

Rising Star: Mayer Brown's Sophie Mancall-Bitel

By **Adam Lidgett**

Law360 (August 3, 2026, 4:02 PM EDT) -- Sophie Mancall-Bitel of Mayer Brown LLP has made a career defending big-name companies like TikTok, Google and YouTube in high-stakes privacy litigation, earning her a spot among

Biggest case of her career:

Mancall-Bitel represented TikTok and its parent company, ByteDance, in multidistrict litigation accusing the video platform's in-app browser of illegally tracking activity on third-party sites, and lead the companies through the voluntary dismissal of the case in November.

Users had alleged that the browser illicitly uses JavaScript code to collect users' clicks and keystrokes on third-party websites, but Mancall-Bitel said she and her team were able to find that the code wasn't actually configured to collect the keystrokes.

"Basically, the only way to show that was to work with the plaintiffs in their review of the relevant source code and help them understand what was actually happening with the code," Mancall-Bitel told Law360.

She said the case required her and the team to get very specific with how source code worked and do a lot of investigations on technical questions.

"In all of these cases, but especially in this case, part of the work for defense-side lawyers is translating the really technical details that our client's engineers know so well" and taking them to the court and plaintiffs to understand, she said.

Another more recent case:

Mancall-Bitel represented Google and YouTube in a suit accusing the video platform of allowing advertisers to illegally collect minors'

2026

 **LAW360®**

**RISING
STAR**





Sophie Mancall-Bitel
Mayer Brown

Age: 37
Home base: Los Angeles
Position: Litigation partner
Law school: Columbia University
First job after law school: Litigation Associate at Skadden

personal information; a case that a California federal judge threw out in June after finding that the plaintiffs failed to list any specific videos they viewed that led to the improper collection of their data.

That case, in which the plaintiffs have since filed an amended complaint, was interesting because of its children's privacy aspect, Mancall-Bitel said.

"Issues relating to minor privacy are obviously really complex and this overlay of Children's Online Privacy Protection Act, which doesn't allow for a private right of action," made the case interesting, she said.

Her proudest moments:

Mancall-Bitel said her proudest moments are instances where she sees one of the associates she works with succeeding.

She said one particular challenge she has seen is burnout, and has spent a lot of time trying to figure out how to help young women in the legal field.

"I really try to mentor especially younger women lawyers, and I've been lucky enough to have a bunch of really great mentees," she said.

What motivates her:

Besides the people on her teams, who she said are always invested in what they do, Mancall-Bitel said she is always motivated by the ever-changing tide of the legal field she works in.

"The law keeps changing, and it's challenging to stay up to date and to follow it, and being able to guide it," she said. "That is really exciting to me."

She said she loves dealing with something new every day, never dealt with before by a court.

"That just keeps it so exciting," she said.

Why she's a technology attorney:

Technology is a big part of everyone's lives, and everyone interacts with some platform every day, Mancall-Bitel said. So being a lawyer in this space, she can see how the law shapes our day-to-day lives, she said.

"Tech law is changing so fast because technology changes so fast," she said. "Courts are always rushing to catch up with what the tech companies are doing."

She said there are so many opportunities to be at the forefront of case law under the umbrella of technology law, which makes for interesting work on a daily basis.

"If you're a young lawyer and don't want to do the same thing over and over, and really want to be doing something new and exciting and challenging every day, tech law is the perfect area," she said.

--As told to Adam Lidgett. Editing by Karin Roberts.

Law360's Rising Stars are attorneys under 40 whose legal accomplishments belie their age. A team of Law360 editors selected the 2026 Rising Stars winners after reviewing more than 1,100 submissions. Attorneys had to be under 40 as of April 30, 2026, to be eligible for this year's award.

All Content © 2003-2026, Portfolio Media, Inc.