Understanding the New Financial Reform Legislation

SEMINAR AGENDA Monday, July 12, 2010 Waldorf Astoria New York, NY

8:30 a.m. Registration and Breakfast

9:00 a.m. – 9:15 a.m. Opening Remarks

9:15 a.m. – 10:15 a.m. Session I: Protecting the Financial System

• Systemic risk reform and regulation

Systemically important banks and non-banks

• The new insolvency and resolutions regime

The fate of "too big to fail"?

10:15 a.m. – 11:15 a.m. Session II: The New Regulatory Framework

The new regulatory playing field

Enhancements in regulatory protections

• The Volcker Rule and other activities regulation

Regulatory capital

11:15 a.m. – 11:30 a.m. BREAK

11:30 a.m. – 12:30 p.m. Session III: Regulating New Markets

OTC derivatives regulation

Clearing house/financial utilities regulation

Private fund adviser registration

Insurance regulation matters

12:30 p.m. – 1:15 p.m. LUNCH



1:15 p.m. – 2:15 p.m. **Session IV: Protecting Investors and Markets**

- SEC regulatory and enforcement reforms
- Enhancement of private rights of action
- Corporate governance reforms
- Credit rating agency reforms
- Asset securitization reforms

2:15 p.m. – 3:15 p.m. **Session V: Protecting Consumers**

- The new Bureau of Consumer Financial Protection
- How the financial consumer regulatory process works
- Changes in federal preemption of state laws
- State enforcement of financial consumer protection laws
- Residential mortgage lending

3:15 p.m. – 3:30 p.m. **BREAK**

Session VI: The Legislation's Global Impact 3:30 p.m. – 4:30 p.m.

- The EU perspective
- The "off-shoring" of US financial markets activities?
- Impact on non-US banking organizations

4:30 p.m. – 5:30 p.m. **Session VII: The Financial Services Firm Perspective**

- US banking organizations
- Foreign banking organizations
- Global nonbank financial firms

5:30 p.m. **Cocktail Reception**

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