## MAYER•BROWN JSM

#### FOR IMMEDIATE RELEASE

### Mayer Brown JSM re-appointed to Jumeirah Group's Global Law Firm Panel

**2 September 2010, Hong Kong** – Mayer Brown JSM, a leading global law firm, is pleased to announce today that it has been re-appointed to the Jumeirah Group Global Law Firm Panel.

Jumeirah Group, the Dubai-based luxury hospitality company, has announced a new panel of five law firms that will assist the company's legal department to support the group's international expansion plans in various jurisdictions around the world.

Mayer Brown JSM was appointed to the Jumeirah Group's first-ever panel in 2008 and the firm is delighted that it has been re-appointed to its revamped panel. Jumeirah Group decided to reduce the panel to five firms in order to further enhance the strong working relationship between the Jumeirah Group in-house team and the panel.

The appointed firms were asked to demonstrate their experience in the areas in which Jumeirah has commercial operations or proposed new hotel development, as well as their ability to service its legal advisory requirements in all jurisdictions in which the Jumeirah Group operates.

Mayer Brown JSM was chosen because of its geographical spread of offices, relevant experience, commercial fee arrangements, cultural fit and personal chemistry. Our firm has also invested a significant amount of time and effort in working with the Jumeirah Group over the past two years.

Commenting on the panel appointment, David Mallinson, Partner of Mayer Brown JSM's Hospitality & Leisure team, said: "We are thrilled that the Jumeirah Group has chosen to appoint Mayer Brown JSM as one of the key law firms on its new panel."

"Our dedicated Hospitality & Leisure Group has grown significantly over the years. It's great to see how our global presence, passion for the industry and commitment to working with Jumeirah has been rewarded by this re-appointment."

"The Jumeirah Group has indicated that the purpose of selecting a new panel was to foster a closer partnership between the group and the panel. We look forward to working together with Jumeirah to achieve that aim and to remain a trusted business advisor to the group."

The appointment is effective from 11 August 2010 for a period of two years.

#### **ENDS**

### **News Release**

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#### Notes to editors:

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We are noted for our commitment to client service and our ability to assist clients with their most complex and demanding legal and business challenges worldwide. We serve many of the world's largest companies, including a significant proportion of the Fortune 100, FTSE 100, DAX and Hang Seng Index companies. We provide legal services in areas such as litigation; corporate and securities; finance; real estate; tax; intellectual property; government and global trade; restructuring, bankruptcy and insolvency; employment and benefits and environment. <a href="https://www.mayerbrownjsm.com">www.mayerbrownjsm.com</a>

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