	14,980	15,100	13,500	15,000			
Imports	50,338	52,339	57,000	61,000			
Crush	48,830	55,000	59,800	64,600			
Carryout	13,259	14,558	14,000	14,000			
SOYBEAN MEAL							
Domestic Use	37,550	43,391	47,061	50,863			
Exports	1,177	463	450	500			
SOYBEAN OIL							
Imports	1,514	1,319	1,325	1,250			
Domestic Use	10,435	11,109	11,882	12,714			

## **China Soybean and Soybean Meal Imports**







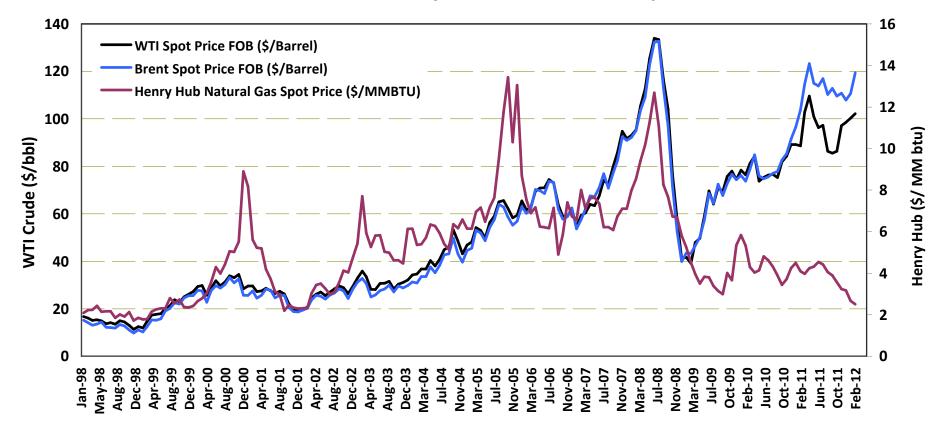
# North America's Energy "Ace in the Hole" Natural Gas

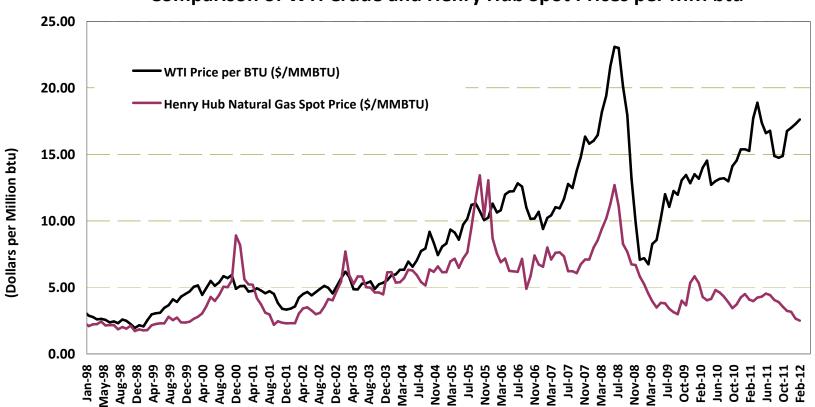


# Crude Oil and Natural Gas Price Relationships

- Recent Divergence
- Energy Implications
- Implications For Renewable Fuels

#### Relationship Between WTI, Brent, and Henry Hub Natural Gas Spot Prices





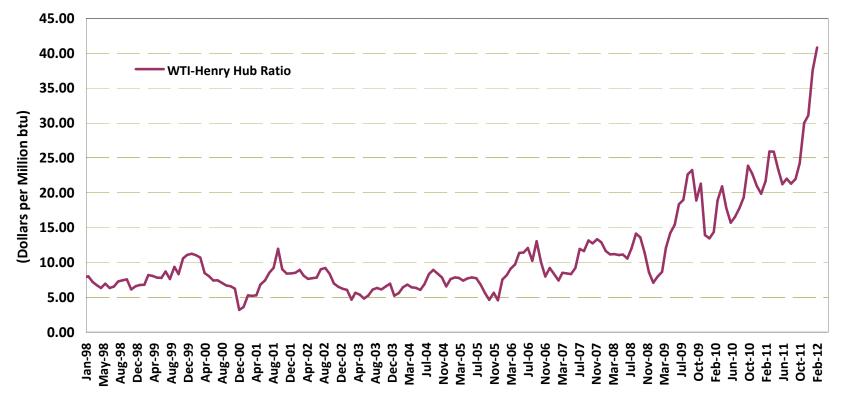
Comparison of WTI Crude and Henry Hub Spot Prices per MM btu

1 barrel of Crude Oil contains 5.8 million btu.

The current price (Feb 2012) of 1 barrel of Crude Oil is \$102.2 per barrel.

Cost per million btu in the form of Crude Oil = 102.2/5.8 = 17.62.

Cost per million btu in the form of Natural Gas = \$2.51.

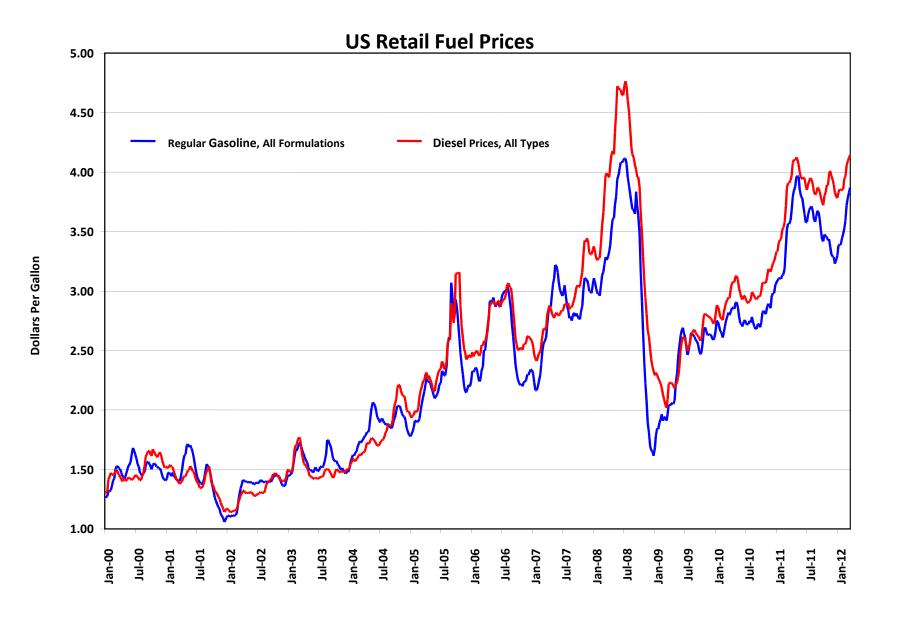


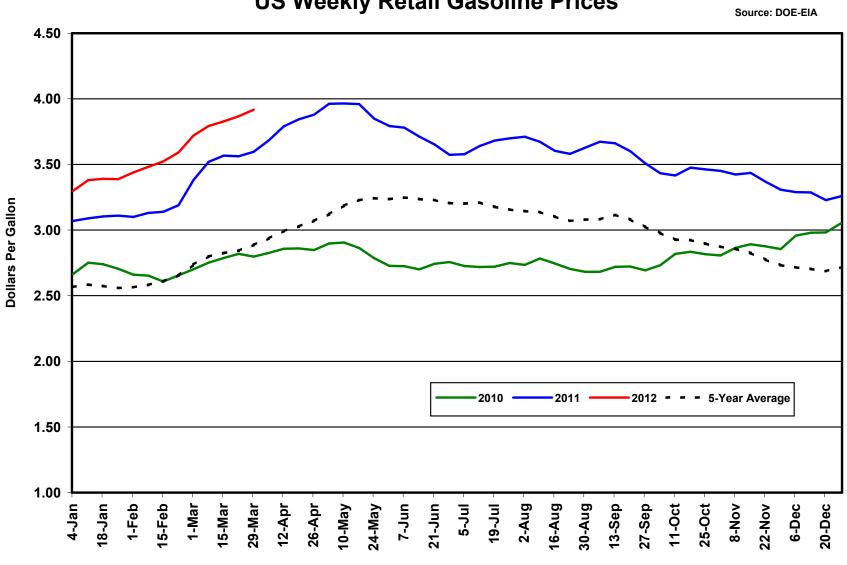
#### **Ratio Between WTI Crude and Henry Hub Spot Prices**

Note: 1 barrel of Crude contains 5.8 milliion btu

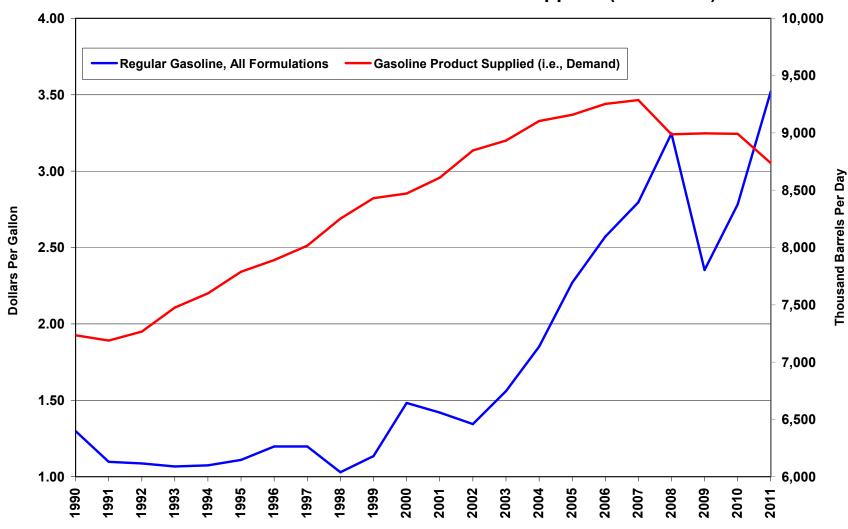


# **Declining Gasoline Use!**





#### **US Weekly Retail Gasoline Prices**

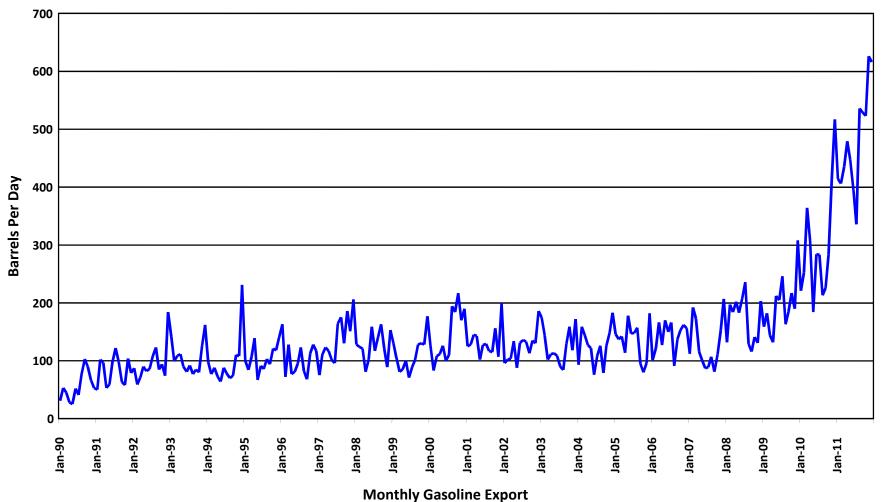


#### US Retail Gasoline Fuel Prices and Product Supplied (1990-2011)

Source: DOE-EIA

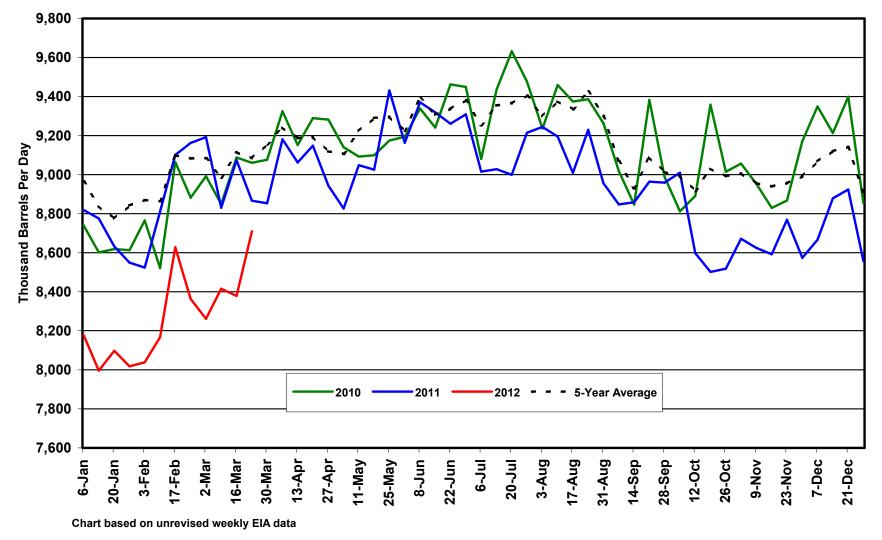
#### Monthly Gasoline Exports

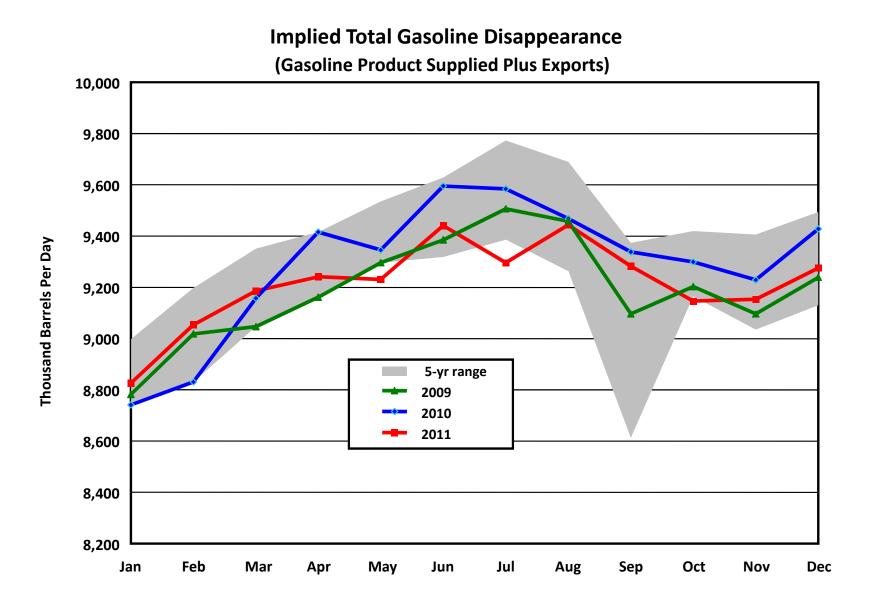
Source: DOE-EIA



#### **US Weekly Gasoline Disappearance**

Source: DOE-EIA





Global Overview of Agriculture Commodities as an Asset Class

## **Summary and Questions**

# **15-MINUTE BREAK**

 $MAY E R \bullet B R O W N$ 



# **Credit Markets**

#### John Weubbe

Head of Food & Agribusiness Wells Fargo Commercial Banking

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The State of Agribusiness Financing, deal making and prospects for 2012

# Credit Markets Panel



#### **Brian Klatt** SVP and Head of Capital Markets CoBank

#### **William Murray**

Head of Commodity Finance Metals & Softs BNP Paribas

#### **Sebastien Ribatto**

Managing Director Energy & Natural Resources Societe Generale

#### Erica Kuhlmann

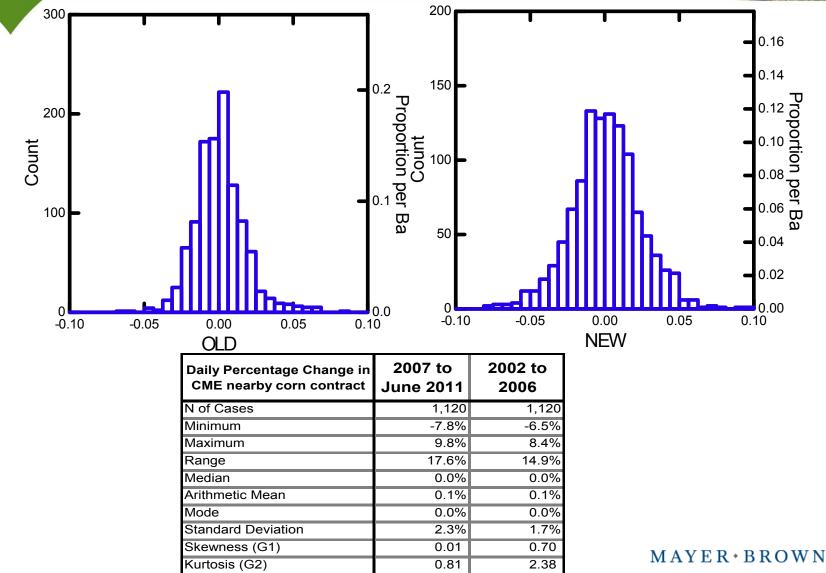
Managing Director and Sector Head, Food & Beverage BMO Harris Bank

#### John Weubbe

SVP and Industry Manager – Food and Agribusiness Industry Specialty Group Wells Fargo & Company

#### Daily percent price volatility CME corn





#### What about agriculture land value?

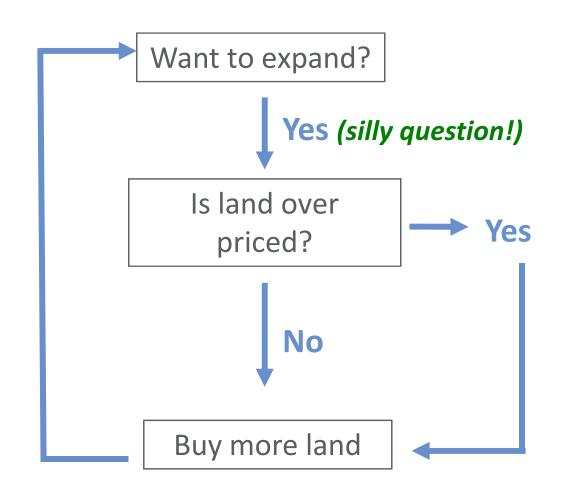


# It's value is a function of expected profits versus opportunity cost



#### Farmer expansion flow chart





#### Do you need to own the land?

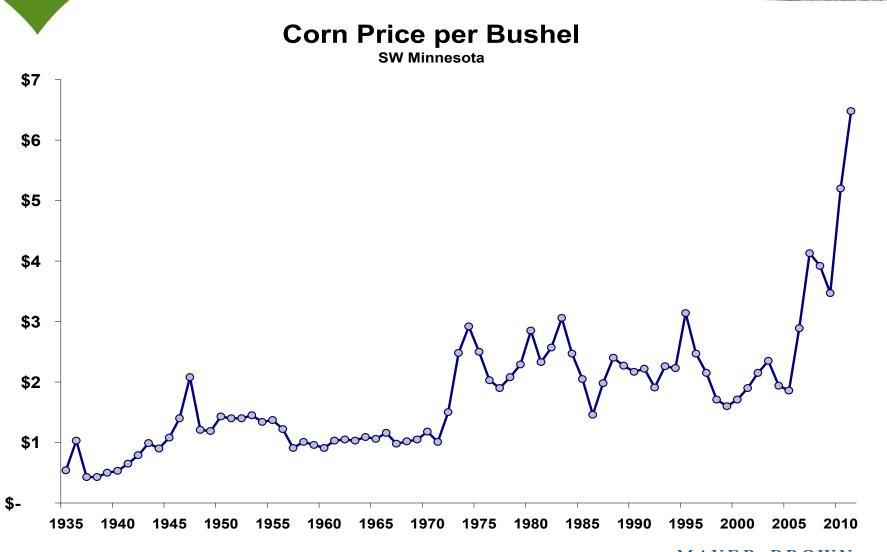


# An alternative view of land values

 $\mathbf{M}\mathbf{A}\mathbf{Y}\mathbf{E}\mathbf{R}\boldsymbol{\cdot}\mathbf{B}\mathbf{R}\mathbf{O}\mathbf{W}\mathbf{N}$ 

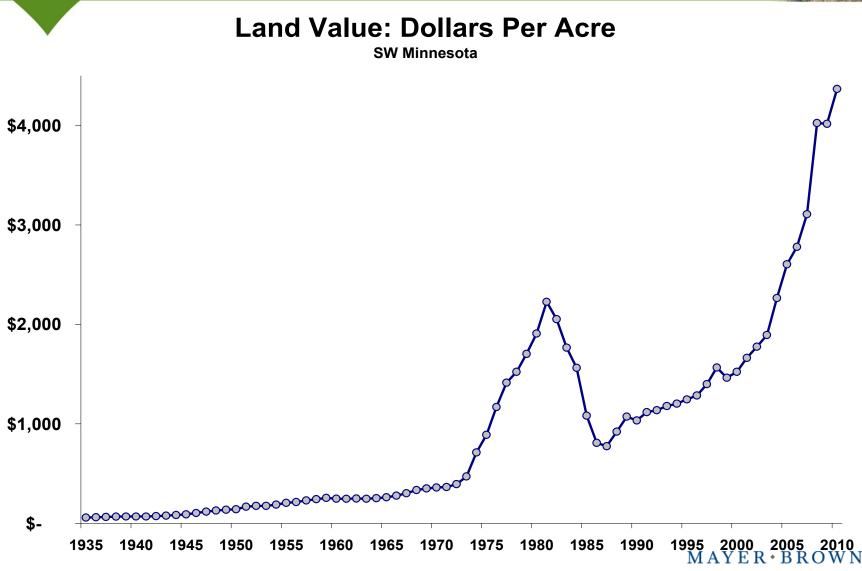
#### What drives land value?

1<sup>st</sup> Corn price, distant 2<sup>nd</sup> Interest rates

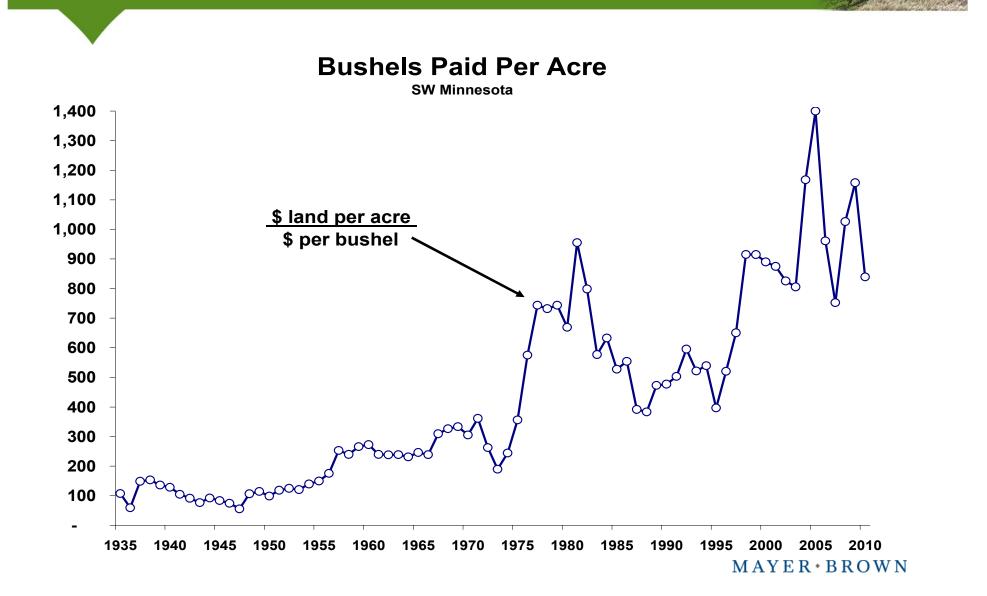


#### Still waiting for 2011 data

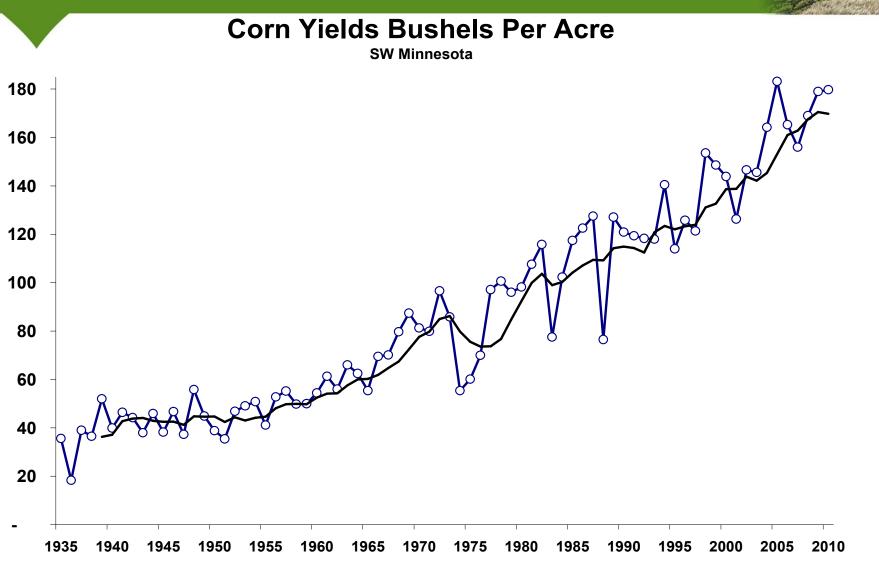




### The price of anything is what you gave up to get it

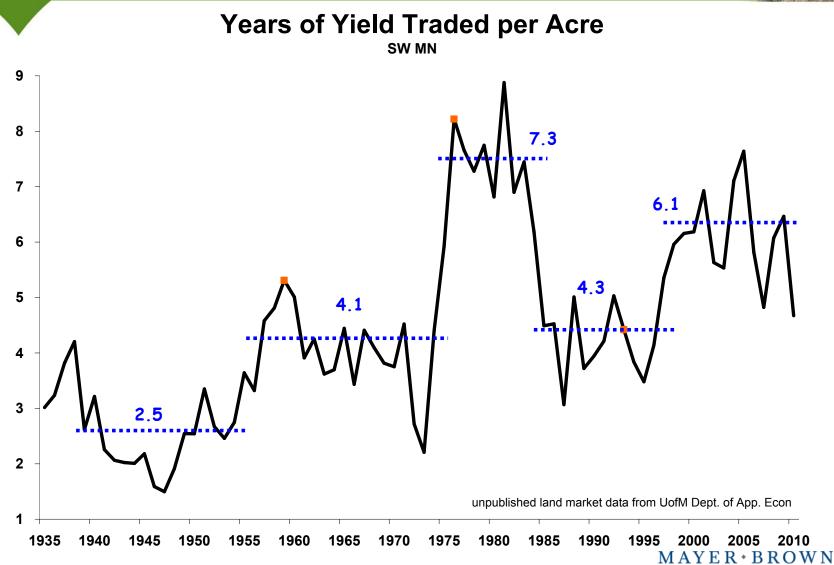


#### Yield changes too with time



#### Years of production traded for land





They're not making anymore . . .



# Keeping an eye on all the variables

 $\mathbf{M}\mathbf{A}\mathbf{Y}\mathbf{E}\mathbf{R}\boldsymbol{\cdot}\mathbf{B}\mathbf{R}\mathbf{O}\mathbf{W}\mathbf{N}$ 

### Plenty of ground to ramp off



#### Grains: Corn, Sorghum, Rye and Wheat

Country	Attribute	2005	2006	2007	2008	2009	2010	2011
USA	Area Harvested	54,432	50,828	59,921	58,917	55,956	55,284	55,076
	Production	354,286	327,858	404,369	392,589	407,770	389,120	377,331
	Yield	6.5	6.5	6.8	6.7	7.3	7.0	6.9
World	Area Harvested	470,005	467,147	485,356	488,203	488,227	483,261	487,509
	Production	1,528,932	1,517,072	1,620,242	1,719,337	1,732,287	1,680,003	1,764,399
	Yield	3.3	3.3	3.3	3.5	3.6	3.5	3.6

#### Rice

Country	Attribute	2005	2006	2007	2008	2009	2010	2011
USA	Area Harvested	1,361	1,142	1,112	1,204	1,256	1,463	1,059
	Rough Production	10,108	8,827	8,998	9,242	9,972	11,027	8,391
	Yield (Rough)	7.4	7.7	8.1	7.7	7.9	7.5	7.9
World	Area Harvested	153,844	154,532	155,193	157,790	156,023	157,026	160,234
	Rough Production	622,897	626,220	644,750	669,135	659,422	676,419	693,247
	Yield (Rough)	4.1	4.1	4.2	4.2	4.2	4.3	4.3

#### Ratios are crucial to understanding systems

#### Grains: Corn, Sorghum, Rye and Wheat USA to World Ratios

Attribute	2005	2006	2007	2008	2009	2010	2011
Area Harvested	12%	11%	12%	12%	11%	11%	11%
Production	23%	22%	25%	23%	24%	23%	21%
Yield	200%	198%	202%	189%	205%	202%	189%

#### Rice USA to World Ratios

Attribute	2005	2006	2007	2008	2009	2010	2011
Area Harvested	0.9%	0.7%	0.7%	0.8%	0.8%	0.9%	0.7%
Rough Production	1.6%	1.4%	1.4%	1.4%	1.5%	1.6%	1.2%
Yield (Rough)	183%	191%	195%	181%	188%	175%	183%

#### Balance sheet of the U.S. Farming sector

**Financial measures** 2008 2011F 2012F 2009 2010 \$ billions Farm assets 2,023.3 2,054.4 2,190.9 2,339.8 2,474.3 Real estate 1,987.2 1,703.0 1,724.4 1,853.7 2,104.5 Livestock and poultry 80.2 80.6 79.8 81.4 79.6 Machinery and motor vehicles 2/ 126.0 123.4 127.9 133.5 139.2 Crops stored 3/ 27.6 32.9 35.6 39.6 46.3 Purchased inputs 7.8 7.2 7.2 7.3 7.6 Financial assets 81.6 84.1 84.9 91.8 97.0 Total farm debt 3/ 241.6 246.9 244.8 241.9 254.1 Real estate 134.7 131.3 136.3 132.2 139.4 Farm Credit System 57.7 57.2 61.7 Farm Service Agency 2.8 2.32.3Commercial banks 50.6 50.1 51.9 Life insurance companies 15.0 13.5 12.8 Individuals and others 8.9 7.8 6.9 Storage facility loans 0.2 0.5 0.2 Nonreal estate 106.9 110.6 110.6 112.5 114.7 Farm Credit System 37.339.9 40.5 Farm Service Agency 2.72.8 3.3 Commercial banks 56.6 57.357.0 Individuals and others 10.8 10.1 9.7 Farm equity 1,781.7 1,812.5 2,220.2 1,944.0 2,095.0 Selected ratios: Debt-to-equity 13.6 13.3 12.7 11.7 11.4 Debt-to-asset 11.9 11.8 11.3 10.5 10.3

Numbers may not add due to rounding.

1/ Balance sheet is as of a 31. Values updated on a quarterly basis as new data become available

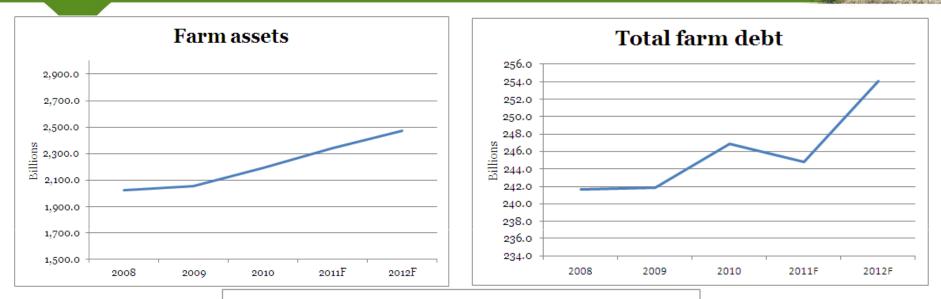
2/ Includes only farm share of value for trucks and automobiles.

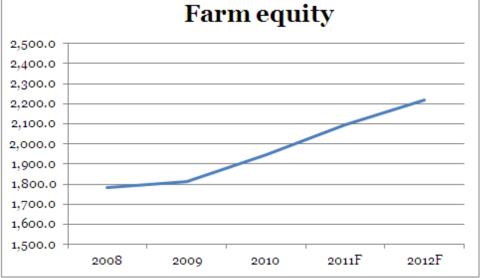
3/ Non-CCC crops held on farms plus value above loan rates for crops held under CCC.

F = forecast

4/ Includes CCC storage and drying facilities loans but excludes debt on operator dwellings and for nonfarm purposes.

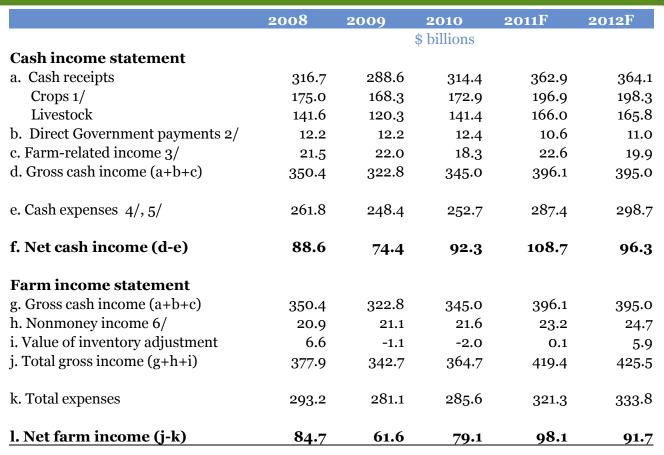
#### Balance sheet of the U.S. Farming sector







#### Income statement of the U.S. Farming sector



#### F = forecast

#### Numbers may not add due to rounding.

1/ Includes CCC loans.

2/Note: Government payments reflect payments made directly to all recipients in the farm including landlords. The non-operator landlords' share is offset by its inclusion in rental expenses paid to these landlords and thus is not reflected in net farm income or net cash income.

3/ Income from custom work, machine hire, recreational activities, forest product sales, and other farm sources.

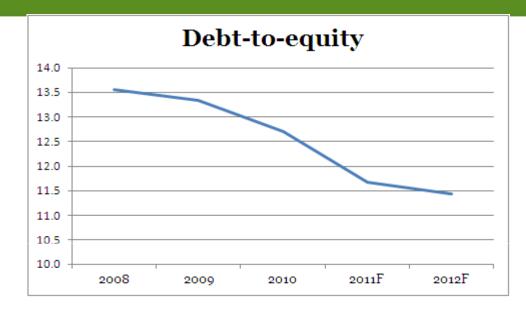
4/ Excludes depreciation and perquisites to hired labor.

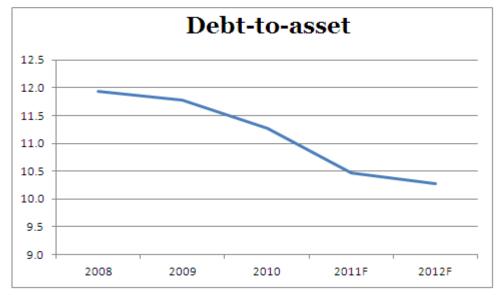
5/ Excludes farm households.

6/ Value of home consumption of farm products plus the imputed rental value of operator and hired labor dwellings.

Note: This farm income forecast reflects USDA's assessment of the outlook for commodities as reflected in the latest WASDE report.

#### Balance sheet of the U.S. Farming sector: Key ratios

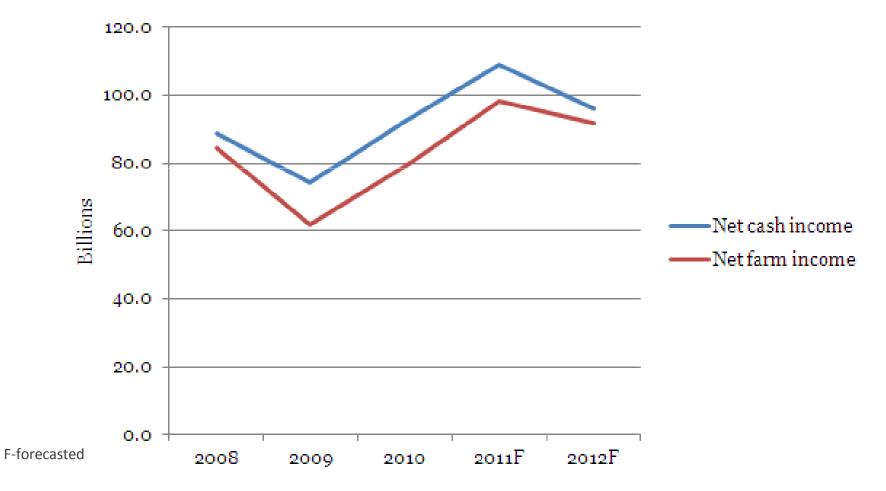




F-forecasted

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#### Income statement of the U.S. Farming sector



 $MAY E R \bullet B R O W N$ 



# **Credit Markets**

#### Brian Klatt

Senior Vice President and Head of Capital Markets CoBank

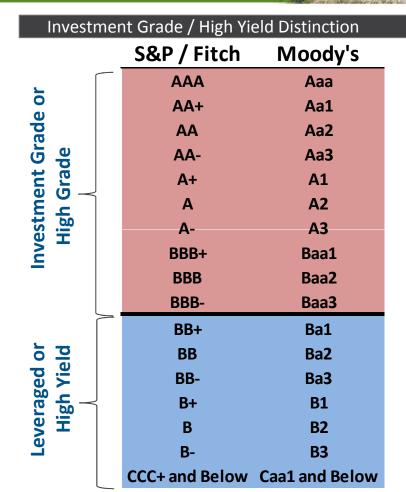
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The State of Agribusiness FINANCING, DEAL MAKING AND PROSPECTS FOR 2012

#### **Bank Market Overview**

- Bank loan volumes approached \$2 trillion in 2011, the highest on record.
- Refinancing wave cannibalized 2012 issuance as the majority of 2012 maturities were taken care of with the flurry of activity that took place during the second half of 2011.
- First quarter loan issuance volume is weak.
  - European sovereign debt concern
  - Low/slower domestic growth
  - Low M&A activity
  - Capital ratios/stress testing
- Secondary trading is experiencing August lull early as a result of low new issuance and relatively stable to slightly moderating pricing



#### $\mathbf{M} \mathbf{A} \mathbf{Y} \mathbf{E} \mathbf{R} \boldsymbol{\cdot} \mathbf{B} \mathbf{R} \mathbf{O} \mathbf{W} \mathbf{N}$

#### Trending



#### • Investment Grade

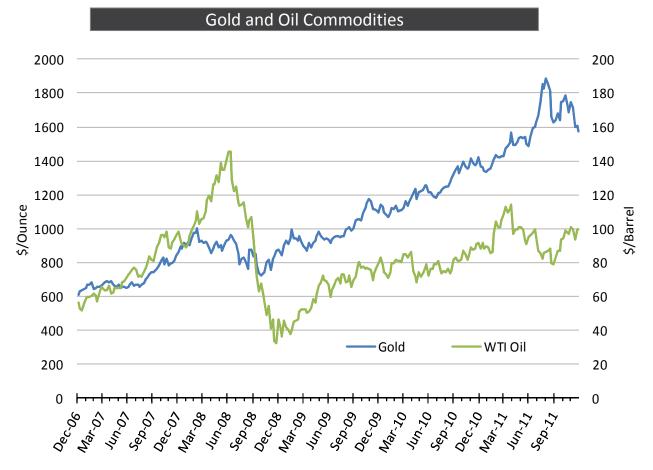
- 5 year tenors
- Stable to modestly lower pricing but hitting minimum pricing and unused floors
- Relationship lenders determine amount of availability

#### Leveraged

- Banks providing attractive pro-rata tranches on reasonably leveraged and structured financings (BB- and better and some B+'s)
- Institutional investors will to take risk for yield (LIBOR floors and spread of 400+ basis points) on aggressively leveraged and structured financings
- ABL
  - Stable pricing
  - Works if the asset base is conducive

#### **Commodity Market Volatility**

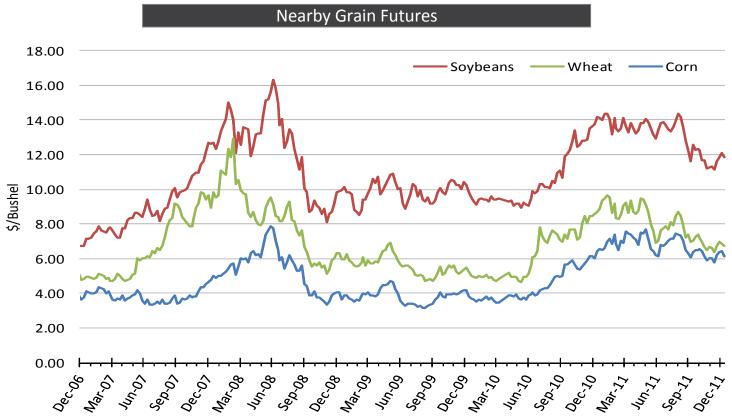
More closely monitored commodities price increases an indication of inflation?



Source: Bloomberg

#### **Commodity Market Volatility**

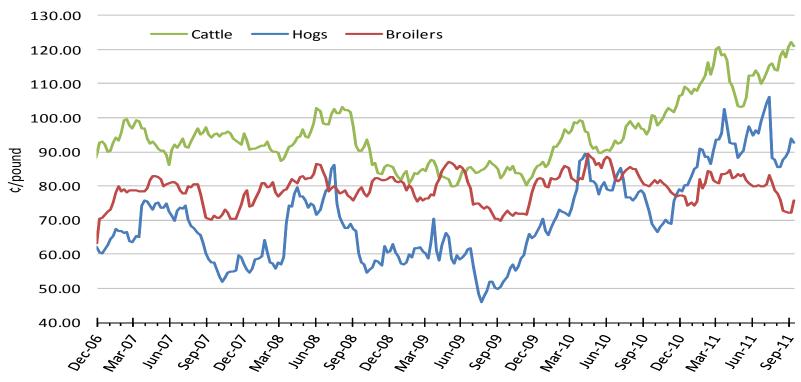
> Grain commodities have been impacted by lower reported production and stocks.



Source: USDA Economic Research Service

#### **Commodity Market Volatility**

> Increasing livestock prices reflect increased costs for feed and processing.



#### Livestock Nearby Futures

Source: Livestock Marketing Information Center



### $\mathbf{M} \mathbf{A} \mathbf{Y} \mathbf{E} \mathbf{R} \boldsymbol{\cdot} \mathbf{B} \mathbf{R} \mathbf{O} \mathbf{W} \mathbf{N}$

# M&A Outlook, 2012 and Beyond

April 3, 2012

Chuck Adair Vice Chairman BMO Capital Markets

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# **Recent M&A News in Agribusiness**

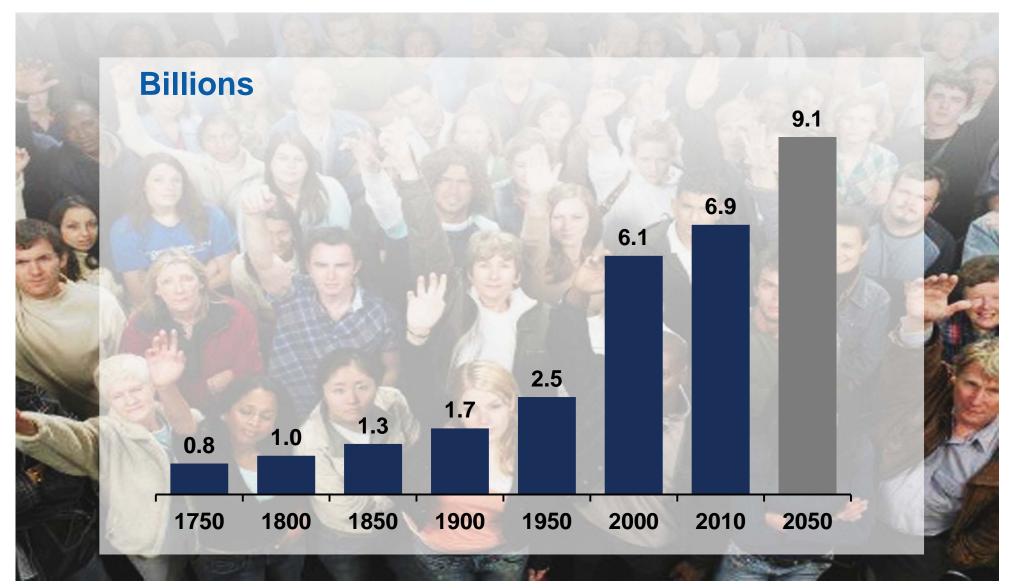


Source: Beef Magazine, Fairfax Media Limited, Financial Deals Tracker, Mergermarket, The Deal Pipeline, and The Globe and Mail

#### MAYER \* BROWN

#### BMO 🙆 Capital Markets

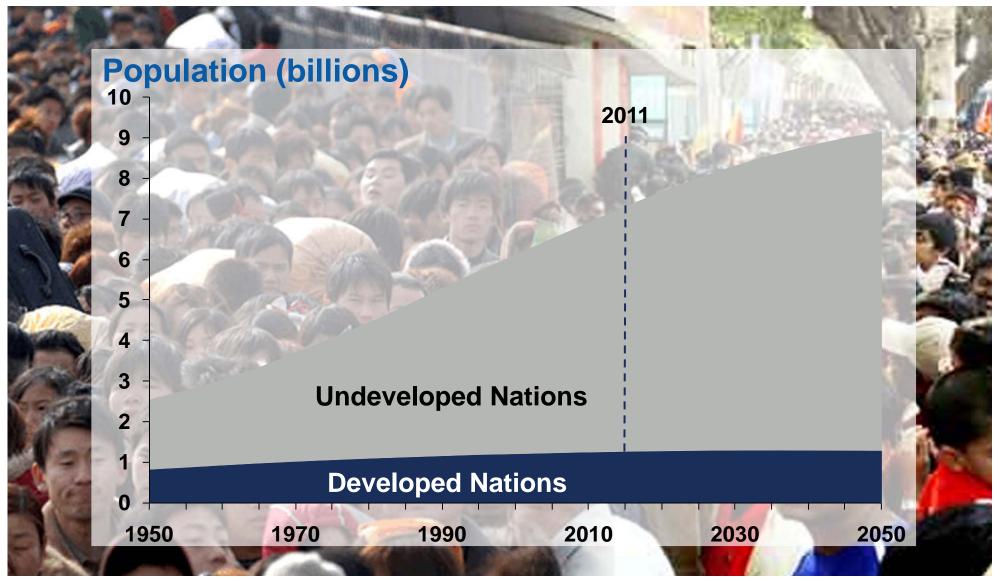
# **Global Population Growth**



Source: United Nations



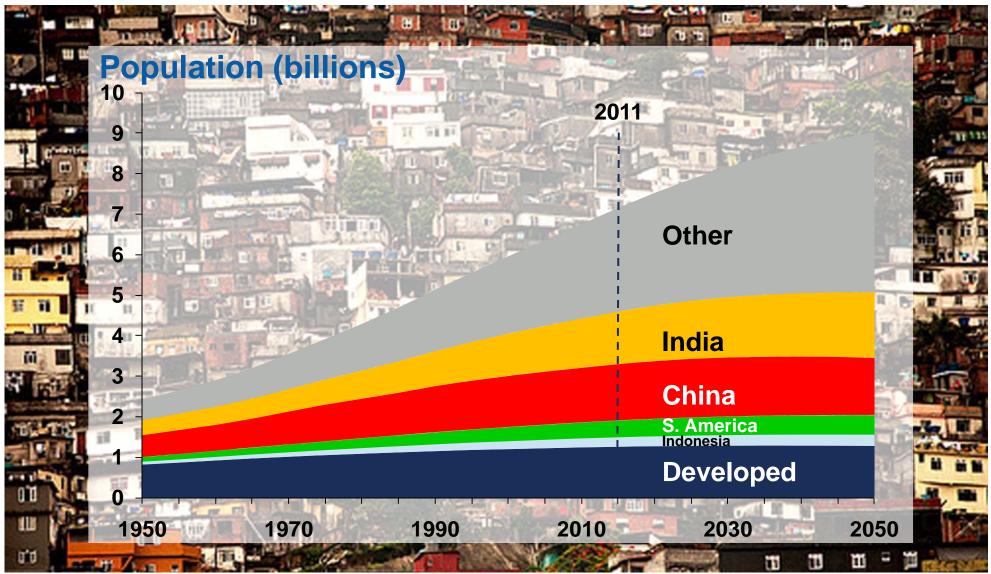
# **Growth Concentrated in Undeveloped Nations**



Source: United Nations



# **Growth Concentrated in Undeveloped Nations**

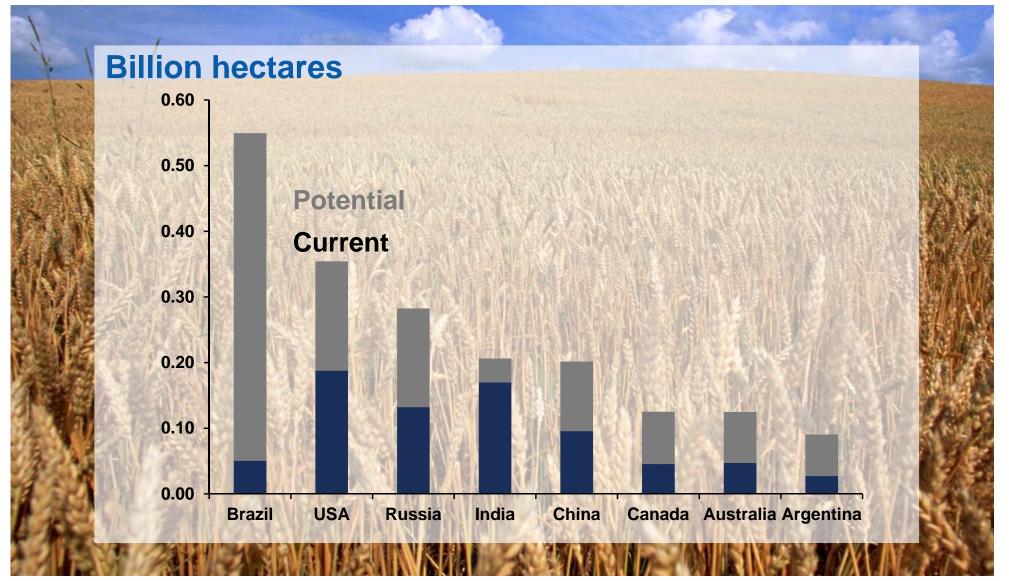


Source: United Nations

Note: "Developed" includes all regions of Europe plus Northern America, Australia/New Zealand and Japan.



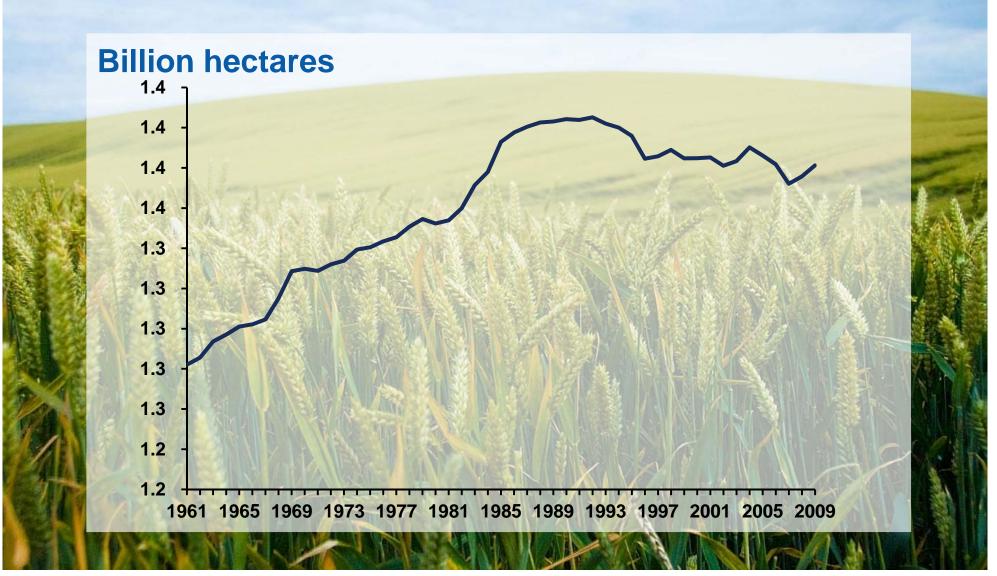
# **Arable Land Is Finite**



Source: Food and Agriculture Organization of the United Nations

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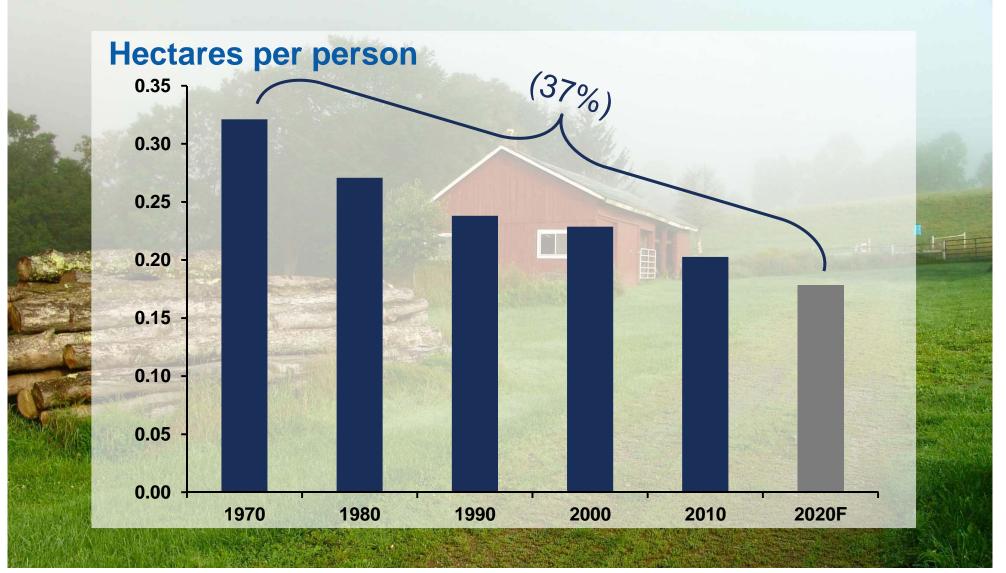
# **Global Arable Land**



Source: Food and Agriculture Organization of the United Nations



# **Global Arable Land Per Person**

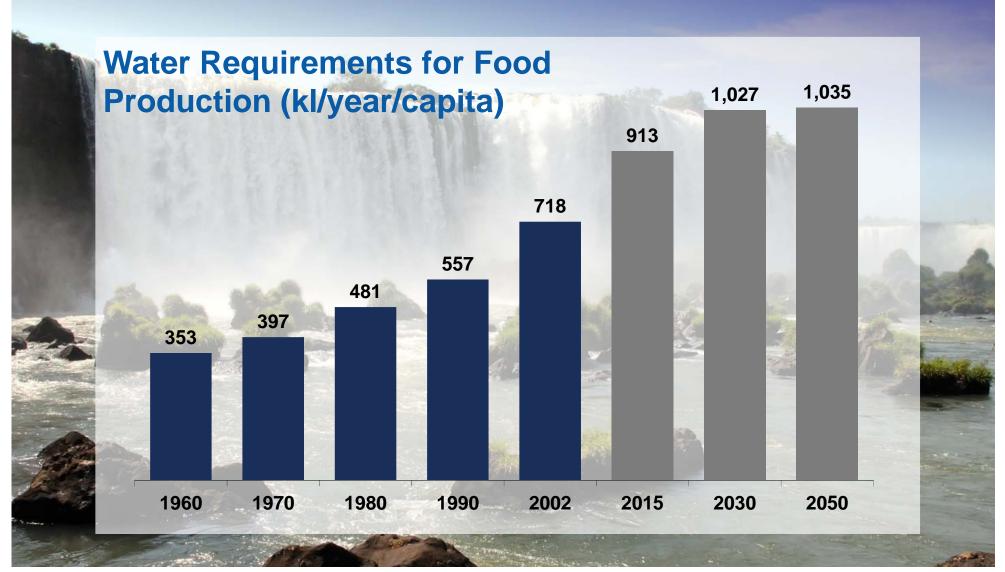


Source: Food and Agriculture Organization of the United Nations, World Bank

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#### $MAYER \bullet BROWN$

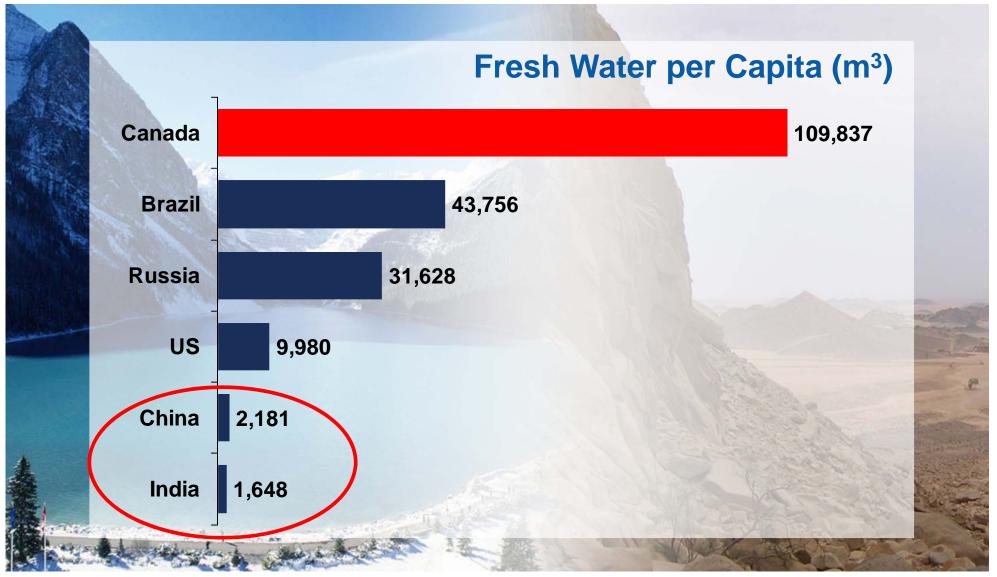
# **Fresh Water Need for Food Production Increasing**



Source: United Nations Environment Programme



## Water Resources are Distributed Unevenly

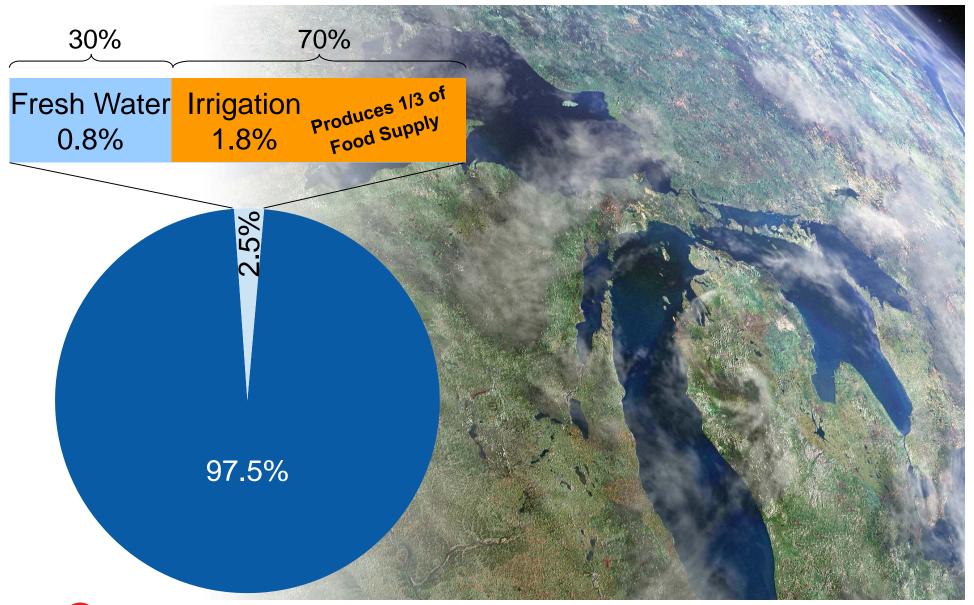


Source: Food and Agriculture Organization of the United Nations, International Food Policy Research Institute (Projections)



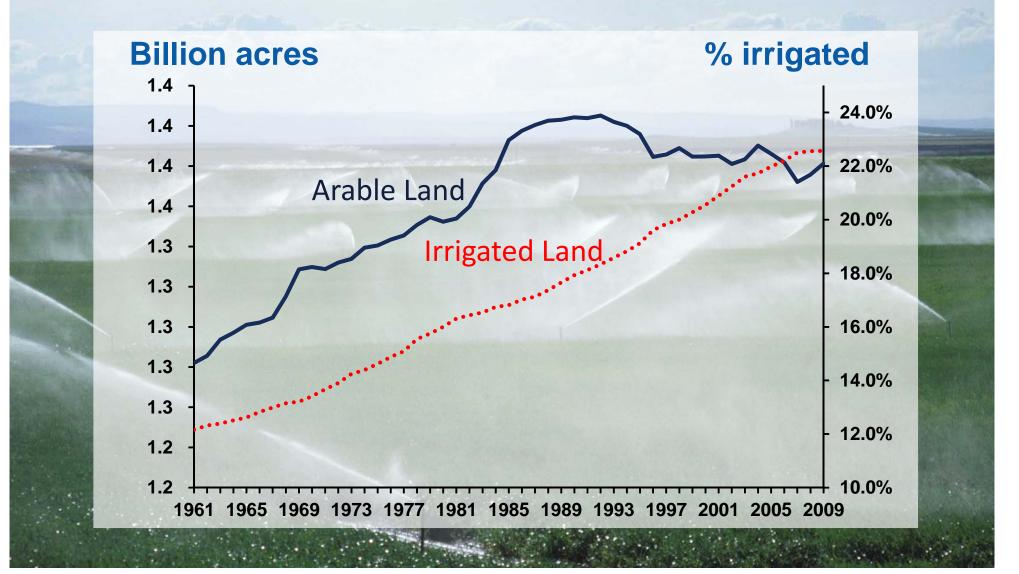
# **Available Fresh Water is Limited**







## **Global Irrigated Land**



Source: Food and Agriculture Organization of the United Nations





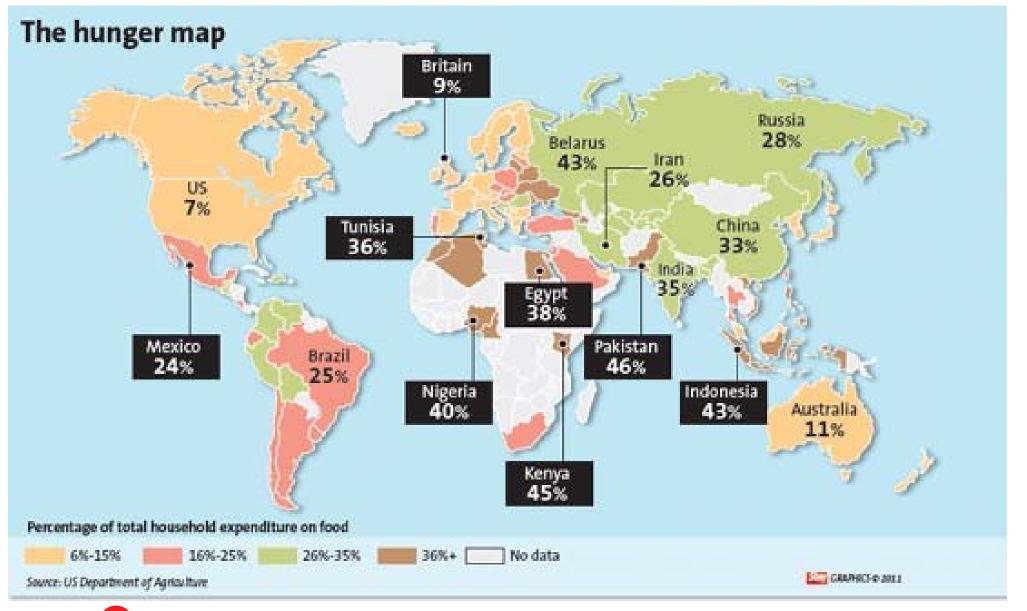
## Water Scarcity

\*\* Physical water scarcity Approaching physical water scarcity Economic water scarcity Little or no water scarcity Not estimated



## **Food Expenditures**





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## **Camels Need Water Too**

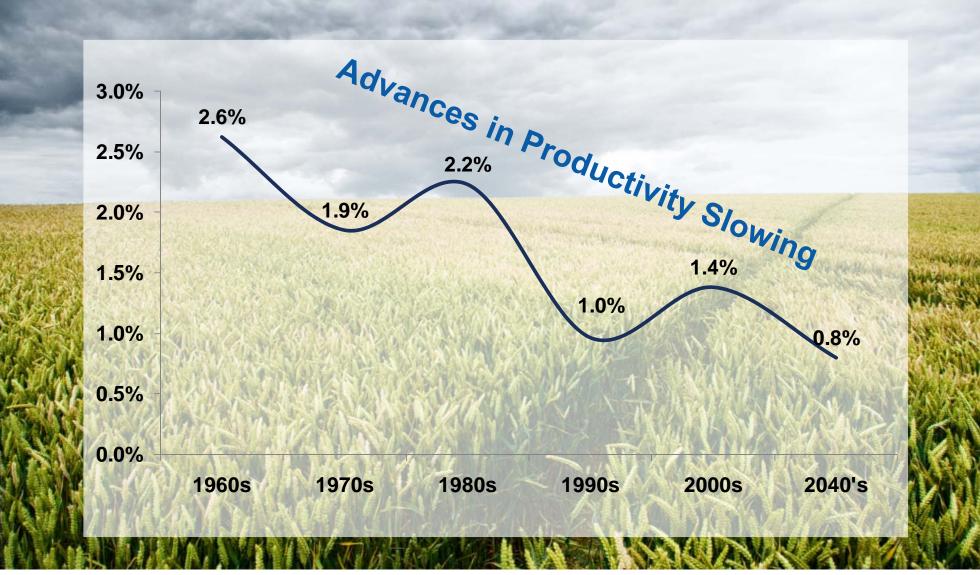








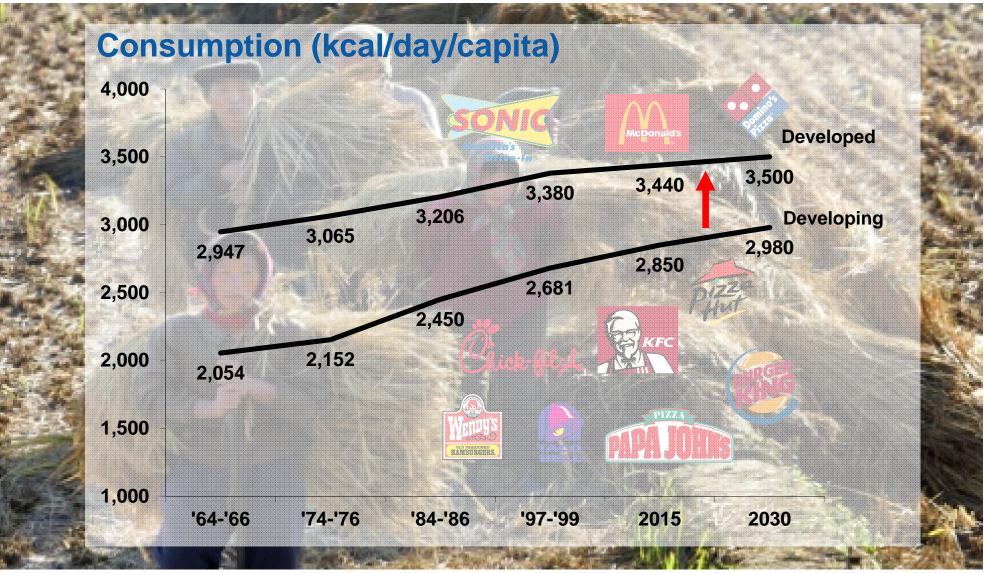
## Average Annual Productivity Growth Rate



Source: Food and Agriculture Organization of the United Nations, International Food Policy Research Institute (Projections)

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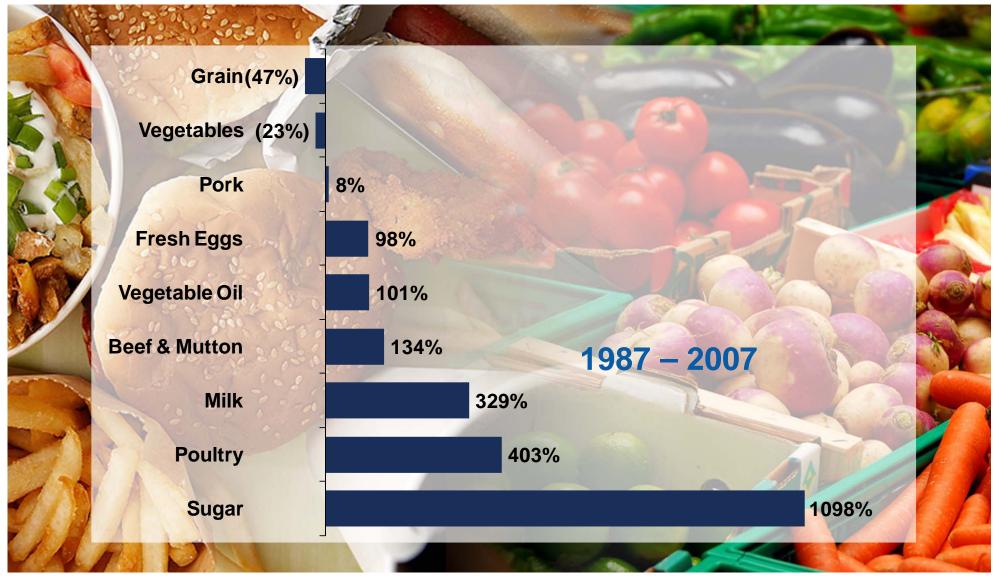
## Developing World's "Expanding" Middle Class



#### Source: Food and Agriculture Organization of the United Nations

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## **Change in Chinese Urban Household Food Consumption**

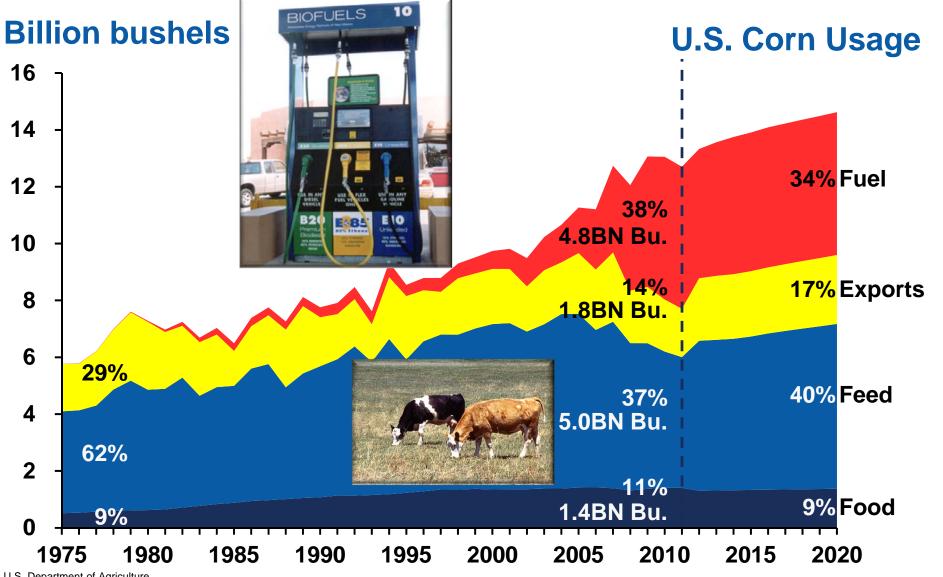


Source: U.S. Department of Agriculture



## **Bio Fuels Demand**

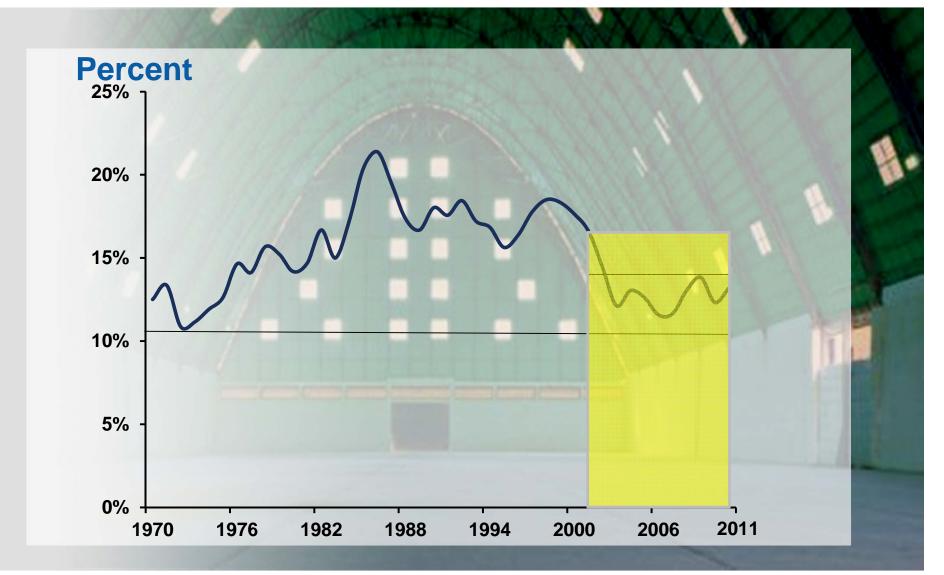




Source: U.S. Department of Agriculture



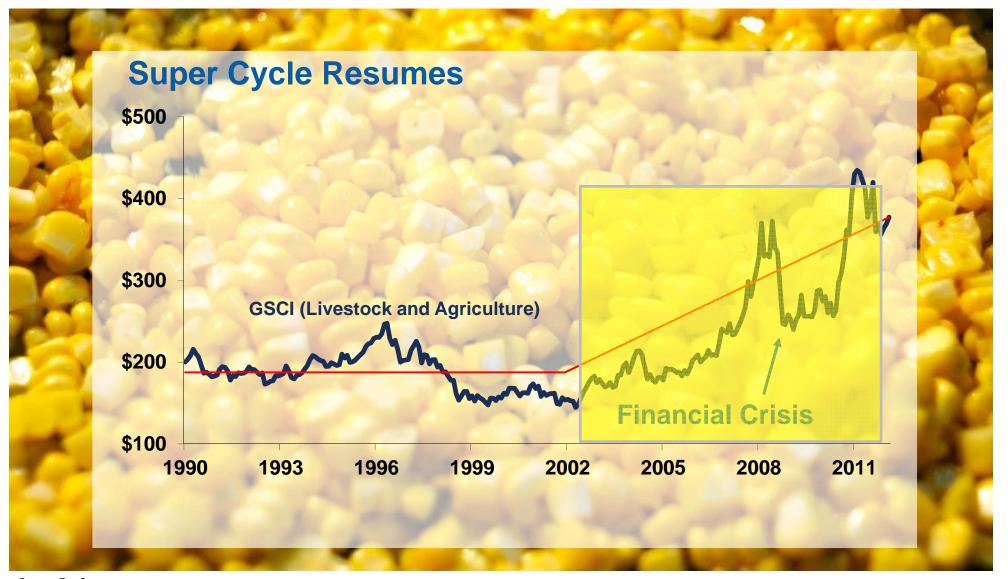
## Global Year End Crop Reserves...Fragile



Source: U.S. Department of Agriculture Note: Index comprised of grains and oilseeds



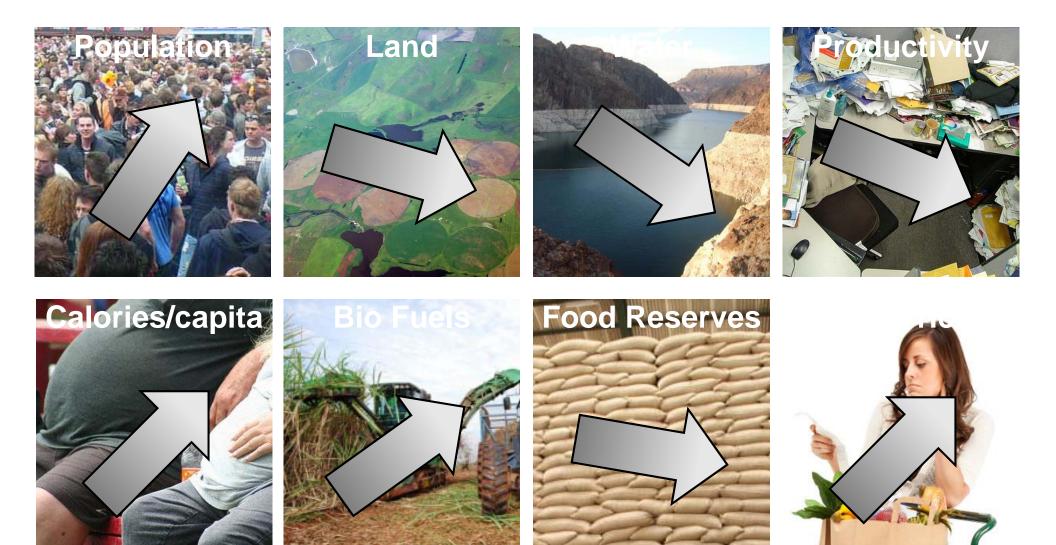
## **Commodity Prices**



Source: FactSet Note: GSCI comprises the GSCI Agriculture and GSCI Livestock indices, evenly weighted



## Summary of the Global Food Supply Dynamics









## M&A Outlook, 2012 and Beyond Panel



Vice Chairman BMO Capital Markets

#### **Kevin Schwartz**

Partner Paine & Partners

#### **Jamie Garrett**

Managing Director HighQuest Partners

#### **A. James Shafter**

Vice President Mergers & Acquisitions Archer Daniels Midland Company  $\mathbf{M} \mathbf{A} \mathbf{Y} \mathbf{E} \mathbf{R} \boldsymbol{\cdot} \mathbf{B} \mathbf{R} \mathbf{O} \mathbf{W} \mathbf{N}$ 

# Issues Surrounding the 2012 Farm Bill Debate

Joe Glauber

Chief Economist USDA

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- Direct payments
- Chairs' proposal
- WTO implications

### Reforms in farm policy, 1985-96



- Lower support prices
- Moves towards greater planting flexibility
- Moves towards decoupling payments from plantings
- Conservation programs



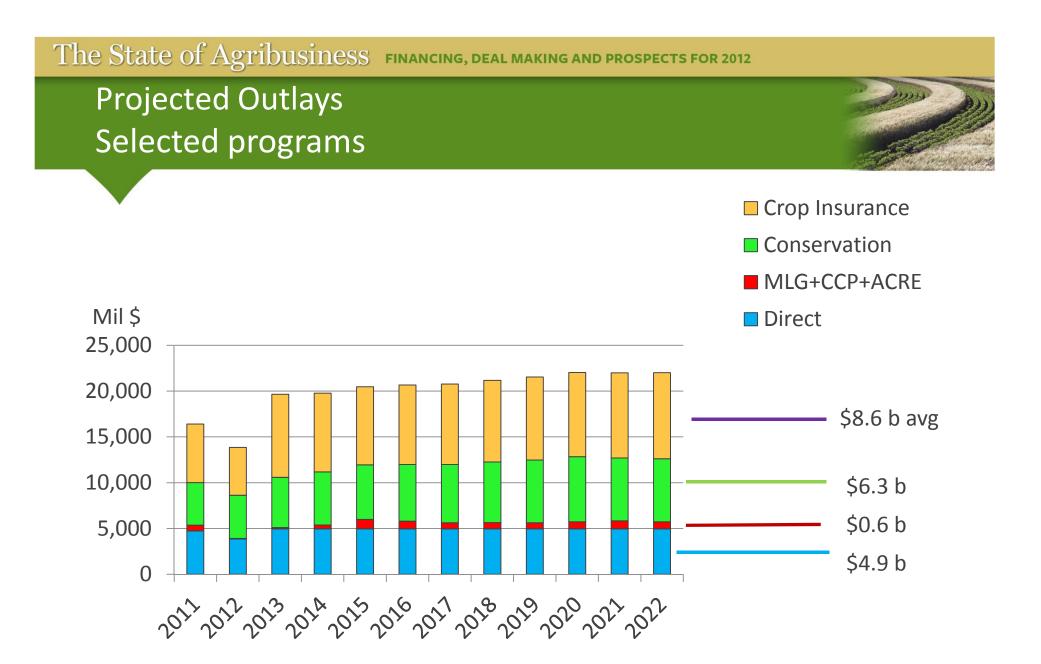


- Freeze loan rates
- Eliminate set asides; [almost] full planting flexibility
- Replace deficiency payments with fixed transition payments
- Eliminate honey and wool; phase out dairy support

### The "counter-reformation"



- Collapse in prices in late 1990s => ad hoc legislations
- Dairy program is extended
- 2002 Farm Bill
  - Raised loan rates; extended to pulses
  - Reintroduced counter-cyclical payments
  - Updated payment bases
- 2008 Farm Bill
  - ACRE
  - SURE



Source: CBO Baseline—March 2012

#### **Budget proposals**



- Administration FY 2013 budget: \$32 billion cut over 10 years
- Ag Committees: \$23 billion cut over 10 years with \$15 bil coming from commodity programs
- House Budget FY 2013: \$33.2 cut over 10 years

Where to cut?

- Little savings in cutting in price/revenue-based programs
- Crop insurance program popular for most farmers
- Some savings from reduced CRP/CSP
- Bulk of savings from elimination of direct payments (\$49 billion over 10 years).

### **Dissatisfaction with Direct Payments**



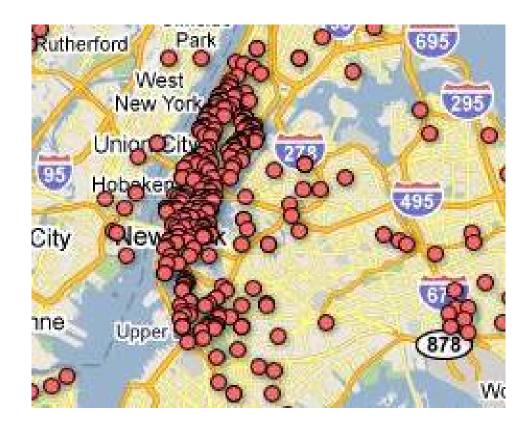
- Need for payments questioned in times of high prices
- Criticized as not providing adequate protection when prices are low (eg, late 1990s)
- Benefits accrue largely to landowners (and capitalized into rents)
- Wide differences between planted and base acres

But...

- For many producers, DPs are the only payments received over past several years
- Minimally trade distorting; notified as green box
- Tie to conservation compliance

#### Direct payments—who benefits?



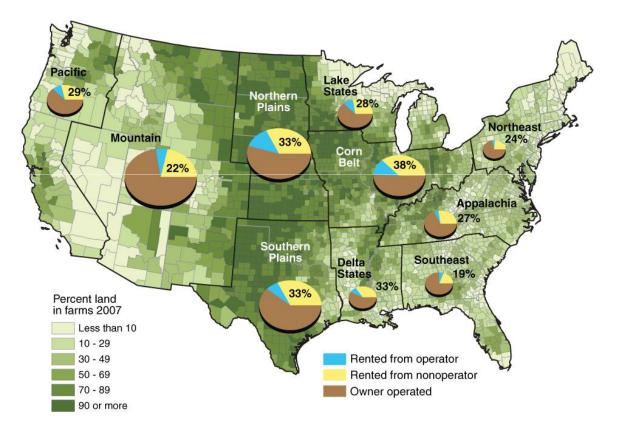


Source: EWG

### Direct payments—who benefits?

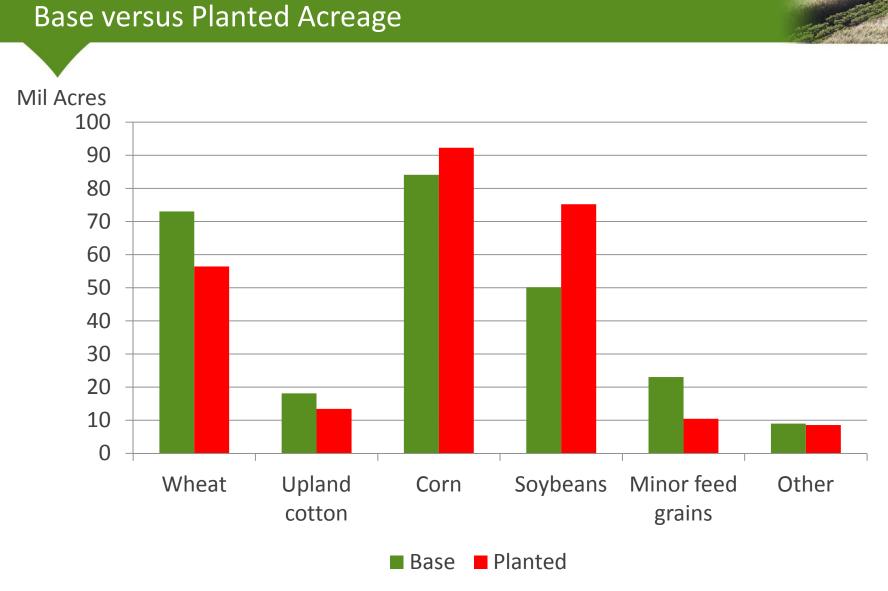


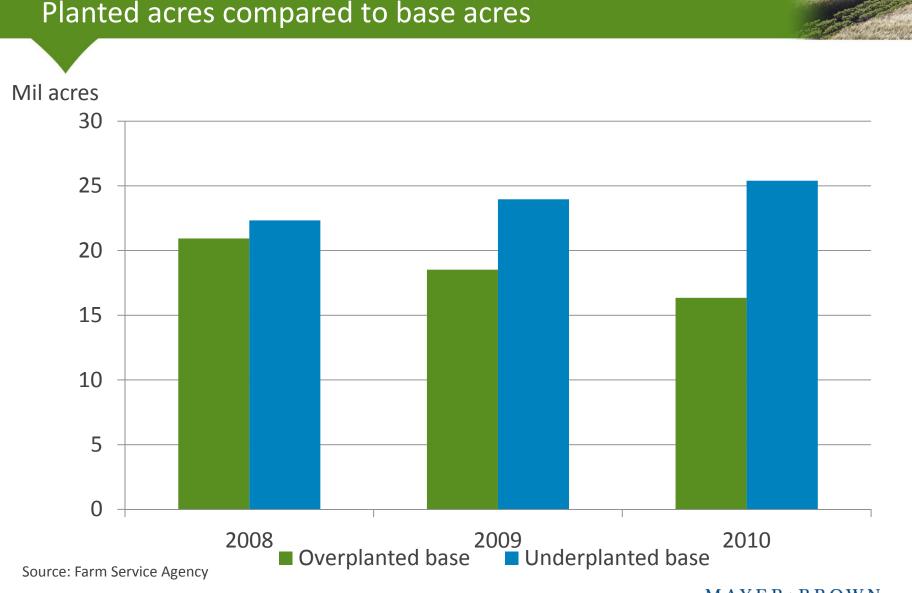
Figure 14 Share of U.S. farmland, by ownership type, 2007



Source: USDA, National Agricultural Statistics Service.

Source: Nickerson et al. 2012

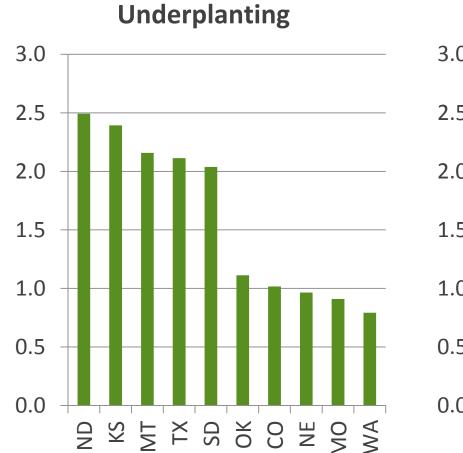




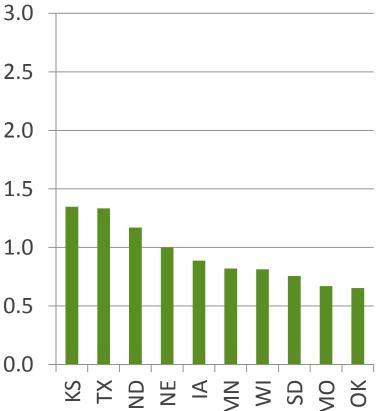
#### Planted acres compared to base acres

### Planted vs Base Acres--2010 (mil acres)









#### Growth of the crop insurance program Mil \$ 14,000 12,000 10,000 8,000 -Premiums 6,000 -Outlays 4,000 2,000 0 2007 | 2009 2011 | 1999 2001 2003 2005 1983 1985 1989 1993 1995 1987 1991 1997 1981

## Chairs' Proposal to Super Committee



- Eliminate direct and countercyclical payments
- Agricultural Risk Coverage
  - Price loss coverage
  - Revenue loss coverage
- STAX for cotton
- Dairy
  - Eliminate product price supports/MILC
  - Dairy Producer Margin Protection Program
  - Dairy Market Stabilization Program

#### Agricultural Risk Coverage



• Producers would make a one time, irreversible decision between Price Loss and Revenue Loss Coverage

- Price Loss Coverage
  - Similar to CCP except payable on planted acres
  - Higher target prices
- Revenue Loss Coverage
  - Similar to ACRE except on individual farm basis
  - Payments tied to moving average of prices and yields
  - Range of losses covered (75-87%)
  - Reference prices would limit downward moves of benchmark revenue

## STAX (cotton only)



- Supplemental insurance program for cotton growers
- County-level revenue guarantee (similar to GRIP)
- Pay on losses between 90% and primary crop insurance coverage level, but no less than 70%
- Yields based on GRIP yield or 5-year Olympic, whichever higher
- Price based on GRIP price or 65 cents/lb reference price, whichever higher (compared with 71.25 cents/lb under current CCP)
- Producer pays 20% of premium costs

#### Observations

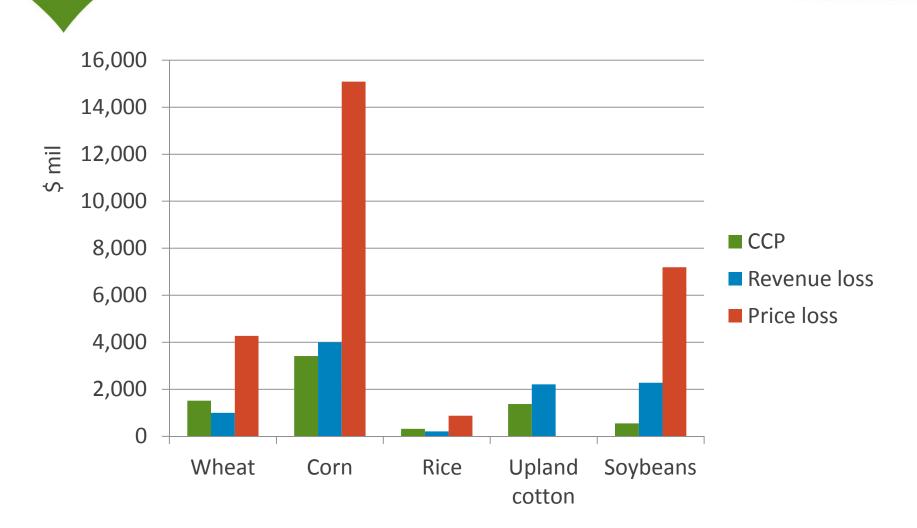


- New programs pay on planted area not fixed base acres
- New reference prices are substantially above current target prices (except for cotton)
- Complicated signup decisions:
  - possible for producer to sign up corn under revenue loss and soybeans under price loss
  - Possible for two corn producers in same county to sign up for different programs
- In short run, both programs would pay out with drop in prices
- Prolonged low prices, revenue loss program
- High reference prices, current loan rates

# Reference prices would increase support above current target prices

	Current target price	Proposed reference price
Wheat \$/bu)	4.17	5.50
Corn (\$/bu)	2.63	3.64
Grain sorghum (\$/bu)	2.63	3.87
Barley (\$/bu)	2.63	3.64
Rice (\$/cwt)	10.50	13.98
Soybeans (\$/bu)	6.00	8.31
Peanuts (\$/ton)	495.00	534.00

## Budget exposure increases: Maximum payments under ARC, STAX, CCP

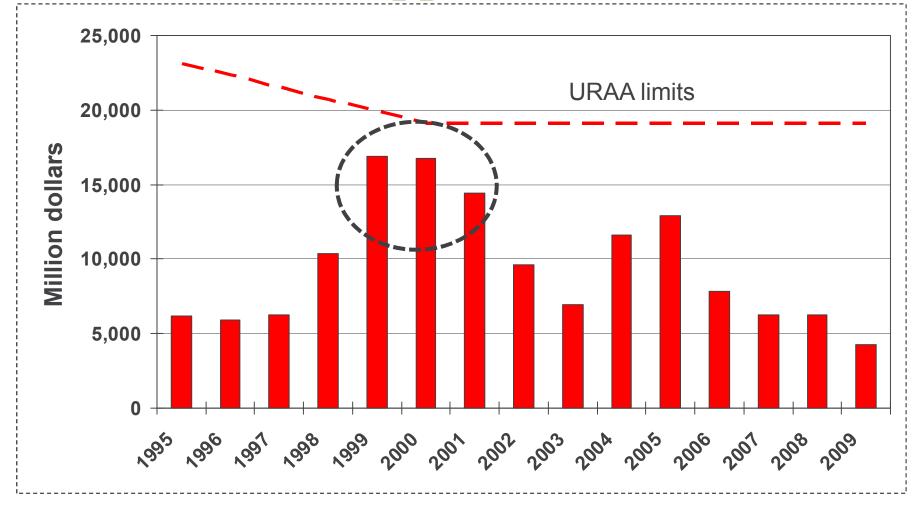


# Classification of Domestic Support Programs for WTO Notification

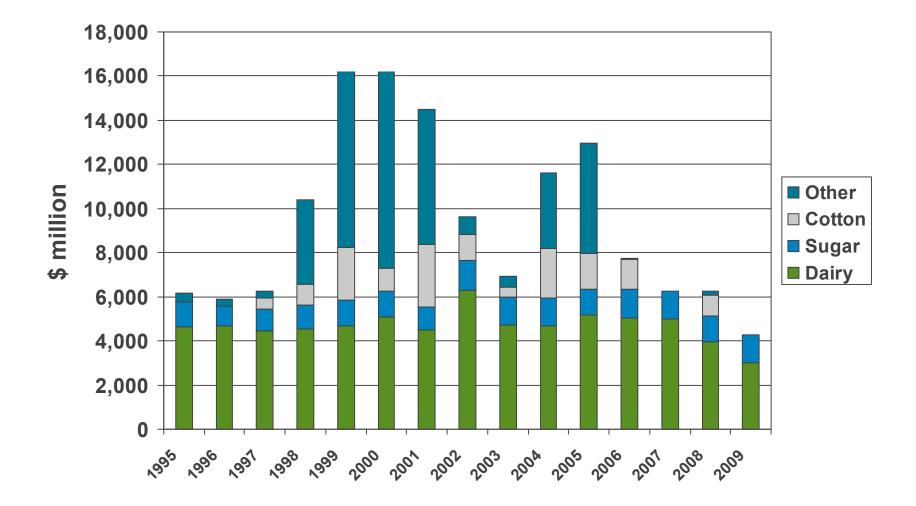


Program	Under URAA	Under Doha agreement
Direct payments	Green	Green
Marketing loan benefits	Product-specific amber	Product-specific amber
Counter-cyclical payments	Non-product specific amber	Blue
Crop insurance premium subsidies	Non-product specific amber	Policies > 70%: non-product specific amber Policies ≤ 70%: green
Crop insurance delivery costs (A&O + underwriting gains)	Green	Green
ACRE payments	Product-specific amber	Product-specific amber
Supplemental disaster (SURE)	Non-product specific amber	Non-product specific amber
Livestock disaster payments	Product-specific amber	Product-specific amber
Dairy price support	Product-specific amber	Product-specific amber
Milk Income Loss Contract	Product-specific amber	Product-specific amber
Sugar	Product-specific amber	Product-specific amber
Conservation Reserve Program	Green	Green
Environmental Quality Incentive Program	Green	Green
Conservation Stewardship Program	Green	Green
Nutrition Programs	Green	Green

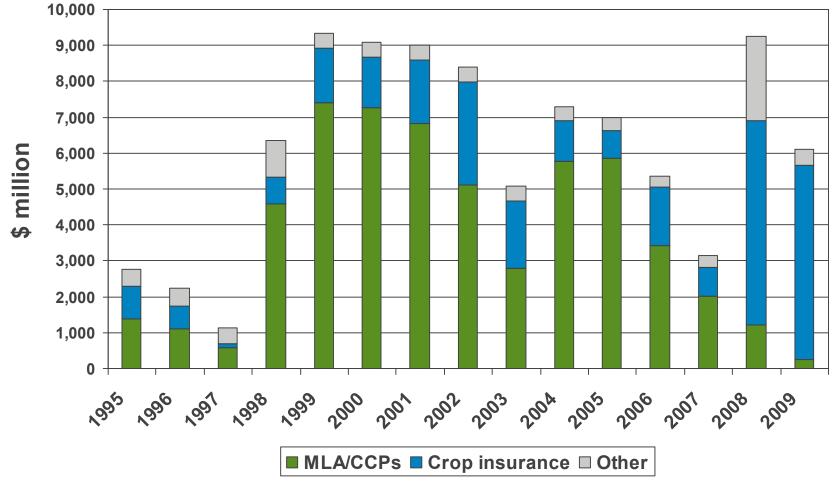
## US amber box support



## Composition of U.S. AMS



## Non-product specific support



#### Conclusions



- From 1985-1996, farm policy moved towards lower support levels, more planting flexibility, and decoupled payments.
- Since mid-1990s, US farm policy has moved back towards recoupling payments to prices and production
- High prices have kept outlays (and AMS levels) low, but potential for breaching limits remains non-trivial if prices fall
- Budget pressures present opportunity to make significant changes in farm policy, but likely outcome will favor policies that are tied to prices and actual plantings
- Chairs' proposal would shift green box spending (direct payments, CRP) into amber box (revenue loss, price loss).
- Proposal would decrease dairy AMS on average but with potential for large outlays if margins fall (e.g., 2009).
- Overall, AMS will increase compared to current law.

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# The State of Agribusiness

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