

## The Firms That Dominated In 2018

By **Sam Reisman**

*Law360 (January 13, 2019, 9:04 PM EST)* -- Law360's top four Firms of the Year notched a combined 32 Practice Group of the Year awards after successfully securing wins in bet-the-company matters and closing high-profile, big-ticket deals for clients throughout 2018.

Although the wins are broken down by practice group, firm principals say they are best able to deliver value to their clients by cultivating world-class expertise and working across different groups to develop holistic solutions to complex problems.

Congratulations to the 2018 Firms of the Year.

### **Mayer Brown**

"Firms like to say that they handle bet-the-company matters, and we certainly do that for our clients," Paul Theiss, chairman of Mayer Brown, said in a recent phone interview. "In 2018, we handled a number of bet-the-industry-type matters," which he defined as "a matter the outcome of which has a profound effect on entire industries and on the companies engaged in that industry."

Among those "bet-the-industry" matters where the firm prevailed in 2018, Theiss singled out representations led by the firm's winning Food & Beverage and Consumer Protection groups.

The firm described one recent victory, on behalf of client Foster Poultry Farms, as "a big win for ... the entire poultry industry."

A state judge in May struck down a would-be class action over the allegedly misleading use of the word "humane," saying the definition was "subjective and debated, not objective and scientific."

## Firm of the Year

# MAYER BROWN

- » Consumer Protection
- » Cybersecurity & Privacy
- » Environmental
- » Food & Beverage
- » Government Contracts
- » Project Finance
- » Telecom

Cybersecurity was another one of the seven practice groups in which Mayer Brown received honors for 2018. The firm successfully defended clients Bristol-Myers Squibb Co., AT&T Corp. and Citigroup Inc. in separate TCPA class action suits.

Mayer Brown took home Practice Group of the Year awards in the Consumer Protection, Cybersecurity & Privacy, Environmental, Food & Beverage, Government Contracts, Project Finance and Telecommunications categories.

"[A] distinguishing factor of all these practice specialties ... is we take very seriously the need to collaborate with one another, and with our clients across practice area lines and across geographies, so that we can deliver service to our clients the same way they think about their businesses, which is as one seamless enterprise," Theiss said.

--Editing by Alyssa Miller and Katherine Rautenberg.

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