



GW LAW

Symposium on Intellectual Property

MAY 8, 2012
WASHINGTON DC

THE GEORGE WASHINGTON UNIVERSITY LAW SCHOOL
WASHINGTON DC
MAYER • BROWN CORNERSTONE RESEARCH

PROGRAM

8:00 AM REGISTRATION/BREAKFAST

8:45 AM WELCOMING REMARKS

- John M. Whealan, Dean for Intellectual Property Law Studies, The George Washington University Law School
- Alan M. Grimaldi, Co-Leader, Intellectual Property Practice, Mayer Brown LLP

9:00 AM KEYNOTE ADDRESS

- Janet Gongola, Patent Reform Coordinator, United States Patent and Trademark Office (AIA and USPTO Regulations)

9:45 AM DAMAGES IN PATENT LITIGATION CASES: THE NEW MODELS

- Michael Keeley, Senior Vice President, Cornerstone Research
- F. Scott Kieff, Professor, The George Washington University Law School

Moderator: A. John P. Mancini, Co-Leader, Intellectual Property Practice, Mayer Brown LLP

11:00 AM BREAK

11:15 AM TIPS AND TRENDS FOR LITIGATING PATENT CASES IN THE FEDERAL COURTS

- Hon. Dee Benson, US District Court Judge, District of Utah
- Hon. Paul Grewal, Magistrate Judge, Northern District of California
- Hon. Charles E. Bullock, Chief Administrative Law Judge, US International Trade Commission

Moderator: Alan M. Grimaldi, Co-Leader, Intellectual Property Practice, Mayer Brown LLP

12:30 PM BREAK

12:45 PM LUNCHEON ADDRESS

- Hon. Randall R. Rader, Chief Judge, US Court of Appeals for the Federal Circuit

2:15 PM A NEW CHALLENGE: NAVIGATING INTER PARTES AND POST GRANT REVIEW UNDER THE AMERICA INVENTS ACT

- Hon. James D. Smith, Chief Administrative Patent Judge, US Patent and Trademark Office
- Edward Blocker, IP&S Manager Healthcare, Philips Intellectual Property & Standards
- Brian A. Rosenthal, Partner, Mayer Brown LLP

Moderator: Joseph A. Mahoney, Partner, Mayer Brown LLP

3:30 PM BREAK

3:45 PM THE IN-HOUSE COUNSEL PERSPECTIVE: TIPS FOR OUTSIDE COUNSEL AND TRENDS

- Mary Fuller, Executive Director and Associate General Counsel, IP, Maxim Integrated Products, Inc.
- Henry Hadad, Vice President and Deputy General Counsel, Intellectual Property, Bristol-Myers Squibb
- David P. Ruschke, Esq., Chief Patent Counsel, CardioVascular, Medtronic, Inc.

Moderator: Theresa M. Gillis, Partner, Mayer Brown LLP

5:00 PM CLOSING REMARKS

5:15 PM COCKTAIL RECEPTION